

## 2021 Child Care Market Rate Survey



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## EXECUTIVE SUMMARY

The New Jersey Department of Human Services, Division of Family Development (DHS/DFD) is the Lead Agency for the federal Child Care and Development Block Grant Act (CCDBG) of 2014. Section 658E(c) (4) of the CCDBG, and accompanying Child Care Development Fund (CCDF) regulations at 45 CFR Part 98 requires states to conduct a child care market rate survey every three years to collect up-to-date rate information and to use the information in setting state child care rates.

The federal law also requires states to certify that payment rates are sufficient to ensure eligible children have equal access to child care services as children who are not eligible for child care assistance. The benchmark for providing equal access established by the CCDF Final Rule (63 FR 39959) is the 75<sup>th</sup> percentile rate in the current child care market. Rates set at the 75<sup>th</sup> percentile or higher are considered as providing equal access.

To meet this requirement, the Rutgers School of Social Work, under contract with DHS/DFD conducted the Market Rate Survey (MRS). The primary purpose of the survey was to: (1) collect up-to-date child care market rate data; (2) estimate the 50<sup>th</sup> and 75<sup>th</sup> percentile child care rates by provider type, child age group, geographic variations, and quality indicators; and (3) examine changes in providers' operational status, enrollment of children, and child care rates before and during the COVID-19 pandemic.

### **Methodology**

To evaluate the impact of the COVID-19 pandemic on the child care market, the survey instruments included questions about providers' operational status, the size of enrollment, and child care rates that providers charged to families before and after the onset of the COVID-19 pandemic.

Data collection for the survey took place through an online survey. During the earlier part of the data collection period, many child care centers remained closed as a result of the COVID-19 pandemic. During this period, family child care providers were more likely to be available than center-based providers. In order to maximize survey participation, data collection began with family care providers from April to June of 2021. To allow additional time for center-based providers to reopen, data collection occurred for this group later in the year, from August to October of 2021. As a result, different reference months were used for comparison with the pre-pandemic period. The survey period for youth camp programs was from September 2021 to October 2021.

The survey targeted licensed and registered child care providers across the state. Three different instruments were developed to obtain data for each group of providers: centers, family child care and youth summer camp providers.

The surveys went out to 1,254 registered family child care providers, 4,187 licensed center providers, and 208 youth camp providers. The data collection periods spanned multiple months from April 2021 to October 2021 for the survey response rates to reach at least 65%.

The survey achieved a 67% response rate for center providers (2,809 respondents out of 4,187 providers), a 73% response rate for family child care providers (913 respondents out of 1,254 providers), and a 65% response rate for summer camp providers (136 respondents out of 208

providers). Of those respondents, approximately 75% of centers and family child care providers were participating in the child care assistance program in 2021.

The data analyses were designed to examine rate variations by age group, geographic location, rate clusters, and quality; as well as relevant findings related to the changes during the COVID-19 pandemic.

## **Findings**

Below is a list of major findings from the analyses of data collected from the 2021 New Jersey Child Care Market Rate Survey.

### **Comparison of State Assistance Rates to Market Rates**

The most important purpose of this survey was to estimate the 75<sup>th</sup> percentile rate of child care market rates in New Jersey by child age group and geographic location to inform the state policy makers in setting the child care assistance rates for low-income working families with young children. The 75<sup>th</sup> percentile market rate represents a rate, below which 75% of market rates of child care are found. The CCDF final rule indicates that a benchmark for adequate payment rates is the 75<sup>th</sup> percentile of the most recent MRS. The rule also requires states to provide the payment rates and percentiles.

The findings showed that the 75<sup>th</sup> percentile statewide market rates per month in New Jersey in 2021 were \$1,455 for infants, \$1,400 for toddlers, \$1,260 for preschoolers, and \$575 for school-age. **Executive Summary Table 1** below illustrates how the current monthly child care assistance reimbursement rates fall on the child care market rate distributions in 2021.

***Executive Summary Table 1. Percentile Placement of State Assistance Rates on the Distribution of Market Rates***

		Center Providers		Family Child Care Providers		
	75 <sup>th</sup> Percentile Market Rate	State Assistance Rate	Assistance Rates Percentile on Market Rate	75 <sup>th</sup> Percentile Market Rate	State Assistance Rate	Assistance Rates Percentile on Market Rate
<b>Infant</b>	\$1,455	\$1,224	47 <sup>th</sup>	\$900	\$870	73 <sup>rd</sup>
<b>Toddler</b>	\$1,400	\$1,051	35 <sup>th</sup>	\$800	\$870	79 <sup>th</sup>
<b>Preschooler</b>	\$1,260	\$ 907	36 <sup>th</sup>	\$800	\$727	61 <sup>st</sup>
<b>School-Age</b>	\$ 575	\$ 850*	87 <sup>th</sup>	\$764	\$727	69 <sup>th</sup>

\*The \$850 represents the school-age, full-time monthly rate, which would be paid during the summer. A part-time rate of \$425 would be used during the school year, which is at the 62<sup>nd</sup> percentile of the market rate.

### **Comparison Using Temporary COVID-19 Family Differential Payment**

Providers caring for children receiving child care assistance have been receiving a supplemental (differential) rate of \$300 per child per month since September 2020. When the \$300 additional payment is taken into account, the state assistance rate is closer to and often exceeds the 75<sup>th</sup> percentile benchmark. Executive Summary Table 2 below illustrates the state monthly rate including the additional \$300 differential payment and percentile placement for centers and family child care providers.

**Executive Summary Table 2. Percentile Placement of State Assistance Rates (Including \$300 Differential) on the Distribution of Market Rates**

	Center Providers			Family Child Care Providers		
	75 <sup>th</sup> Percentile Market Rate	State Assistance Rate	Assistance Rates Percentile on Market Rate	75 <sup>th</sup> Percentile Market Rate	State Assistance Rate	Assistance Rates Percentile on Market Rate
<b>Infant</b>	\$1,455	\$1524	81 <sup>st</sup>	\$900	\$1,170	93 <sup>rd</sup>
<b>Toddler</b>	\$1,400	\$1351	69 <sup>th</sup>	\$800	\$1,170	93 <sup>rd</sup>
<b>Preschooler</b>	\$1,260	\$1207	69 <sup>th</sup>	\$800	\$1,027	91 <sup>st</sup>
<b>School-age</b>	\$ 575	\$1150	94 <sup>th</sup>	\$764	\$1,027	93 <sup>rd</sup>

### Rate Variations by Geographic Location

Child care market rates in New Jersey varied substantially by geographic location. Geographic areas were divided into four market rate clusters based on the grand ranking of each zip code area's rates for the full-time care of infants, toddlers, preschoolers, and school-age children.

Rate cluster 1 represents the least expensive zip codes while cluster 4 represents the most expensive zip code areas in New Jersey. For center providers, cluster 1 market rates were \$1,110 for infants, \$985 for toddlers, and \$860 for preschoolers. Cluster 4 market rates were \$1,677 for infants, \$1,680 for toddlers, and \$1,468 for preschoolers.

Somerset ranked the most expensive county while Salem was ranked the least expensive county in 2021, using center providers' rates for all age groups.

### Rate Variations by Quality Indicators

Grow NJ Kids (GNJK) is New Jersey's five-star, Quality Rating Improvement System (QRIS). Three, four, and five stars represent rated providers who receive higher assistance rates.

Among survey respondents, 768 center providers (34%) reported participating in the GNJK program. Of those, 672 providers matched to the administrative data report and have received the following star ratings: 482 providers at one or two-star rating; 120 at three-star rating; 67 at four-star rating, and 3 at five-star rating. Because only three center providers had the highest rating of five stars, they were not included in the rate analyses. **Executive Summary Table 3** below displays 75<sup>th</sup> percentile market rates found in center providers participating in GNJK.

**Executive Summary Table 3: 75<sup>th</sup> Percentile Market Rates of Center Providers (\$) by GNJK Star Rating**

GNJK Star Rating	Weekly Price			Monthly Prices		
	Infants	Toddlers	Preschoolers	Infants	Toddlers	Preschoolers
1	\$312	\$290	\$272	\$1,420	\$1,300	\$1,200
2	\$300	\$300	\$260	\$1,430	\$1,366	\$1,250
3	\$324	\$312	\$285	\$1,350	\$1,350	\$1,250
4	\$330	\$306	\$258	\$1,428	\$1,635	\$1,200

Of center providers that responded to the survey, 14% (n=306) were accredited by the National Association for the Education of Young Children (NAEYC), National Early Childhood Program

Accreditation (NECPA), or the Association for Early Learning Leaders (formerly known as NACCP), and National Association for Family Child Care (NAFCC).

As **Executive Summary Table 4** below presents, the statewide 75<sup>th</sup> percentile market rates of accredited center providers were higher than the rates of non-accredited providers of all age groups. For example, the monthly 75<sup>th</sup> percentile rates of accredited providers for preschoolers and toddlers were 14% and 25% higher compared to non-accredited providers.

**Executive Summary Table 3: 75<sup>th</sup> Percentile Rates of Accredited Center Providers**

Center Providers		Infant	Toddler	Preschooler
Weekly	Non Accredited	\$ 325	\$ 300	\$ 285
	Accredited	\$ 369	\$ 365	\$ 310
Monthly	Non Accredited	\$1,445	\$1,350	\$1,236
	Accredited	\$1,743	\$1,690	\$1,404

## **COVID-19-Related Changes**

The survey covered questions specific to COVID-19 related changes in market rates and providers' operational status. Among the survey respondents, below is a list and findings of the COVID-19 related impact.

Rates: Changes in market rates varied by provider type and age group. Among center providers, the market rates for infants, toddlers, and preschoolers remained stable, while the rates for school-age children in centers increased by 10%. Among family child care providers, the market rates for infant care increased by 7%, while the rates for both toddlers and preschoolers decreased by 5%.

Enrollment and staffing changes: The majority of center providers experienced enrollment declines and staffing reductions during the pandemic.

- More than 68% of center providers and approximately 57% of family child care providers experienced decreased enrollment.
- The second-largest pandemic-related change was with staffing as more than 54% of center providers reported staff reduction and 15% of family child care providers reported changes in staffing due to the pandemic.

Closures: About 6% of center providers, 8-9% of family child care providers, and 4% of summer camp providers reported closures at least temporarily during the pandemic.

Receipt of pandemic assistance: More than 74% of center providers, 55% of family child care providers, and nearly 79% of summer camp providers reported receiving at least one form of pandemic relief from the DHS/DFD, Paycheck Protection Program, small business loan program, and state unemployment insurance.

Please note that the results, data analysis and feedback are not representative of the entire universe of child care providers but of those who responded to the survey.

Slots and Enrollment: Between early 2020 and late 2021, the slots-to-enrollment ratios, defined as the percentages of available slots filled with enrolled children, dropped for all age groups among respondents.

## Center Providers

- The number of child care slots available in child care centers increased by 6% for infants, nearly 5% for toddlers, 6% for preschoolers, and 5% for school-age children.
- Statewide, full-time enrollment in child care centers declined by 9% for infants, 11% for toddlers, and 7% for preschoolers. Enrollment of school-age children in centers dropped by 25% while part-time enrollment increased by 14% among toddlers and by 11% among preschoolers.

## Family Child Care Providers

- The number of child care slots available by family child care providers decreased by 8% for both infants and toddlers, but the numbers of slots remained nearly the same for preschoolers as well as school-age children.
- Infants' enrollment decreased by 21% for full-time and 61% for part-time. Toddlers' enrollment decreased by 25% for full-time but increased by 23% for part-time. Enrollment of preschoolers also decreased by 8% for full-time and by 39% for part-time.



## 2021 New Jersey Child Care Market Rate Survey

### INTRODUCTION

The New Jersey Department of Human Services (DHS) is the lead agency for the implementation of the Child Care Development Fund (CCDF). DHS is federally mandated by the Child Care and Development Block Grant (CCDBG) Act to conduct a valid and reliable child care market rate survey (MRS) or an alternative methodology to gather data on child care rates every three years.

The purpose of MRS is to guide state agencies, such as DHS, in setting the reimbursement rates of their child care assistance programs. The 75<sup>th</sup> percentile payment rate was established as a benchmark for the CCDF against which reimbursement rates should be measured. Rates set at the 75<sup>th</sup> percentile or higher are considered sufficient to provide equal access to child care services.

The CCDBG Act also mandates that MRS should include a quantitative study of child care market rate variations by the age of children, type of provider, geographic area, and quality of child care services. The 2014 Reauthorization of the Act also added that states should conduct a child care cost survey which culminates in a narrow cost analysis. The following report is provided to meet these requirements and to make the results of MRS publicly available.

This report also includes an examination of the early-stage effects of COVID-19 on child care providers.

### METHODOLOGY AND PROCESS

In preparation for the upcoming MRS, a research team at the Rutgers School of Social Work, under contract with the Division of Family Development (DFD) in the NJ Department of Human Services, developed a framework for a data collection process, survey designs and a toolkit of the most appropriate methodologies. This survey targeted the entire universe of child care centers, family child care providers, and youth summer camp programs across New Jersey. The list of providers retrieved from the State of NJ database were invited to participate in the survey.

Data collection for the survey took place through an online survey. During the earlier part of the data collection period, many child care centers remained closed as a result of the COVID-19 pandemic. During this period, family child care providers were more likely to be available than center-based providers. In order to maximize survey participation, data collection began with family care providers from April to June of 2021. To allow additional time for center-based providers to reopen, data collection occurred for this group later in the year, from August to October of 2021. As a result, different reference months were used for comparison with the pre-pandemic period. The survey period for youth camp programs was from September 2021 to October 2021.

For both family and center providers, February 2020 was used as a reference month for the pre-pandemic period. Family child care providers were asked to compare their business conditions between February 2020 and May 2021. Center providers were asked to compare the business conditions between February 2020 and September 2021. Youth camp providers were asked to compare their conditions between the summer camp seasons of 2020 and 2021.



The survey execution was a collective effort of the DFD's Office of Child Care (OCC) staff, the Rutgers research team, and Child Care Referral and Resources (CCR&Rs) agencies. To ensure that the MRS would be completed within the dedicated time frame, teams implemented an aggressive outreach strategy. The OCC staff emailed invitations to the surveys and the online survey links to providers. The Rutgers research team monitored the county-by-county survey response rate by deducing the county-specific weekly lists of non-respondents. The OCC staff worked with the CCR&Rs in each county to reach out to non-respondents and encourage survey participation.

As **Table 1** in the Appendix presents, out of 4,187 center providers who were invited to participate in the survey, 2,809 of them - representing a 67% response rate - answered some or all of the survey questions. For family child care providers, the response rate was 73% with 913 respondents out of 1,254 family child care providers who were invited to the survey. Among youth summer camp providers, the response rate was 65%, with 136 respondents out of 208 camp providers invited to participate in the survey. Combining center providers, family child care providers, and youth summer camp providers altogether, a total of 3,858 providers in New Jersey participated in the 2021 Market Rate Survey.

The survey collected information about the providers' geographical locations (city, county, and zip code), type, rates for full-time care by child age group (i.e., infants, toddlers, preschoolers, school-age children), extended hours of care, pricing modes (weekly and monthly), licensed capacity and enrollment, accreditation status, and participation in the Grow NJ Kids program. As the survey did not collect the quality ratings of the providers participating in the GNJK program, the state administrative data on providers' GNJK ratings were merged into the cleaned data files created by the survey.

To evaluate the impact of the COVID-19 pandemic on the child care market, the survey instruments also included questions about providers' operational status, the size of enrollment, and child care rates that providers charged to families before and after the onset of the COVID-19 pandemic.

The data was cleaned and checked for errors. The final data set was used to compute the percentile for child care rates by provider type, child age group, geographic variations, and quality indicators. Finally, the results of MRS data were compared to the state Child Care Assistance Program rates to assess the adequacy of the assistance rates. The results are detailed in Sections II through IV, and Appendices.

## MARKET RATE SURVEY RESULTS

### I. Participation in State Child Care Assistance Programs

The MRS data reflects both providers who participate and do not participate in the state Child Care Assistance Program. Licensed center providers and family child care providers participate in the assistance programs at similar rates 75% and 74% respectively. Section V will provide additional information regarding providers' participation in the Child Care Assistance Program.

The five tables below provide survey results of the statewide 50th percentile and 75th percentile market rates reported in the MRS by provider type, price mode and child age group.

**Table 1. Weekly Market Rates in 2021: Center Providers**

Percentile	Infants	Toddlers	Preschoolers	School-age
50 <sup>th</sup>	\$278	\$266	\$241	\$140
75 <sup>th</sup>	\$329	\$312	\$288	\$188

**Table 2. Monthly Market Rates in 2021: Center Providers**

Percentile	Infants	Toddlers	Preschoolers	School-age
50 <sup>th</sup>	\$1,250	\$1,165	\$1,040	\$364
75 <sup>th</sup>	\$1,455	\$1,400	\$1,260	\$575

**Table 3. Weekly Market Rates in 2021: Family Child Care Providers**

Percentile	Infants	Toddlers	Preschoolers	School-age
50 <sup>th</sup>	\$180	\$180	\$170	\$150
75 <sup>th</sup>	\$225	\$200	\$200	\$195

**Table 4. Monthly Market Rates in 2021: Family Child Care Providers**

Percentile	Infants	Toddlers	Preschoolers	School-age
50 <sup>th</sup>	\$725	\$712	\$700	\$600
75 <sup>th</sup>	\$900	\$800	\$800	\$764

Youth camp providers typically collected tuition weekly and sometimes daily. The table below shows the statewide 50<sup>th</sup> and 75<sup>th</sup> percentile rates of youth camp providers in 2021.

**Table 5. Youth Camp Market Rates in 2021**

Percentile	Daily Rates	Weekly Rates
50 <sup>th</sup>	\$50	\$305
75 <sup>th</sup>	\$70	\$310

**Tables 6 and 7** below provide a detailed percentile (PCTL) rates - at every 5<sup>th</sup> percentile interval beyond the 50<sup>th</sup> percentile - on the distributions of 2021 market rates for center providers and family child care providers, separately.

### Center Providers

**Table 6. The 2021 Weekly and Monthly Market Rates (\$) at Each Percentile**

	Weekly Rate				Monthly Rate			
PCTL	Infant	Toddler	Preschooler	School-Age	Infant	Toddler	Preschooler	School-Age
50 <sup>th</sup>	\$278	\$266	\$241	\$140	\$1,250	\$1,195	\$1,040	\$ 364
55 <sup>th</sup>	\$290	\$275	\$250	\$150	\$1,300	\$1,235	\$1,087	\$ 400
60 <sup>th</sup>	\$299	\$285	\$255	\$150	\$1,344	\$1,285	\$1,120	\$ 415
65 <sup>th</sup>	\$300	\$295	\$266	\$165	\$1,385	\$1,325	\$1,173	\$ 440
70 <sup>th</sup>	\$319	\$300	\$277	\$180	\$1,430	\$1,360	\$1,212	\$ 500
75 <sup>th</sup>	\$329	\$312	\$288	\$188	\$1,455	\$1,400	\$1,260	\$ 575
80 <sup>th</sup>	\$339	\$325	\$300	\$200	\$1,515	\$1,450	\$1,310	\$ 650
85 <sup>th</sup>	\$350	\$340	\$320	\$225	\$1,575	\$1,528	\$1,367	\$ 765
90 <sup>th</sup>	\$364	\$359	\$342	\$250	\$1,665	\$1,647	\$1,456	\$ 915
95 <sup>th</sup>	\$420	\$415	\$385	\$295	\$1,850	\$1,900	\$1,700	\$1,190

### Family Child Care Providers

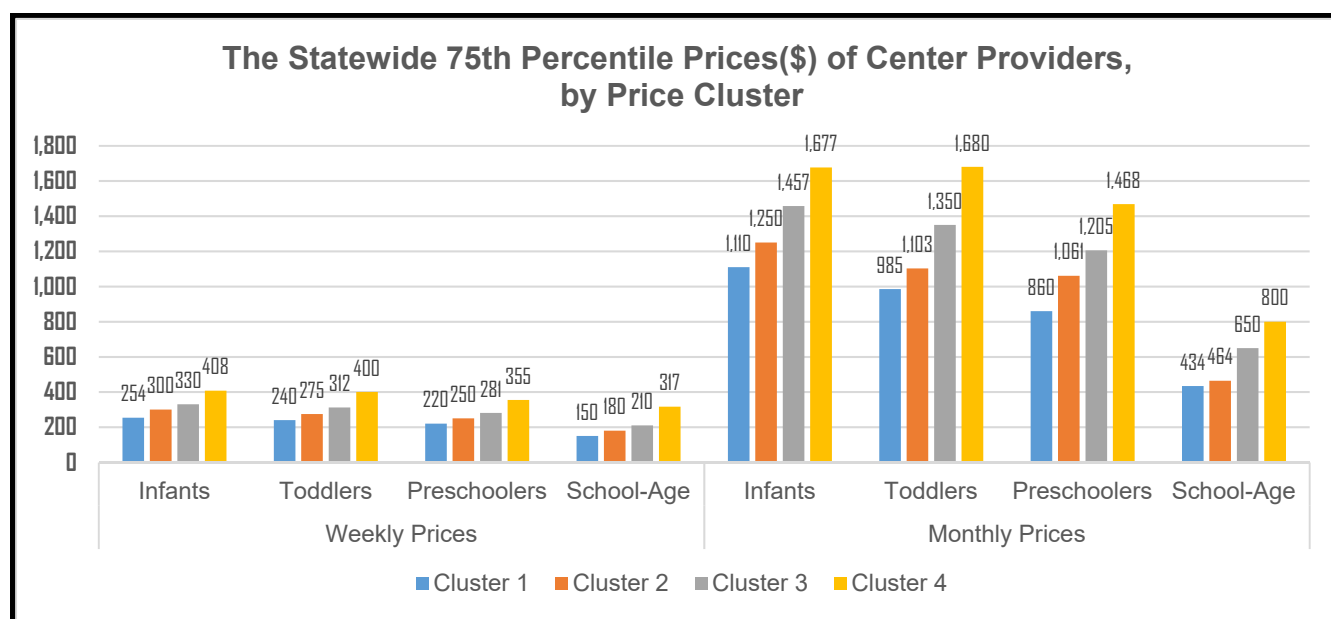
**Table 7. The 2021 Weekly and Monthly Market Rates (\$) at Each Percentile**

PCTL	Weekly Rate				Monthly Rate			
	Infant	Toddler	Preschooler	School-Age	Infant	Toddler	Preschooler	School-Age
50 <sup>th</sup>	\$180	\$180	\$170	\$150	\$ 725	\$ 712	\$ 700	\$ 600
55 <sup>th</sup>	\$200	\$180	\$175	\$160	\$ 790	\$ 720	\$ 700	\$ 670
60 <sup>th</sup>	\$200	\$190	\$180	\$175	\$ 800	\$ 750	\$ 720	\$ 700
65 <sup>th</sup>	\$200	\$200	\$185	\$180	\$ 800	\$ 800	\$ 764	\$ 700
70 <sup>th</sup>	\$200	\$200	\$196	\$185	\$ 832	\$ 800	\$ 800	\$ 735
75 <sup>th</sup>	\$225	\$200	\$200	\$195	\$ 900	\$ 800	\$ 800	\$ 764
80 <sup>th</sup>	\$235	\$225	\$200	\$200	\$ 970	\$ 880	\$ 800	\$ 800
85 <sup>th</sup>	\$250	\$250	\$225	\$200	\$1,000	\$1,000	\$ 940	\$ 800
90 <sup>th</sup>	\$250	\$250	\$250	\$240	\$1,060	\$1,040	\$1,000	\$ 840
95 <sup>th</sup>	\$300	\$300	\$275	\$250	\$1,200	\$1,200	\$1,200	\$1,200

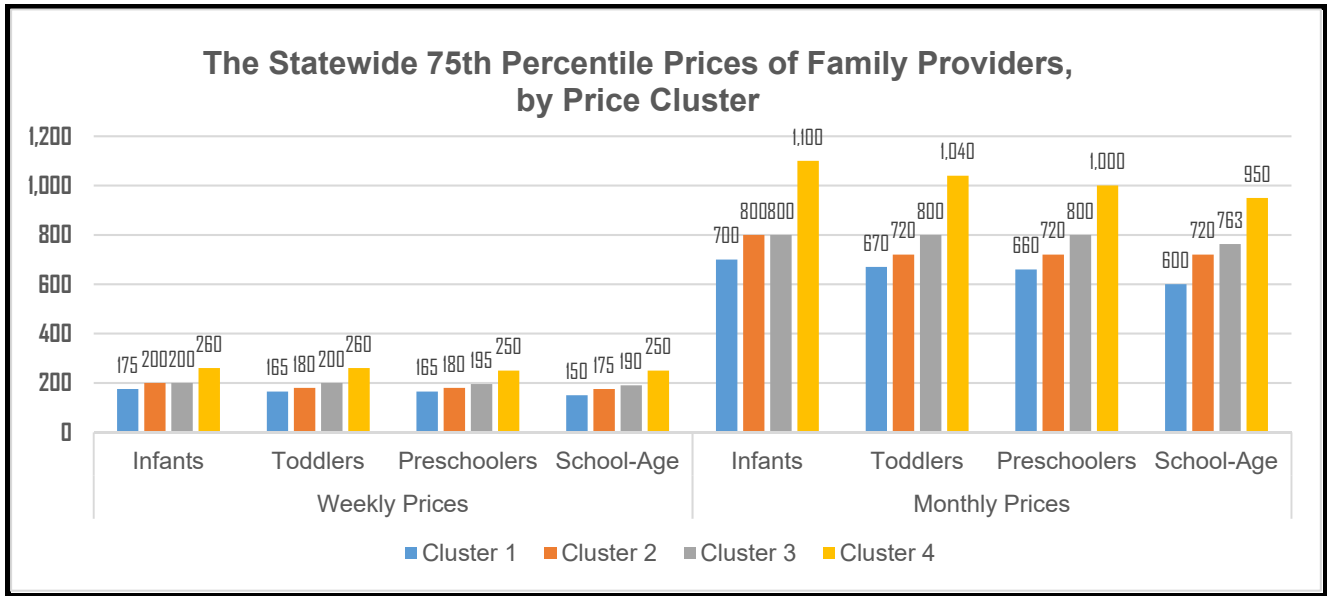
The MRS data highlighted that child care rates varied substantially by geographical location. In order to identify distinct groups of rates and to find out whether different counties are linked with high or low rates, the research group applied cluster analysis. Rate clusters were created based on the grand ranking of each zip code area's rates for the full-time care of infants, toddlers, preschoolers, and school-age children.

Rate cluster 1 represents the least expensive zip code areas while cluster 4 represents the most expensive areas in New Jersey. **Table 41** in the Appendix presents rate cluster designations of all the 441 zip code areas of 21 counties of New Jersey included in the analyses. The analysis identified clear and large rate gradients by rate cluster for each age group. For example, the monthly rate for toddler care by center providers was more than 70% higher in the most expensive zip code areas compared to the least expensive areas.

**Figure 1** and **Figure 2** show the statewide 75<sup>th</sup> percentile rate variations by rate cluster for each age group.



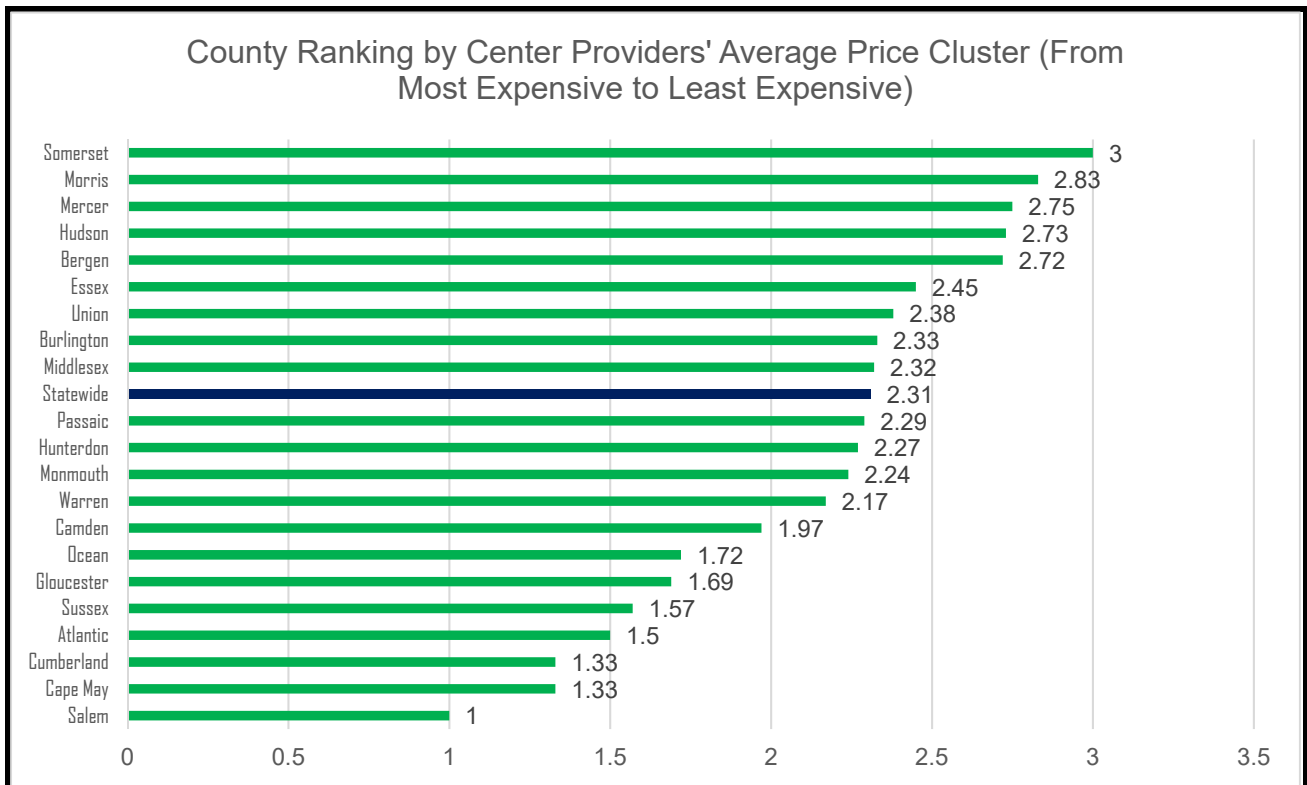
**Figure 1**



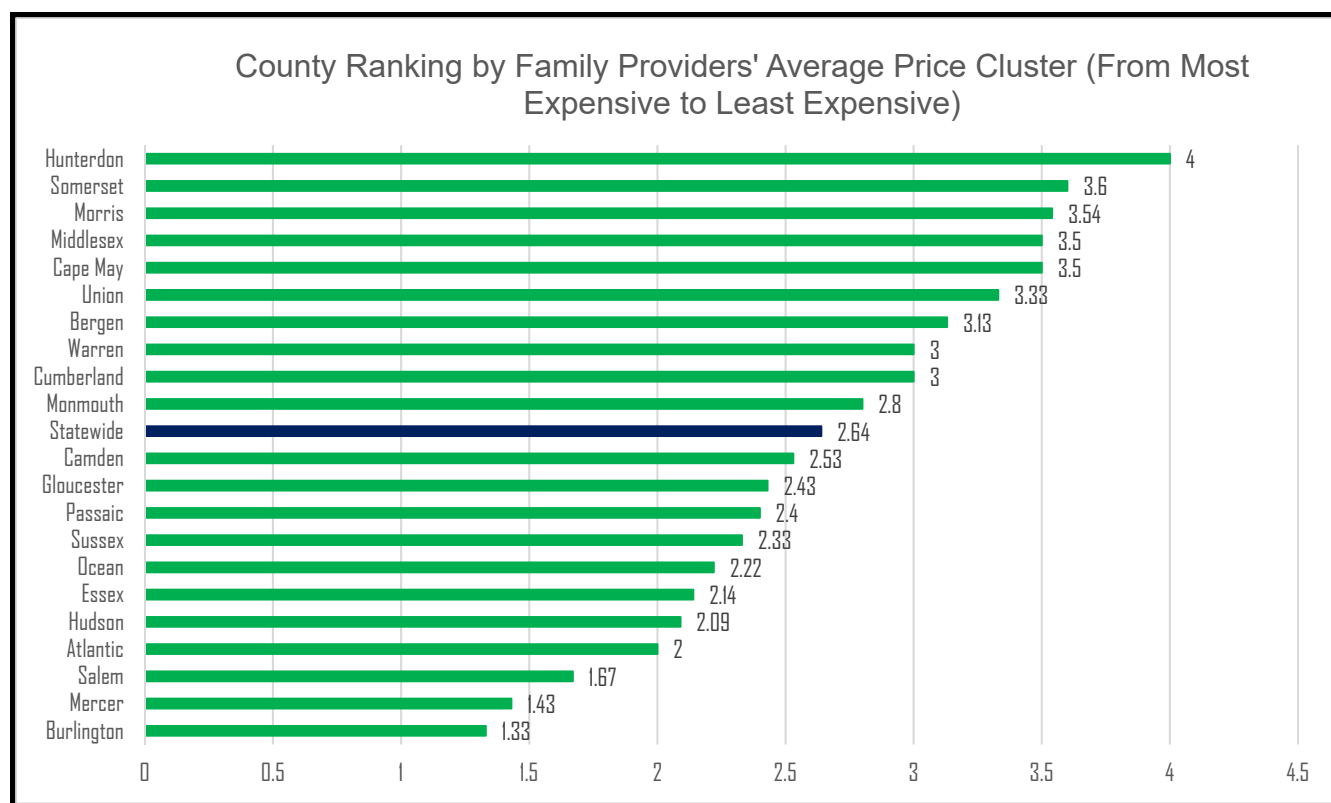
**Figure 2**

## II. Rate Variations by County and Age Groups

Cluster analysis was used to create county rankings based on the average rate cluster of all zip code areas of each county. This ranking was based on the rates of all age groups. The statewide average rate cluster of all 441 zip code areas was 2.31, that is, somewhere between the rate clusters 2 and 3. **Figure 3** and **Figure 4** respectively show county rankings by center providers and family child care providers average rate cluster. Additional county-level details on the rate clustering can be found in Appendices.



**Figure 3**

**Figure 4**

### III. Adequacy of State Assistance Rates: Comparison of Assistance Rates to Market Rates

The 75<sup>th</sup> percentile market rates – by child age group and geographic locations – were compared to the child care assistance rates to assess the adequacy of these rates. According to ACF's recommendation, rates should be set at the 75<sup>th</sup> percentile to reflect equal access to child care.

MRS findings identified that current Child Care Assistance Program rates are below the 75<sup>th</sup> percentile market rates (**Table 8**), for center providers with the exception of school-age care. For family child care providers, state assistance rates are also below the 75<sup>th</sup> percentile but are closer to the benchmark compared to centers.

**Table 8. Percentile Placement of State Assistance Rates on the Distribution of Market Rates**

	75 <sup>th</sup> Percentile Market Rate	Center Providers		Family Child Care Providers		
		State Assistance Rate	Assistance Rates Percentile on Market Rate	75 <sup>th</sup> Percentile Market Rate	State Assistance Rate	Assistance Rates Percentile on Market Rate
<b>Infant</b>	\$1,455	\$1,224	47 <sup>th</sup>	\$900	\$870	73 <sup>rd</sup>
<b>Toddler</b>	\$1,400	\$1,051	35 <sup>th</sup>	\$800	\$870	79 <sup>th</sup>
<b>Preschooler</b>	\$1,260	\$ 907	36 <sup>th</sup>	\$800	\$727	61 <sup>st</sup>
<b>School-Age</b>	\$ 575	\$ 850*	87 <sup>th</sup>	\$764	\$727	69 <sup>th</sup>

\*The \$850 represents the school-age, full-time monthly rate, which would be paid during the summer. A part-time rate of \$425 would be used during the school year, which is at the 62<sup>nd</sup> percentile of the market rate.

Providers caring for children receiving child care assistance have been receiving a supplemental (differential) rate of \$300 per child per month since September 2020. When the \$300 additional payment is taken into account, the state assistance rate is closer to and often exceeds the 75<sup>th</sup> percentile benchmark (see **Table 9**).

**Table 9. Percentile Placement of State Assistance Rates (Including \$300 Differential) on the Distribution of Market Rates**

	Center Providers			Family Child Care Providers		
	75 <sup>th</sup> Percentile Market Rate	State Assistance Rate	Assistance Rates Percentile on Market Rate	75 <sup>th</sup> Percentile Market Rate	State Assistance Rate	Assistance Rates Percentile on Market Rate
<b>Infant</b>	\$1,455	\$1524	81 <sup>st</sup>	\$900	\$1170	93 <sup>rd</sup>
<b>Toddler</b>	\$1,400	\$1351	69 <sup>th</sup>	\$800	\$1170	93 <sup>rd</sup>
<b>Preschooler</b>	\$1,260	\$1207	69 <sup>th</sup>	\$800	\$1027	91 <sup>st</sup>
<b>School-age</b>	\$ 575	\$1150	94 <sup>th</sup>	\$764	\$1027	93 <sup>rd</sup>

### Center Providers

**Table 10** demonstrates the comparison of 75th percentile market rates for center providers to the state Child Care Assistance Program rates at different times during the pandemic. Since September 2021, child care rates have increased twice as shown below. **Table 11** provides a similar comparison for family child care providers.

**Table 10. 75<sup>th</sup> Percentile of Market Rates vs. State Assistance Rates for Center Providers**

Age Group	Market Rates (75 <sup>th</sup> percentile)		State Assistance Rates					
	September 2021		Effective 1/3/2021		Effective 11/1/2021		Current rates plus \$300 Differential	
	Weekly	Monthly	Weekly	Monthly	Weekly	Monthly	Weekly	Monthly
<b>Infant</b>	\$329	\$1,455	\$236	\$1,024	\$283	\$1,224	\$352	\$1,524
<b>Toddler</b>	\$312	\$1,400	\$196	\$ 851	\$243	\$1,051	\$312	\$1,351
<b>Preschooler</b>	\$288	\$1,260	\$163	\$ 707	\$210	\$ 907	\$279	\$1,207
<b>School-age (part-time rate)</b>	\$188	\$ 575	\$150*	\$ 650*	\$196*	\$ 850*	\$266	\$1,150

\*Rates represent the school-age, full-time monthly rate, which would be paid during the summer.

### Family Child Care Providers

**Table 11. 75<sup>th</sup> Percentile of Market Rates vs. Child Care Assistance Rates for Family Child Care Providers**

Age Group	Market Rates (75 <sup>th</sup> percentile)		State Assistance Rates					
	May 2021		Effective 1/3/2021		Effective 1/1/2022		Current rates plus \$300 Differential	
	Weekly	Monthly	Weekly	Monthly	Weekly	Monthly	Weekly	Monthly
<b>Infant</b>	\$225	\$900	\$155	\$670	\$201	\$870	\$270	\$1,170
<b>Toddler</b>	\$200	\$800	\$155	\$670	\$201	\$870	\$270	\$1,170
<b>Preschooler</b>	\$200	\$800	\$122	\$527	\$168	\$727	\$237	\$1,027
<b>School-age</b>	\$195	\$764	\$122	\$527	\$168	\$727	\$237	\$1,027

## OTHER ELEMENTS OF RATES

### I. Quality Initiatives

#### **75<sup>th</sup> Percentile Rates of Center Providers by Accreditation Status**

The MRS data on accredited centers demonstrated that providers with an accreditation, regardless of child age group, set higher market rates. Of the center providers that participated in the survey, a total of 306 center providers (14%) were accredited by the National Association for the Education of Young Children (NAEYC), National Early Childhood Program Accreditation (NECPA), or the Association for Early Learning Leaders (formerly known as NACCP), and National Association for Family Child Care (NAFCC).

The statewide 50<sup>th</sup> and 75<sup>th</sup> percentile market rates of accredited center providers were always higher than the rates of non-accredited providers of all age groups of children. This was true for both weekly and monthly rates. Notably, in the monthly 75<sup>th</sup> percentile, the smallest detected rate difference was found in the preschool age group (rates of accredited providers were 14% higher), and the largest rate difference was in the toddler age group (rates of accredited providers were 25% higher compared to non-accredited providers), shown below in **Table 12**. For additional information on variations of center providers' market rates by accreditation status, see the Appendix.

**Table 12. 75<sup>th</sup> Percentile Market Rates of Center Providers by Accreditation Status**

Centers		Infant	Toddler	Preschooler
Weekly	Non-accredited	\$ 325	\$ 300	\$ 285
	Accredited	\$ 369	\$ 355	\$ 310
Monthly	Non-accredited	\$1,445	\$1,350	\$1,236
	Accredited	\$1,743	\$1,690	\$1,404

#### **75<sup>th</sup> Percentile Rates of Center Providers by GNJK Stars**

Among the survey respondents, 672 (30%) center providers and 97 (13%) family child care providers were participating in the GNJK star rating system, the New Jersey quality initiative. In contrast to providers with accreditation, higher GNJK ratings did not seem to associate with higher market rates for any age group of children in the current MRS data.

**Table 13. 75<sup>th</sup> Percentile Market Rates of Center Providers by GNJK Star Rating**

GNJK Star Rating	Weekly Rate			Monthly Rates		
	Infants	Toddlers	Preschoolers	Infants	Toddlers	Preschoolers
1	\$312	\$290	\$272	\$1,420	\$1,300	\$1,200
2	\$300	\$300	\$260	\$1,430	\$1,366	\$1,250
3	\$324	\$312	\$285	\$1,350	\$1,350	\$1,250
4	\$330	\$306	\$258	\$1,428	\$1,635	\$1,200

### II. Extended Care and Fees

This survey revealed that the availability of extended care varied by geographical location. Examining responses statewide, approximately 43% of center providers and 57% of family child



care providers offered morning care services, and 34% of center providers and 45% of family child care providers offered evening care services. Over 12% of family child care providers also offered overnight and weekend care, when very few centers, less than 1%, offered this type of service. The 75<sup>th</sup> percentile hourly rates of center providers for both morning and evening care was \$15, while family child care providers charged \$20 per hour for the same services. The 75<sup>th</sup> percentile hourly rates of family child care providers were \$20 for weekend care and \$24 for overnight care.

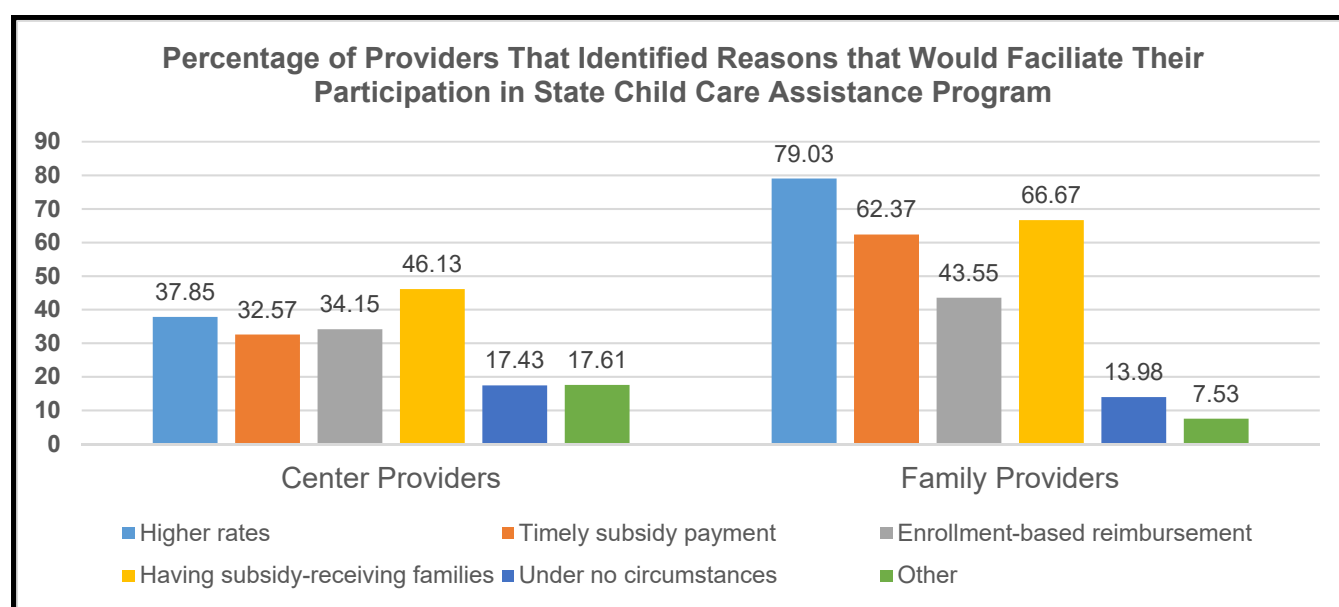
Additionally, 1,448 (51%) of center providers and 123 (13%) of family child care providers reported charging registration fees, either once or annually. For center providers, the fees ranged from as low as \$10 to as high as \$1000. The 50th and 75th percentile registration fees were \$75 and \$150, respectively. For family child care providers, registration fees ranged from \$10 to \$300. The 50th percentile rate was \$50, and the 75th percentile rate was \$75. Both center and family child care providers reported charging other fees, including transportation fees, late pick-up fees, and others.

### III. Factors that Influence Provider's Participation in the Child Care Assistance Program

Child care providers were asked what factors would encourage their participation in the child care assistance program. The most common factor among center providers was families receiving assistance applying to their centers. Another factor reported was higher assistance rates or assistance rates closer to market rates. For family child care providers, the most prevalent factor identified was having higher assistance rates and having families enrolled in the assistance program was the second widely identified factor.

For both providers, timely assistance payment and having assistance payment based on enrollment rather than attendance were additional key factors reported as incentives to participate.

And 17% of center providers and 14% of family child care providers reported that they will not consider participating in the child care assistance program under any circumstances.



**Figure 5**

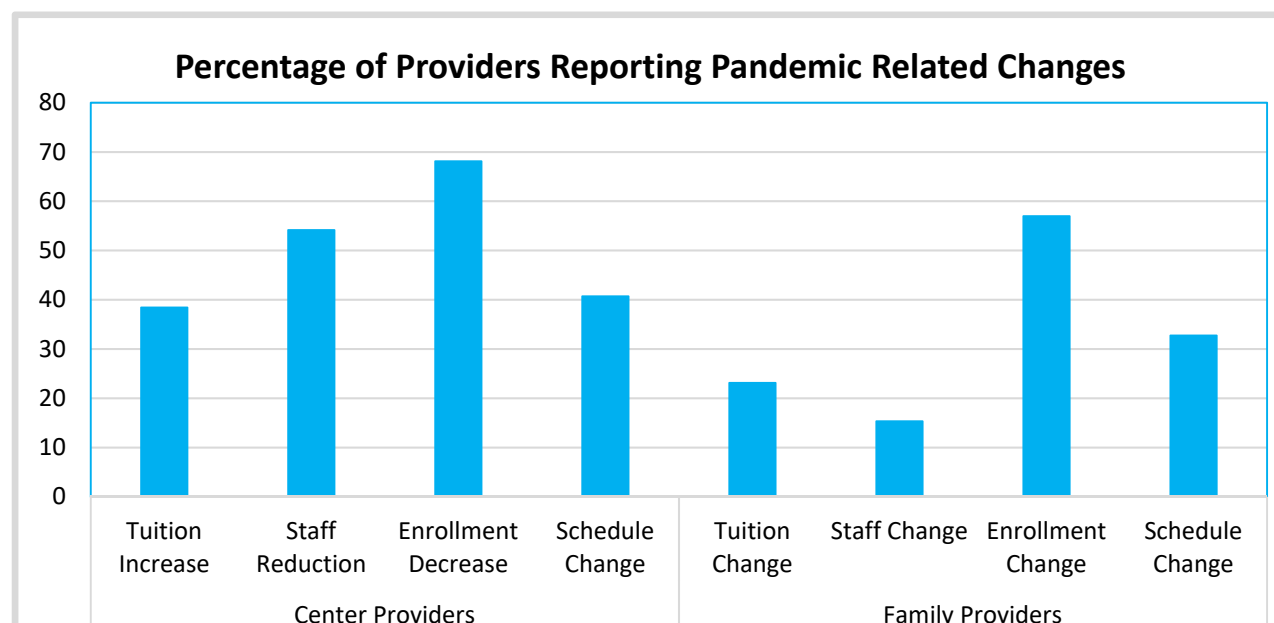
## PANDEMIC-RELATED FINDINGS

### I. COVID-19 Changes

The 2021 MRS showed that 94% of center providers and 91% of family child care providers surveyed stayed open and operating during 2021. Nearly 6% of center providers and about 8-9% of family child care providers surveyed closed their child care businesses at least temporarily during the pandemic. Of 136 youth summer camps surveyed, 6 (4%) were closed. Due to COVID outbreaks in different counties, there were county-by-county variations in changes in providers' operational status during the pandemic.

74% of center providers and 79% of summer camp providers received assistance from at least one relief program (i.e., grants, aids, or assistance). The percentage was a lot lower among family child care providers in that only 55% of them received assistance from at least one of the programs.

Child care providers have reported considerable changes in enrollment, staffing, tuition, and program schedules during the pandemic. Survey responses revealed that the largest change that providers faced was decline of enrollment, followed by staff reduction (**Figure 6**).



**Figure 6**

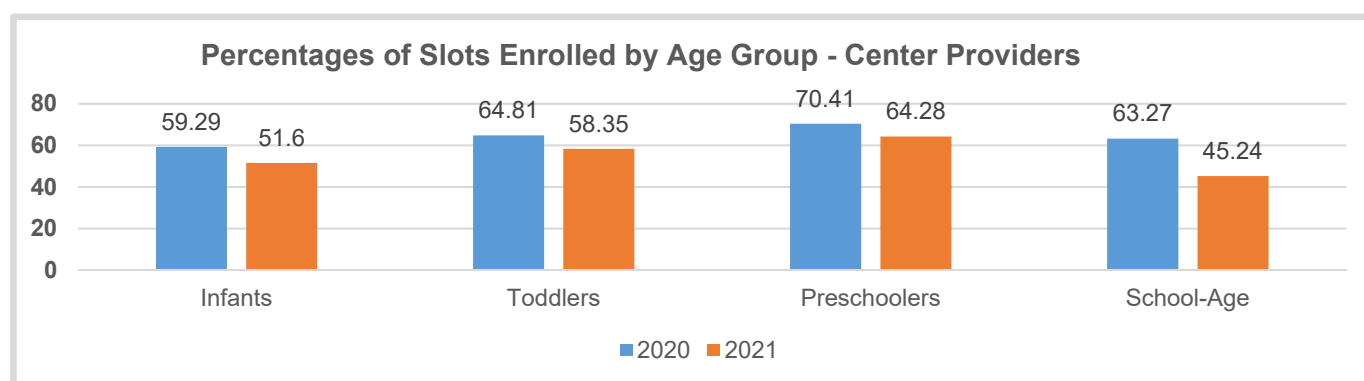
### II. Capacity and Enrollment

The statewide percentages of center providers that served infants, toddlers, and preschoolers slightly increased between 2020 and 2021. The increased number of providers resulted in an increased number of child care slots available with center providers across all age groups. Across the state, the center providers that answered the Market Rate Survey held a total of 22,032 slots for infants, 27,878 slots for toddlers, 80,397 slots for preschoolers, and 59,415 slots for school-age children.

An increase in slots did not always lead to an increase in enrollment; consequently, all new slots were not filled. For some age groups, the enrollment declined across the board. For other age

groups, the enrollment declined for full-time but increased for part-time. In addition, these enrollment changes were not uniformly experienced across all counties. To outline statewide trends, statewide infants' enrollment in child care centers was 8,991 (declined by 9% between 2020 and 2021) for full-time, and 2,378 (declined by 3% between 2020 and 2021) for part-time. For toddlers, statewide full-time enrollment was 12,207 (declined by 11%), and the part-time enrollment was 4,059 (increased by 13%). School-age children's enrollment in child care centers was 26,878 (declined by 25% between 2020 and 2021).

Comparing the maximum number of slots to total enrollment sizes for each age group can reveal what percentages of available slots were filled with enrolled children across the state. As shown in **Figure 7** below, the percentages decreased for all age groups between 2020 and 2021. The decrease for school-age children, from 63% in 2020 to 45% in 2021, was the greatest.



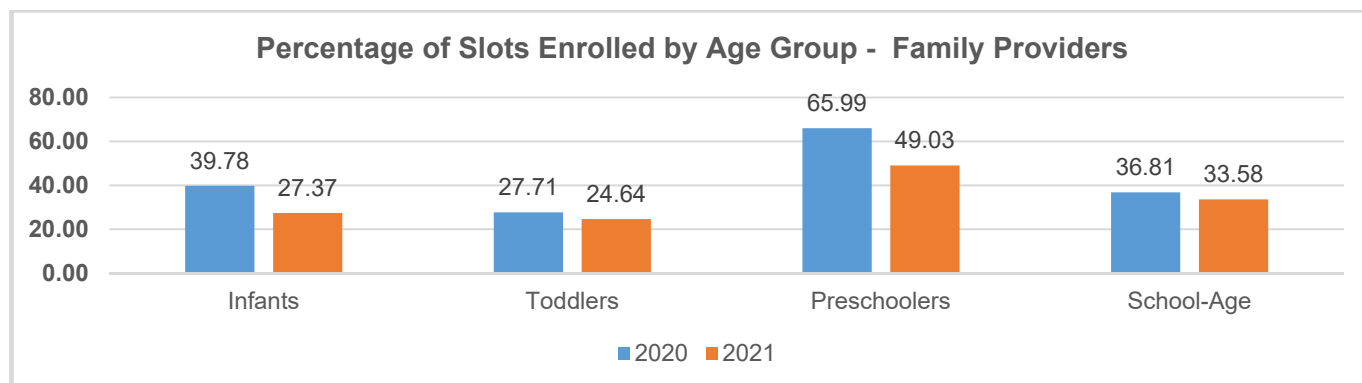
**Figure 7**

Among family child care providers surveyed, capacity either decreased or remained similar to between 2020 and 2021 (see **Table 16** in Appendix). The statewide maximum number of child care slots available by family child care providers decreased by 8% for infants (from 1,013 to 928) and by 8% for toddlers (from 1,126 to 1,039). The statewide maximum number of slots remained nearly the same for preschoolers (1,032 in 2020 and 1,034 in 2021) as well as school-age children (815 in 2020 and 813 in 2021).

Between 2020 and 2021, changes in the proportion of family child care providers serving each age group were also observed (see **Table 15** in Appendix). The largest change was observed in the percentage of family child care providers that served infants, which decreased by 16% between 2020 and 2021. The percentage of family child care providers that served toddlers decreased by 8% and for preschoolers, by 3%. The percentage of family child care providers serving school-aged children saw little change, increasing by less than 2%.

Based on the responses, family child care providers experienced substantial declines in enrollment across all age groups during the pandemic. Infants' enrollment decreased by 21% for full-time (from 243 in 2020 to 192 in 2021) and by 61% for part-time (from 160 in 2020 to 62 in 2021). Toddlers' enrollment decreased by 25% for full-time (from 269 in 2020 to 203 in 2021) but increased by 23% (from 43 in 2020 to 53 in 2021) for part-time. Enrollment of preschool children also decreased by 8% for full-time (from 297 in 2020 to 274 in 2021) and by 39% for part-time (from 384 in 2020 to 233 in 2021). School-age children's enrollment with family child care providers also declined by 9%, from 300 in 2020 to 273 in 2021.

**Figure 8** below depicts the changes in slots-to-enrollment ratios (expressed in percentages) for family child care providers.

**Figure 8**

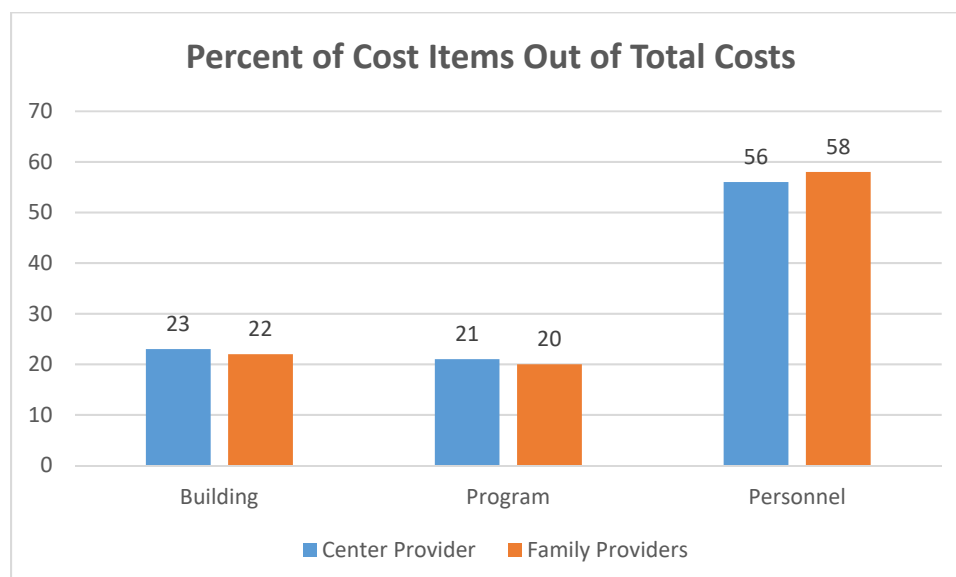
The total numbers of youth camp slots available for school-age children were 5,849 in 2020 and 11,151 in 2021. The combined full-time and part-time enrollment sizes were 6,280 in 2021, up from 4,720 in 2020. Although the number of available slots increased nearly by 91% in the summer of 2021, the total enrollment increased only by 33% from 4,720 to 6,280 between the summers.

*Note: Changes reported in this section should be interpreted as changes associated with the combination of the COVID-19 pandemic, pandemic relief efforts, and all other social, demographic, and economic conditions during that period. Examining an impact of a social phenomenon (i.e., pandemic) or a policy intervention (i.e., relief efforts) or the combination of both requires comprehensive data files that allow observations of the factors relevant to the phenomenon, policy interventions, and the outcomes of those who experienced the phenomenon and intervention.*

## NARROW COST ANALYSIS SUMMARY

In compliance with CCDF and to analyze the cost of providing child care services in New Jersey, a Narrow Cost Analysis (NCA) was completed as part of the MRS survey. Of the 1,253 center providers and 64 youth camp programs invited to the NCA survey, approximately 32% (N=421) responded and participated in the survey. Of the 477 family child care providers invited to the NCA survey, about 33% of the providers (N=156) participated. The collected data provided insight into the estimated cost of care necessary to support child care providers' implementation of CCDF health, safety, and staffing requirements, and provided information on the costs of supporting higher quality.

**Figure 9** demonstrates that for both center and family child care providers, personnel cost, such as salaries, benefits, employment taxes, and others, was the largest cost driver. It was followed by building costs that include rent/mortgage, utilities, insurance, and other similar expenses. The last category was program costs, including food and food prep, educational supplies, medical supplies as well as pandemic-related PPE, and accounting, legal or professional service fees.



**Figure 9. Percent of Cost Items Out of Total Costs**

According to the NCA results, child age group, the number of workers, enrollment size, program quality (accreditation and GNJK star rating), and the program's geographic location across rate clusters – appeared to be related to both the cost and revenue levels of a child care program. Large size providers, providers that offered infant care, higher-quality providers, and those located in expensive zip code areas tend to have higher personnel, program, and building expenses, as well as a higher level of total revenues compared to their counterparts.

**Table 14** indicates that for center providers, the market rates were set to cover just the narrow costs of child care. However, for family child care providers, the market rate could not match the narrow cost (**Table 15**). Interestingly, NCA revealed that the primary revenue driver for center providers was tuition and fees, but for family child care providers, it was the state Child Care Assistance Program.

**Tables 14** and **15** also show the comparisons of narrow cost rates to the state's child care assistance rates and differential payment. While the state's child care assistance rates would have been lower than the narrow cost rates for all age groups, the child care assistance rates plus the Temporary COVID-19 Family Differential Payment moved them closer to the narrow cost rates for infants and toddlers. The Differential Payment moved the child care assistance rates higher than narrow cost rates.

**Table 14. Comparisons of 75<sup>th</sup> Percentile Monthly Market Rates (\$), Narrow Cost Rates, and State Child Care Assistance Program Rates (base rate and differential payment) for Center Providers**

	75 <sup>th</sup> percentile Market Rate	Narrow Cost Rate	Current State Assistance Rate	
	Rates that providers charged for specific age group	Rates estimated based on the costs incurred by the providers that served the age group	Assistance Rate	Rate with Differential Payment
<b>Infant</b>	\$1,455	\$1,424	\$1,224	\$1,524
<b>Toddler</b>	\$1,400	\$1,280	\$1,051	\$1,351
<b>Preschooler</b>	\$1,260	\$1,215	\$907	\$1,207

**Table 15. Comparisons of 75<sup>th</sup> Percentile Monthly Market Rates (\$), Narrow Cost Rates, and State Child Care Assistance Program Rates (base rate and differential payment) for Family Child Care Providers.**

	<b>75<sup>th</sup> Percentile Market Rate</b>	<b>Narrow Cost Rate</b>	<b>Current State Assistance Rates</b>	
	Rates that providers charged for specific age group	Rates estimated based on the costs incurred by the providers that served the age group	Assistance Rate	Rate with Differential Payment
<b>Infant</b>	\$900	\$1,137	\$870	\$1,170
<b>Toddler</b>	\$800	\$1,032	\$870	\$1,170
<b>Preschooler</b>	\$800	\$1,072	\$727	\$1,027

## CONCLUSION

States are required to conduct a Market Rate Survey every three years to assess child care assistance rates in comparison with market rates. The CCDF Final Rule indicates that the 75<sup>th</sup> percentile market rates should serve as the benchmark for setting rates that are adequate and promote equal access to child care for families and children receiving child care assistance. Therefore, this study was conducted to estimate the statewide 75<sup>th</sup> percentile child care market rates in New Jersey by child age group, provider type, and geographic location.

Based on data analysis, the report concluded that New Jersey's child care assistance rates are below the statewide 75<sup>th</sup> percentile of the market rates in 2021. However, New Jersey has been providing a supplemental payment (Temporary COVID-19 Family Differential Payments) of an additional \$300 per child per month, which boosted rates by an additional \$3,600 a year since September 2020. The report also concluded New Jersey's current child care assistance rates and differential payment are closer to and often exceed the statewide benchmark with the exception of center-based preschool and school-age rates, which are both at the 69<sup>th</sup> percentile of the market rates. All family child care provider rates far exceed the 75<sup>th</sup> percentile of the market rates.

Of the nearly 7,000 providers (centers and family based), over 67% of providers responded to the online survey. DHS/DFD appreciates provider's participation in the Market Rate Survey. The information provided and this report will be critical to inform the state's policymakers when setting the state's child care assistance rates.

## APPENDIX

Note: Please note that % Δ denotes a percent change between 2020 and 2021 throughout the Tables. A percent change was calculated by dividing the difference between 2020 and 2021 values by the 2020 value, multiplied by 100. The following is an example of percent change calculation in a scenario where a rate went up 10%, from \$1,000 in 2020 to \$1,100 in 2021:  $[(1,100-1,000)/1,000] \times 100 = 0.1 \times 100 = 10\%$

Table 1. Number of Providers and Percentage (%) Responded

	Center Providers			Family Child Care Providers			Youth Camps		
	Universe	Response	%	Universe	Response	%	Universe	Response	%
<b>Statewide</b>	4187	2809	67.11	1254	913	72.81	208	136	65.38
Atlantic	111	66	59.46	43	30	69.77	12	3	25.00
Bergen	435	253	58.16	45	38	84.44	19	12	63.16
Burlington	145	107	73.79	51	38	74.51	12	2	16.67
Camden	248	173	69.76	133	113	84.96	13	5	38.46
Cape May	30	23	76.67	8	4	50.00	2	2	100.00
Cumberland	74	70	94.59	32	25	78.13	5	2	40.00
Essex	506	327	64.62	183	126	68.85	20	20	100.00
Gloucester	135	89	65.93	17	14	82.35	4	2	50.00
Hudson	401	273	68.08	117	56	47.86	9	4	44.44
Hunterdon	67	53	79.10	5	5	100.00	1	0	0.00
Mercer	204	138	67.65	27	18	66.67	18	16	88.89
Middlesex	332	162	48.80	78	50	64.10	17	13	76.47
Monmouth	274	207	75.55	51	43	84.31	11	11	100.00
Morris	257	196	76.26	35	28	80.00	17	11	64.71
Ocean	153	110	71.90	28	22	78.57	10	7	70.00
Passaic	241	182	75.52	265	189	71.32	10	6	60.00
Salem	23	19	82.61	23	21	91.30	1	0	0.00
Somerset	157	75	47.77	12	9	75.00	9	7	77.78
Sussex	62	51	82.26	10	9	90.00	3	3	100.00
Union	282	193	68.44	63	54	85.71	14	9	64.29
Warren	50	42	86.00	28	21	75.00	1	1	100.00



Table 2. Type of Center Providers and Percentage of Fee-Charging Center Providers, by County

	Total	Free		Fee-Charging		
		Head Start/Early Head Start	Free Public-School Programs	Licensed Centers	School District, Community-Based	License Exempt
<b>Statewide</b>	2798	152	124	2566	342	75
Atlantic	66	7	4	61	11	1
Bergen	252	7	4	240	13	5
Burlington	107	4	1	95	11	1
Camden	173	9	4	165	7	3
Cape May	23	2	1	20	1	0
Cumberland	70	13	7	69	14	3
Essex	327	29	15	286	61	14
Gloucester	89	8	1	83	6	4
Hudson	271	17	36	254	52	12
Hunterdon	53	2	0	36	16	2
Mercer	137	7	17	122	23	2
Middlesex	161	4	4	150	16	2
Monmouth	205	5	2	190	22	2
Morris	195	4	3	177	20	7
Ocean	108	1	0	103	4	3
Passaic	182	16	14	170	26	7
Salem	19	0	1	19	1	0
Somerset	75	3	1	71	3	2
Sussex	51	2	0	48	6	0
Union	192	9	8	170	27	4
Warren	42	3	1	37	2	1

Note that the question asked providers to choose all types that apply to them. Therefore, the sum of each type of provider is greater than the total number of survey respondents.

Table 3. Number and Percentage of Providers Open in 2021

	Center Providers			Family Child Care Providers		
	Total	Number Open	%	Total	Number Open	%
<b>Statewide</b>	2805	2634	93.90	911	833	91.43
Atlantic	66	63	95.45	30	30	100.00
Bergen	252	229	90.87	38	33	86.84
Burlington	107	101	94.39	38	32	84.21
Camden	173	164	94.80	113	102	90.27
Cape May	23	20	86.96	4	3	75.00
Cumberland	70	65	92.86	25	25	100.00
Essex	327	297	90.83	126	117	92.86
Gloucester	89	89	100.00	14	14	100.00
Hudson	273	263	96.34	56	50	89.29
Hunterdon	53	51	96.23	5	5	100.00
Mercer	137	131	95.62	18	17	94.44
Middlesex	161	149	92.55	50	49	98.00
Monmouth	207	201	97.10	43	39	90.70
Morris	196	190	96.94	28	27	96.43
Ocean	110	106	96.36	22	19	86.36
Passaic	181	165	91.16	188	169	89.89
Salem	19	17	89.47	21	20	95.24
Somerset	75	73	97.33	8	7	87.50
Sussex	51	48	94.12	9	7	77.78
Union	193	171	88.60	54	49	90.74
Warren	41	42	97.62	21	19	90.48

Table 4. When Closed Providers Planned to Re-open

	Center Providers		Family Child Care Providers	
	Number	Percent	Number	Percent
Fall 2021	136	80.00	33	42.31
Winter 2021/2022	6	3.53	15	19.23
Unsure	24	14.12	29	37.18
Do not plan to open	4	2.35	1	1.28
N	171 (Missing n=1)	100	78	100

Table 5. Percentage of Center Providers that Received Pandemic Grants/Aids/Assistance

	<b>DHS Cleaning Sanitization</b>	<b>FEMA-Public Assistance</b>	<b>Paycheck Protection Program</b>	<b>Unemployment Insurance</b>	<b>Small Business Loan</b>	<b>Other</b>	<b>At least one</b>
Statewide	52.47	1.92	49.20	7.58	16.91	12.60	74.23
Atlantic	40.91	0.00	25.76	6.06	7.58	12.12	57.58
Bergen	53.75	1.19	53.36	7.51	20.16	10.67	79.45
Burlington	49.53	0.93	57.94	5.61	12.15	14.02	73.83
Camden	53.18	1.73	37.57	11.56	23.12	9.83	70.52
Cape May	30.43	0.00	30.43	0.00	13.04	8.70	52.17
Cumberland	47.14	1.43	25.71	5.71	2.86	12.86	58.57
Essex	47.71	1.53	40.98	3.06	15.90	16.82	73.39
Gloucester	57.30	1.12	48.31	13.48	25.84	15.73	79.78
Hudson	52.38	1.83	52.75	1.83	22.34	11.36	76.92
Hunterdon	77.36	0.00	69.81	3.77	15.09	3.77	88.68
Mercer	52.90	0.72	57.25	9.42	10.87	10.14	78.26
Middlesex	54.94	4.32	53.70	6.17	16.67	11.11	75.31
Monmouth	42.51	0.97	43.48	10.14	9.18	12.08	60.39
Morris	55.10	0.51	58.16	12.24	26.02	16.33	82.65
Ocean	63.64	0.91	55.45	6.36	20.00	11.82	74.55
Passaic	42.86	5.49	52.20	9.89	14.29	12.64	71.98
Salem	42.11	0.00	31.58	10.53	15.79	0.00	52.63
Somerset	62.67	1.33	50.67	6.67	18.67	8.00	74.67
Sussex	56.86	1.96	45.10	11.76	11.76	17.65	72.55
Union	63.73	5.70	54.40	12.44	14.51	13.99	82.90
Warren	53.49	0.00	53.49	2.33	13.95	16.28	74.42

Table 6. Percentage of Family Child Care Providers that Received Pandemic Grants/Aids/Assistance

	<b>DHS Cleaning Sanitization</b>	<b>FEMA-Public Assistance</b>	<b>Paycheck Protection Program</b>	<b>Unemployment Insurance</b>	<b>Small Business Loan</b>	<b>Other</b>	<b>At least one</b>
Statewide	39.10	1.31	13.80	10.30	8.76	3.61	55.09
Atlantic	36.67	0.00	3.33	3.33	3.33	0.00	36.67
Bergen	34.21	0.00	13.16	23.68	15.79	5.26	57.89
Burlington	42.11	7.89	13.16	28.95	10.53	0.00	73.68
Camden	44.25	0.88	21.24	7.08	7.08	3.54	61.06
Cape May	25.00	0.00	0.00	0.00	0.00	0.00	25.00
Cumberland	44.00	0.00	4.00	12.00	0.00	4.00	56.00
Essex	35.71	0.79	15.08	10.32	8.73	3.97	50.00
Gloucester	57.14	0.00	0.00	7.14	7.14	7.14	57.14
Hudson	35.71	0.00	5.36	5.36	5.36	5.36	48.21
Hunterdon	20.00	0.00	40.00	0.00	20.00	20.00	40.00
Mercer	61.11	5.56	38.89	11.11	27.78	11.11	83.33
Middlesex	40.00	2.00	10.00	6.00	12.00	6.00	56.00
Monmouth	30.23	2.33	13.95	6.98	2.33	0.00	46.51
Morris	67.86	3.57	17.86	21.43	14.29	3.57	89.29
Ocean	36.36	0.00	22.73	13.64	9.09	0.00	54.55
Passaic	35.98	1.59	15.87	7.94	11.11	2.65	51.85
Salem	9.52	0.00	14.29	4.76	0.00	4.76	28.57
Somerset	22.22	0.00	0.00	11.11	0.00	11.11	44.44
Sussex	55.56	0.00	11.11	22.22	11.11	11.11	77.78
Union	35.19	0.00	3.70	14.81	5.56	3.70	51.85
Warren	66.67	0.00	9.52	4.76	9.52	0.00	71.43

Table 7. Percentage of Youth Camp Providers that Received Pandemic Grants/Aids/Assistance

	<b>DHS Cleaning Sanitization</b>	<b>FEMA-Public Assistance</b>	<b>Paycheck Protection Program</b>	<b>Unemployment Insurance</b>	<b>Small Business Loan</b>	<b>Other</b>	<b>At least one</b>
<b>%</b>	47.79	2.94	36.03	5.15	12.5	11.03	78.68

Table 8. Percentages of Center Providers that Experienced Changes during the Pandemic

	<b>Tuition Increase</b>	<b>Tuition Decrease</b>	<b>Staff Addition</b>	<b>Staff Reduction</b>	<b>Enrollment Increase</b>	<b>Enrollment Decrease</b>	<b>Schedule Change</b>
Statewide	38.41	7.94	21.97	54.15	11.61	68.10	40.69
Atlantic	40.91	4.55	25.76	62.12	21.21	65.15	53.03
Bergen	45.85	5.93	22.53	54.15	12.65	67.59	45.06
Burlington	51.4	3.74	15.89	59.81	15.89	64.49	34.58
Camden	38.15	4.05	16.76	59.54	8.67	69.36	41.04
Cape May	34.78	8.70	30.43	39.13	21.74	47.83	34.78
Cumberland	22.86	5.71	14.29	64.29	8.57	80.00	32.86
Essex	33.94	10.7	17.13	56.88	7.65	73.09	47.09
Gloucester	49.44	6.74	26.97	60.67	10.11	76.40	49.44
Hudson	29.30	13.19	19.41	46.89	4.40	67.03	42.49
Hunterdon	32.08	1.89	28.30	58.49	28.3	73.58	28.3
Mercer	39.86	7.97	15.22	54.35	8.70	68.12	51.45
Middlesex	32.72	9.88	12.96	56.79	6.79	64.20	33.95
Monmouth	34.78	3.38	20.29	50.72	12.08	64.25	30.43
Morris	47.45	4.59	25.00	53.06	16.33	66.84	44.9
Ocean	49.09	11.82	29.09	56.36	20.00	62.73	35.45
Passaic	31.32	9.89	22.53	51.10	9.89	71.43	32.42
Salem	26.32	5.26	26.32	47.37	10.53	68.42	42.11
Somerset	42.67	8.00	25.33	54.67	16.00	64.00	30.67
Sussex	39.22	11.76	23.53	47.06	19.61	70.59	33.33
Union	41.45	10.36	25.91	52.33	14.51	65.80	45.08
Warren	42.86	7.14	28.57	40.48	9.52	69.05	38.10



Table 9. Percentages of Family Child Care Providers that Experienced Changes during the Pandemic

	<b>Tuition Change</b>	<b>Staff Change</b>	<b>Enrollment Change</b>	<b>Schedule Change</b>
Statewide	23.11	15.33	56.96	32.75
Atlantic	16.67	16.67	46.67	23.33
Bergen	23.68	23.68	52.63	26.32
Burlington	23.68	15.79	57.89	36.84
Camden	24.78	13.27	60.18	39.82
Cape May	50.00	25.00	50.00	25.00
Cumberland	12.00	16.00	60.00	36.00
Essex	31.75	19.05	63.49	26.98
Gloucester	57.14	28.57	50.00	57.14
Hudson	16.07	10.71	58.93	37.50
Hunterdon	0.00	0.00	0.00	60.00
Mercer	33.33	33.33	55.56	27.78
Middlesex	32.00	14.00	56.00	36.00
Monmouth	13.95	20.93	48.84	34.88
Morris	25.00	10.71	67.86	53.57
Ocean	4.55	4.55	68.18	27.27
Passaic	17.46	13.23	52.91	27.51
Salem	9.52	0.00	61.9	19.05
Somerset	0.00	0.00	44.44	22.22
Sussex	22.22	0.00	33.33	22.22
Union	31.48	20.37	66.67	33.33
Warren	38.10	19.05	47.62	47.62

Table 10. Expected Need for Rate Increase

	Center			Family		
	Survey Response	Number with Need	Percentage with Need	Survey Response	Number with Need	Percentage with Need
Statewide	2427	1544	63.62	793	524	66.08
Atlantic	58	34	58.62	24	13	54.17
Bergen	213	148	69.48	31	20	64.52
Burlington	87	63	72.41	31	23	74.19
Camden	146	110	75.34	98	63	64.29
Cape May	16	7	43.75	3	1	33.33
Cumberland	65	40	61.54	22	14	63.64
Essex	293	197	67.24	105	70	66.67
Gloucester	78	59	75.64	14	6	42.86
Hudson	233	135	57.94	50	36	72.00
Hunterdon	48	19	39.58	4	3	75.00
Mercer	121	67	55.37	18	11	61.11
Middlesex	132	83	62.88	44	29	65.91
Monmouth	173	84	48.55	40	26	65.00
Morris	172	128	74.42	26	18	69.23
Ocean	100	72	72.00	18	13	72.22
Passaic	156	92	58.97	161	120	74.53
Salem	17	12	70.59	20	4	20.00
Somerset	63	40	63.49	8	3	37.50
Sussex	46	27	58.70	8	5	62.50
Union	172	103	59.88	49	33	67.35
Warren	38	24	63.16	19	13	68.42

Table 11. Percentages of Center Providers that Served a Particular Age Group

	Infants			Toddlers			Preschoolers			School-Age		
	2020	2021	% Δ	2020	2021	% Δ	2020	2021	% Δ	2020	2021	% Δ
Statewide	45.21	46.07	1.90	51.73	53.15	2.75	72.55	74.44	2.61	57.49	57.03	-0.80
Atlantic	42.42	45.45	7.14	43.94	45.45	3.44	65.15	72.73	11.63	63.64	62.12	-2.39
Bergen	39.92	41.50	3.96	47.43	51.38	8.33	73.12	77.08	5.42	48.62	46.64	-4.07
Burlington	51.40	52.34	1.83	56.07	59.81	6.67	73.83	74.77	1.27	63.55	64.49	1.48
Camden	47.98	47.40	-1.21	53.18	54.34	2.18	73.99	76.30	3.12	63.58	61.85	-2.72
Cape May	43.48	56.52	29.99	43.48	52.17	19.99	65.22	65.22	0.00	52.17	47.83	-8.32
Cumberland	37.14	37.14	0.00	40.00	41.43	3.58	50.00	50.00	0.00	54.29	64.29	18.42
Essex	43.73	43.73	0.00	50.15	50.76	1.22	74.92	72.78	-2.86	50.76	47.40	-6.62
Gloucester	49.44	49.44	0.00	55.06	57.30	4.07	66.29	73.03	10.17	66.29	74.16	11.87
Hudson	52.01	51.28	-1.40	58.24	56.78	-2.51	78.02	78.39	0.47	57.88	58.97	1.88
Hunterdon	33.96	32.08	-5.54	45.28	41.51	-8.33	62.26	60.38	-3.02	67.92	64.15	-5.55
Mercer	33.33	34.06	2.19	39.13	42.03	7.41	68.12	73.19	7.44	48.55	48.55	0.00
Middlesex	46.91	48.77	3.97	56.17	58.02	3.29	80.86	81.48	0.77	63.58	61.73	-2.91
Monmouth	38.16	38.65	1.28	45.89	46.86	2.11	65.22	65.70	0.74	57.97	54.59	-5.83
Morris	50.00	50.00	0.00	57.14	58.67	2.68	78.06	82.14	5.23	51.53	50.00	-2.97
Ocean	69.09	71.82	3.95	77.27	79.09	2.36	89.09	92.73	4.09	70.91	71.82	1.28
Passaic	43.41	45.05	3.78	48.35	50.55	4.55	70.33	73.08	3.91	59.34	56.59	-4.63
Salem	63.16	73.68	16.66	63.16	68.42	8.33	78.95	84.21	6.66	73.68	73.68	0.00
Somerset	60.00	61.33	2.22	65.33	66.67	2.05	85.33	86.67	1.57	64.00	64.00	0.00
Sussex	47.06	47.06	0.00	52.94	54.90	3.70	58.82	62.75	6.68	58.82	72.55	23.34
Union	34.20	34.72	1.52	42.49	41.97	-1.22	65.28	66.32	1.59	59.59	57.51	-3.49
Warren	45.24	52.38	15.78	54.76	59.52	8.69	69.05	73.81	6.89	46.24	59.52	28.72

Table 12. Maximum Number of Slots for Center Providers

	Infant			Toddler			Preschooler			School-Age		
	2020	2021	% Δ	2020	2021	% Δ	2020	2021	% Δ	2020	2021	% Δ
Statewide	20771	22032	6.07	26619	27878	4.73	75,880	80397	5.95	56856	59415	4.50
Atlantic	473	479	1.27	466	465	-0.21	1445	1636	13.22	2084	2609	25.19
Bergen	1665	1659	-0.36	2109	2295	8.82	6444	6930	7.54	4607	4740	2.89
Burlington	630	726	15.24	1031	1166	13.09	2634	3159	19.93	1903	1920	0.89
Camden	1225	1252	2.20	1664	1749	5.11	4239	4804	13.33	3167	3981	25.70
Cape May	90	90	0.00	84	135	60.71	326	372	14.11	806	840	4.22
Cumberland	535	550	2.80	597	603	1.01	2123	2038	-4.00	2292	2458	7.24
Essex	2680	2917	8.84	3284	3466	5.54	9680	9619	-0.63	6681	6264	-6.24
Gloucester	795	769	-3.27	749	770	2.80	2142	2253	5.18	1524	1839	20.67
Hudson	2654	2627	-1.02	3306	3329	0.70	7281	7319	0.52	4685	4410	-5.87
Hunterdon	222	293	31.98	221	279	26.24	905	1029	13.70	1622	1444	-10.97
Mercer	906	995	9.82	1201	1278	6.41	3899	4053	3.95	3439	3639	5.82
Middlesex	1257	1091	-13.21	2200	1871	-14.95	5620	5334	-5.09	3077	3333	8.32
Monmouth	1037	1073	3.47	1598	1711	7.07	4700	5394	14.77	4326	4763	10.10
Morris	1463	1743	19.14	2062	2017	-2.18	5655	6258	10.66	3960	4348	9.80
Ocean	1545	1791	15.92	1444	1712	18.56	3110	3669	17.97	1246	1349	8.27
Passaic	1436	1592	10.86	1936	2028	4.75	6240	6527	4.60	4516	4134	-8.53
Salem	112	112	0.00	105	117	11.43	255	271	6.27	147	302	105.44
Somerset	588	660	12.24	628	702	11.78	2127	2534	19.13	1807	1941	7.42
Sussex	227	274	20.70	353	421	19.26	975	1144	17.33	502	960	91.24
Union	986	1085	10.04	1213	1371	13.03	5507	5415	-1.67	3807	3417	-10.24
Warren	245	254	3.67	368	383	4.08	573	639	11.52	658	724	10.03

Table 13. Number of Infants and Toddlers Enrolled in Center Providers

	Infants						Toddlers					
	Full-Time			Part-Time			Full-Time			Part-Time		
	2020	2021	% Δ	2020	2021	% Δ	2020	2021	% Δ	2020	2021	% Δ
Statewide	9849	8991	-8.71	2466	2378	-3.57	13679	1207	-10.76	3574	4059	13.57
Atlantic	168	156	-7.14	43	39	-9.30	238	219	-7.98	65	63	-3.08
Bergen	840	753	-10.36	105	114	8.57	1175	1097	-6.64	263	284	7.98
Burlington	284	312	9.86	39	48	23.08	502	548	9.16	406	394	-2.96
Camden	569	570	0.18	180	139	-22.78	900	844	-6.22	247	309	25.10
Cape May	29	39	34.48	0	0	0	14	32	128.57	0	11	--
Cumberland	171	169	-1.17	16	30	87.50	211	190	-9.95	18	24	33.33
Essex	1353	1119	-17.29	144	106	-26.39	1920	1633	-14.95	303	635	109.57
Gloucester	316	252	-20.25	144	98	-31.94	420	369	-12.14	113	97	-14.16
Hudson	1287	1010	-21.52	346	88	-74.57	1672	1188	-28.95	221	109	-50.68
Hunterdon	82	96	17.07	24	32	33.33	90	110	22.22	24	53	120.83
Mercer	371	276	-25.61	206	81	-60.68	553	410	-25.86	96	93	-3.13
Middlesex	567	558	-1.59	193	177	-8.29	969	788	-18.68	201	211	4.98
Monmouth	490	382	-22.04	68	85	25.00	630	667	5.87	183	217	18.58
Morris	698	597	-14.47	203	218	7.39	1009	970	-3.87	394	341	-13.45
Ocean	715	718	0.42	254	598	135.43	717	708	-1.26	156	220	41.03
Passaic	694	738	6.34	119	133	11.76	1091	912	-16.41	434	511	17.74
Salem	32	21	-34.38	1	2	100.00	39	34	-12.82	1	7	600.00
Somerset	280	216	-22.86	39	42	7.69	342	306	-10.53	82	73	-10.98
Sussex	152	157	3.29	249	241	-3.21	177	201	13.56	220	249	13.18
Union	644	742	15.22	72	92	27.78	809	780	-3.58	121	135	11.57
Warren	107	110	2.80	21	15	-28.57	201	201	0.00	26	23	-11.54

Note that these numbers are only among the providers that answered the corresponding questions in the survey.

Table 14. Number of Preschoolers and School-Age Children Enrolled in Center Providers

	Preschoolers						School-Age Children		
	Full-Time			Part-Time					
	2020	2021	% Δ	2020	2021	% Δ	2020	2021	% Δ
Statewide	42468	39543	-6.89	10956	12133	10.74	35972	26878	-25.28
Atlantic	575	421	-26.78	198	316	59.60	1314	1420	8.07
Bergen	3580	3298	-7.88	1146	1272	10.99	2985	1625	-45.56
Burlington	1440	1469	2.01	679	640	-5.74	1219	941	-22.81
Camden	2544	2553	0.35	587	787	34.07	1397	1332	-4.65
Cape May	166	187	12.65	37	43	16.22	414	475	14.73
Cumberland	707	662	-6.36	75	200	166.67	972	631	-35.08
Essex	6087	5777	-5.09	874	965	10.41	4369	2720	-37.74
Gloucester	1157	960	-17.03	672	736	9.52	983	735	-25.23
Hudson	4969	3904	-21.43	541	380	-29.76	2579	1426	-44.71
Hunterdon	283	334	18.02	248	309	24.60	727	479	-34.11
Mercer	2264	1928	-14.84	686	536	-21.87	2712	2139	-21.13
Middlesex	2884	2463	-14.60	651	627	-3.69	1741	1176	-32.45
Monmouth	2084	2200	5.57	764	1123	46.99	3927	2980	-24.12
Morris	2629	2737	4.11	1241	1275	2.74	2404	2482	3.24
Ocean	1523	1752	15.04	432	645	49.31	796	815	2.39
Passaic	4573	4069	-11.02	590	533	-9.66	3545	1963	-44.63
Salem	106	79	-25.47	30	56	86.67	67	134	100.00
Somerset	976	971	-0.51	442	418	-5.43	914	514	-43.76
Sussex	511	511	0.00	317	278	-12.30	230	504	119.13
Union	3112	2954	-5.08	636	876	37.74	2261	1951	-13.71
Warren	298	314	5.37	110	118	7.27	416	436	4.81

Note that these numbers are only among the providers that answered the corresponding questions in the survey.

Table 15. Percentages of Family Child Care Providers that Served a Particular Age Group

	Infants			Toddlers			Preschoolers			School-Age		
	2020	2021	% Δ	2020	2021	% Δ	2020	2021	% Δ	2020	2021	% Δ
Statewide	51.48	43.04	-16.39	57.83	53.01	-8.33	57.06	55.20	-3.26	43.04	43.81	1.79
Atlantic	53.33	46.67	-12.49	63.33	66.67	5.27	56.67	66.67	17.65	53.33	60.00	12.51
Bergen	36.84	26.32	-28.56	39.47	44.74	13.35	52.63	52.63	0.00	34.21	34.21	0.00
Burlington	55.26	42.11	-23.80	73.68	65.79	-10.71	60.53	50.00	-17.40	44.74	36.84	-17.66
Camden	50.88	47.37	-6.90	57.02	58.77	3.07	59.65	56.14	-5.88	45.61	42.98	-5.77
Cape May*	25.00	100.00	300.00	25.00	100.00	300.00	25.00	100.00	300.00	25.00	75.00	200.00
Cumberland	72.00	44.00	-38.89	80.00	56.00	-30.00	68.00	64.00	-5.88	68.00	68.00	0.00
Essex	56.35	46.83	-16.89	61.11	52.38	-14.29	56.35	51.59	-8.45	44.44	42.86	-3.56
Gloucester	42.86	35.71	-16.68	35.71	42.86	20.02	42.86	57.14	33.32	42.86	50.00	16.66
Hudson	41.07	35.71	-13.05	32.14	30.36	-5.54	53.57	48.21	-10.01	64.29	60.71	-5.57
Hunterdon*	80.00	40.00	-50.00	80.00	100.00	25.00	60.00	60.00	0.00	40.00	40.00	0.00
Mercer	55.56	33.33	-40.01	77.78	50.00	-35.72	72.22	61.11	-15.38	44.44	55.56	25.02
Middlesex	42.00	52.00	23.81	64.00	64.00	0.00	44.00	54.00	22.73	24.00	36.00	50.00
Monmouth	51.16	39.53	-22.73	60.47	41.86	-30.78	53.49	32.56	-39.13	48.84	39.53	-19.06
Morris	50.00	46.43	-7.14	64.29	78.57	22.21	60.71	82.14	35.30	10.71	14.29	33.43
Ocean	54.55	36.36	-33.35	54.55	40.91	-25.00	63.64	54.55	-14.28	45.45	31.82	-29.99
Passaic	50.79	38.22	-24.75	58.64	47.64	-18.76	55.50	54.97	-0.95	38.74	41.36	6.76
Salem	52.38	57.14	9.09	52.38	61.90	18.17	71.43	61.90	-13.34	66.67	66.67	0.00
Somerset	44.44	55.56	25.02	66.67	88.89	33.33	44.44	66.67	50.02	22.22	11.11	-50.00
Sussex	44.44	55.56	25.02	55.56	44.44	-20.01	44.44	33.33	-25.00	22.22	33.33	50.00
Union	55.56	42.59	-23.34	48.15	44.44	-7.71	59.26	57.41	-3.12	35.19	40.74	15.77
Warren	61.90	47.62	-23.07	66.67	61.90	-7.15	71.43	61.90	-13.34	57.14	66.67	16.68

\*Note that only four (N=4) family child care providers in Cape May County and five (n=5) providers in Hunterdon County responded to the question. Therefore, their percentage changes are not reliable.



Table 16. Maximum Number of Slots for Family Child Care Providers

	Infant			Toddler			Preschooler			School-Age		
	2020	2021	% Δ	2020	2021	% Δ	2020	2021	% Δ	2020	2021	% Δ
Statewide	1013	928	-8.39	1126	1039	-7.73	1032	1034	0.19	815	813	-0.25
Atlantic	37	31	-16.22	49	46	-6.12	43	46	6.98	32	39	21.88
Bergen	25	24	-4.00	23	27	17.39	9	16	77.78	9	22	144.44
Burlington	65	61	-6.15	73	61	-16.44	59	61	3.39	50	43	-14.00
Camden	134	125	-6.72	150	150	0.00	144	146	1.39	98	101	3.06
Cape May	10	15	50.00	10	15	50.00	10	15	50.00	10	10	0.00
Cumberland	44	38	-13.64	62	40	-35.48	57	53	-7.02	50	42	-16.00
Essex	143	126	-11.89	141	142	0.71	109	116	6.42	91	75	-17.58
Gloucester	21	15	-28.57	19	20	5.26	12	16	33.33	16	14	-12.50
Hudson	54	48	-11.11	55	34	-38.18	75	50	-33.33	69	67	-2.90
Hunterdon	2	2	0.00	4	4	0.00	5	5	0.00	4	1	-75.00
Mercer	34	29	-14.71	47	42	-10.64	50	50	0.00	47	42	-10.64
Middlesex	74	80	8.11	78	72	-7.69	40	48	20.00	30	42	40.00
Monmouth	43	31	-27.91	35	36	2.86	32	28	-12.50	43	43	0.00
Morris	43	42	-2.33	49	45	-8.16	39	33	-15.38	15	19	26.67
Ocean	34	23	-32.35	22	10	-54.55	49	34	-30.61	20	15	-25.00
Passaic	113	119	5.31	126	141	11.90	117	141	20.51	91	117	28.57
Salem	28	28	0.00	27	27	0.00	37	32	-13.51	43	38	-11.63
Somerset	9	5	-44.44	14	15	7.14	8	10	25.00	6	--	--
Sussex	17	12	-29.41	25	15	-40.00	20	15	-25.00	15	15	0.00
Union	69	54	-21.74	82	67	-18.29	76	77	1.32	52	40	-23.08
Warren	26	20	-23.08	35	30	-14.29	41	42	2.44	24	28	16.67

Table 17. Number and percent of Children Enrolled in Family Child Care Providers, by Age Group

	Enrollment in Family Child Care Providers		
	2020	2021	% Δ
<b>Infants</b>			
Full-time	243	192	-20.99
Part-time	160	62	-61.25
<b>Toddlers</b>			
Full-time	269	203	-24.54
Part-time	43	53	23.26
<b>Preschoolers</b>			
Full-time	297	274	-7.74
Part-time	384	233	-39.32
<b>School-age children</b>	300	273	-9.00

Note that these numbers are only among the providers that answered the corresponding questions in the survey.

Table 18. Numbers of Slot and Enrollment in Youth Camp Providers for School-Age Children

	<b>Youth Summer Camps</b>		
	<b>2020</b>	<b>2021</b>	<b>% Δ</b>
<b>School-age children</b>	82	134	63.41
Slots	5849	11151	90.65
Full-time Enrollment	4410	5585	26.64
Part-time Enrollment	350	695	98.57

Note: The camp providers that reported serving infants and toddlers were fewer than 10 in both years. About 20 youth camp providers in 2020 and 30 youth camp providers in 2021 reported having served preschoolers, and about only 15 provided rate data. Therefore, youth camp providers' analyses focused only on those serving school-age children, as shown in this table.

Table 19. The 50<sup>th</sup> Percentile Weekly Full-Time Rates for Center Providers, weighted

	Infant			Toddler			Preschooler			School-Age		
	2020	2021	% Δ	2020	2021	% Δ	2020	2021	% Δ	2020	2021	% Δ
Statewide	274	278	1.44	263	266	1.33	236	241	1.97	134	140	4.17
<i>N</i>	693	725	4.62	719	759	5.56	845	901	6.63	649	687	5.86
Atlantic	242	250	3.52	231	235	1.73	223	225	1.07	92	88	-4.76
Bergen	310	313	1.05	310	313	1.05	273	285	4.21	123	117	-4.76
Burlington	299	322	7.60	278	287	3.14	248	250	0.88	184	140	-23.81
Camden	289	290	0.43	272	266	-2.19	236	237	0.32	124	120	-3.15
Cape May*	255	275	7.78	210	202	-3.81	229	185	-23.73	173	82	-52.67
Cumberland	236	245	3.70	221	210	-4.76	189	195	3.08	189	180	-4.76
Essex	236	250	5.82	231	245	6.06	210	215	2.33	100	110	10.28
Gloucester	242	252	4.35	267	266	-0.26	236	235	-0.53	147	150	2.04
Hudson	284	270	-4.76	236	260	10.05	200	225	11.33	126	150	19.05
Hunterdon*	341	325	-4.76	315	300	-4.76	299	283	-5.74	218	165	-24.45
Mercer	356	339	-4.76	340	325	-4.47	315	305	-3.28	79	75	-4.76
Middlesex	284	270	-4.76	299	285	-4.76	263	260	-0.96	152	145	-4.76
Monmouth	315	320	1.59	290	290	0.07	257	260	1.06	99	90	-8.81
Morris	315	337	6.98	310	300	-3.15	287	281	-2.01	137	130	-4.76
Ocean	263	255	-2.86	228	220	-3.45	205	200	-2.38	142	160	12.87
Passaic	289	280	-3.03	273	280	2.56	184	200	8.13	74	75	2.04
Salem*	236	230	-2.65	205	200	-2.32	179	195	8.46	168	147	-12.50
Somerset	341	325	-4.76	332	325	-2.05	312	324	3.75	194	264	35.91
Sussex	267	254	-4.76	247	245	-0.71	236	232	-1.83	213	185	-13.21
Union	242	235	-2.89	226	250	10.74	190	205	7.29	158	150	-4.76
Warren*	289	290	0.43	289	283	-1.99	252	250	-0.80	215	160	-25.67

\*Note that Cape May, Hunterdon, Salem, and Warren have less than 10 providers. Results may not be reliable.

Table 20. The 75<sup>th</sup> Percentile Weekly Full-Time Rates for Center Providers, weighted

	Infant			Toddler			Preschooler			School-Age		
	2020	2021	% Δ	2020	2021	% Δ	2020	2021	% Δ	2020	2021	% Δ
Statewide	323	329	1.73	315	312	-0.95	289	288	-0.26	189	188	-0.53
<i>N</i>	693	725	4.62	719	759	5.56	845	901	6.63	649	687	5.86
Atlantic*	263	300	14.29	247	269	9.02	256	244	-5.00	200	150	-24.81
Bergen	382	375	-1.88	374	366	-2.09	355	353	-0.54	208	190	-8.61
Burlington	331	333	0.68	315	310	-1.59	293	290	-1.02	263	250	-4.76
Camden	315	317	0.63	302	304	0.53	267	277	3.72	210	200	-4.76
Cape May	255	275	7.78	229	275	20.14	231	250	7.60	173	170	-1.88
Cumberland	247	280	13.48	221	225	2.04	215	225	4.33	189	180	-4.76
Essex	273	295	8.06	270	275	1.91	278	275	-1.18	158	195	23.81
Gloucester	295	306	3.71	289	312	8.05	278	295	5.68	210	180	-14.29
Hudson	305	300	-1.48	289	295	2.16	263	275	4.55	168	160	-4.76
Hunterdon	437	424	-2.93	415	356	-14.17	355	352	-0.82	263	250	-4.76
Mercer	366	361	-1.49	356	349	-1.95	354	336	-5.31	263	200	-23.81
Middlesex	334	323	-3.26	326	311	-4.45	291	287	-1.34	236	213	-9.84
Monmouth	341	350	2.56	327	330	1.06	307	299	-2.54	192	132	-31.30
Morris	357	339	-5.04	354	350	-1.09	321	324	0.83	163	200	22.89
Ocean	276	275	-0.42	242	271	12.22	242	250	3.40	184	195	6.12
Passaic	352	363	3.20	331	343	3.70	258	255	-1.29	184	180	-2.04
Salem	242	230	-4.76	242	215	-10.97	221	210	-5.00	168	160	-4.76
Somerset	432	408	-5.46	382	375	-1.88	331	329	-0.53	331	340	2.80
Sussex	339	310	-8.60	315	306	-2.86	260	253	-2.92	284	225	-20.63
Union	423	409	-3.31	319	368	15.29	236	250	5.50	158	175	11.11
Warren	334	310	-7.16	314	314	0.02	284	270	-5.00	231	205	-11.26

\*Note that in 2021 Atlantic County had a new provider that charged only \$65 weekly, with a maximum slot of 150 for school-age children. This reduced the 75<sup>th</sup> percentile rate for the age group.

Table 21. The 50<sup>th</sup> Percentile Monthly Full-Time Rates for Center Providers, weighted

	Infant			Toddler			Preschooler			School-Age		
	2020	2021	% Δ	2020	2021	% Δ	2020	2021	% Δ	2020	2021	% Δ
Statewide	1255	1250	-0.40	1182	1195	1.10	1050	1040	-0.95	363	364	0.28
N	661	698	5.60	723	777	7.47	929	995	7.10	772	808	4.66
Atlantic	1046	1100	5.18	998	1034	3.66	987	995	0.80	422	478	13.24
Bergen	1360	1418	4.28	1386	1350	-2.60	1092	1135	3.79	299	250	-16.46
Burlington	1328	1395	5.03	1234	1237	0.26	1058	1120	5.50	383	350	-8.68
Camden	1218	1264	3.78	1071	1151	7.47	840	823	-2.07	340	302	-11.23
Cape May*	1021	1100	7.78	916	1000	9.22	916	555	-64.97	252	555	120.24
Cumberland	945	1000	5.82	882	840	-4.76	735	700	-5.00	365	471	28.90
Essex	945	1060	12.17	966	1033	6.94	945	1000	5.50	382	400	4.66
Gloucester	924	1000	8.23	1117	1103	-1.27	1040	1007	-3.23	525	420	-20.00
Hudson	1319	1300	-1.43	1251	1329	6.27	945	1000	5.50	497	580	16.78
Hunterdon	1397	1330	-4.76	1460	1327	-9.08	1298	1236	-5.00	442	434	-1.81
Mercer	1465	1445	-1.35	1418	1354	-4.48	1213	1195	-1.49	317	320	0.91
Middlesex	1298	1270	-2.14	1145	1090	-4.76	1049	1008	-4.06	647	415	-35.84
Monmouth	1276	1290	1.12	1208	1175	-2.69	1097	1045	-5.00	332	400	20.55
Morris	1550	1475	-4.83	1415	1400	-1.09	1213	1225	1.00	315	325	3.17
Ocean	1208	1104	-8.57	998	950	-4.76	914	788	-15.93	525	550	4.76
Passaic	1292	1236	-4.30	1103	675	-38.78	893	900	0.83	210	200	-4.76
Salem*	735	700	-4.76	420	700	66.67	882	840	-5.00	666	700	5.15
Somerset	1637	1580	-3.48	1523	1495	-1.81	1260	1205	-4.56	383	375	-2.15
Sussex*	1187	1068	-9.99	1057	1038	-1.83	929	995	6.61	546	240	-56.04
Union	1386	1200	-13.42	1277	1265	-0.92	1066	1095	2.67	368	515	40.14
Warren	1155	1016	-12.03	1114	1061	-4.76	1107	931	-18.87	341	330	-3.30

\*Note that among centers that served school-age children, only two providers in Cape May County and nine providers in Sussex County provided the rate data and maximum slots. In Salem County, only three providers answered the rate and slot questions. Due to the small sample sizes, the results are not reliable.

Table 22. The 75<sup>th</sup> Percentile Monthly Full-Time Rates for Center Providers, weighted

	Infant			Toddler			Preschooler			School-Age		
	2020	2021	% Δ	2020	2021	% Δ	2020	2021	% Δ	2020	2021	% Δ
Statewide	1464	1455	-0.62	1418	1400	-1.29	1260	1260	0.00	525	575	9.52
<i>N</i>	661	698	5.60	723	777	7.47	929	995	7.10	772	808	4.66
Atlantic	1169	1299	11.15	1086	1165	7.30	1111	1058	-5.00	672	640	-4.76
Bergen	1601	1560	-2.58	1521	1480	-2.72	1376	1352	-1.74	406	387	-4.76
Burlington*	1428	1470	2.94	1323	1350	2.04	1255	1250	-0.38	441	594	34.69
Camden	1361	1429	5.01	1222	1352	10.62	1067	1112	4.06	693	690	-0.43
Cape May	1021	1100	7.78	1208	1100	-8.90	916	1000	8.44	315	555	76.19
Cumberland	987	1120	13.48	882	900	2.04	811	812	0.17	499	553	10.88
Essex	1134	1200	5.82	1260	1265	0.40	1313	1325	0.94	630	600	-4.76
Gloucester	1155	1223	5.89	1155	1295	12.12	1208	1195	-1.05	554	600	8.23
Hudson	1418	1350	-4.76	1469	1730	17.77	1313	1325	0.94	683	705	3.30
Hunterdon	1745	1572	-9.92	1658	1485	-10.43	1420	1325	-7.14	442	434	-1.82
Mercer	1476	1450	-1.78	1533	1500	-2.15	1523	1345	-13.20	336	326	-2.98
Middlesex	1470	1450	-1.36	1365	1335	-2.20	1239	1191	-4.03	943	896	-4.97
Monmouth*	1475	1423	-3.54	1384	1299	-6.13	1250	1200	-4.13	350	464	32.70
Morris	1617	1647	1.86	1537	1550	0.83	1365	1350	-1.11	383	378	-1.37
Ocean	1255	1153	-8.11	1155	1050	-9.09	1071	1005	-6.57	625	625	0.04
Passaic*	1407	1400	-0.50	1323	1370	3.55	1108	1116	0.74	308	440	43.02
Salem	819	780	-4.76	735	780	6.12	882	840	-5.00	700	736	5.09
Somerset	1659	1663	0.24	1654	1639	-0.89	1418	1399	-1.32	578	412	-28.66
Sussex	1470	1245	-15.31	1365	1240	-9.16	1129	1097	-2.89	998	550	-44.86
Union	1687	1677	-0.61	1517	1500	-1.14	1345	1291	-4.19	588	680	15.65
Warren	1337	1200	-10.22	1252	1201	-4.04	1141	1124	-1.54	420	400	-4.76

\*Note that some providers serving school-age children in Burlington, Monmouth, and Passaic Counties significantly raised the rates compared to other counties; and new school-age serving providers appeared in 2021 charging higher than the average rates.

Table 23. The 50<sup>th</sup> Percentile Weekly Full-Time Rates for Family Child Care Providers, weighted

	Infant			Toddler			Preschooler			School-Age		
	2020	2021	% Δ	2020	2021	% Δ	2020	2021	% Δ	2020	2021	% Δ
Statewide	189	180	-4.76	184	180	-2.04	173	170	-1.91	158	150	-4.76
N	262	235	-10.31	264	241	-8.71	244	229	-6.15	172	172	0.00
Atlantic	158	154	-2.22	158	150	-4.76	158	150	-5.00	137	150	9.89
Bergen	263	260	-0.95	236	250	5.82	263	200	-31.25	131	175	33.33
Burlington	173	175	1.01	173	173	-0.14	184	168	-9.38	163	155	-4.76
Camden	163	175	7.53	163	165	1.38	163	165	1.36	131	125	-4.76
Cape May	197	200	1.32	197	200	1.32	197	200	1.56	150	150	-0.10
Cumberland	189	188	-0.53	184	175	-4.76	158	165	4.55	158	172	9.21
Essex	173	180	3.90	168	176	4.76	158	155	-1.61	158	150	-4.76
Gloucester	184	175	-4.76	168	173	2.98	163	185	12.03	131	193	47.05
Hudson	173	165	-4.76	168	160	-4.76	168	160	-5.00	158	150	-4.76
Hunterdon	263	250	-4.76	263	250	-4.76	263	250	-5.00	200	--	--
Mercer	189	175	-7.41	170	165	-3.00	165	163	-1.13	158	150	-4.76
Middlesex	236	250	5.82	210	200	-4.76	226	250	9.70	263	250	-4.76
Monmouth	210	250	19.05	236	250	5.82	263	250	-5.00	210	200	-4.76
Morris	231	225	-2.60	210	200	-4.76	210	200	-5.00	210	200	-4.76
Ocean	194	200	2.96	184	163	-11.29	184	150	-22.50	147	163	10.88
Passaic	189	180	-4.76	173	168	-3.03	158	150	-5.00	158	135	-14.29
Salem	162	154	-4.76	162	154	-4.76	131	135	2.78	131	135	2.86
Somerset	263	260	-0.95	263	293	11.62	341	253	-34.88	131	--	--
Sussex	184	175	-4.76	236	175	-25.93	210	175	-20.00	184	175	-4.76
Union	189	235	24.34	210	225	7.14	184	200	8.13	131	150	14.29
Warren	176	155	-11.93	189	165	-12.70	189	180	-5.00	158	150	-4.76

Note that half of the counties had fewer than ten providers that answered the questions. Due to the small sample sizes, the county-by-county rates may not be reliable.



Table 24. The 75<sup>th</sup> Percentile Weekly Full-Time Rates for Family Child Care Providers, weighted

	Infant			Toddler			Preschooler			School-Age		
	2020	2021	% Δ	2020	2021	% Δ	2020	2021	% Δ	2020	2021	% Δ
Statewide	210	225	7.14	210	200	-4.76	210	200	-5.00	189	195	3.17
<i>N</i>	262	235	-10.31	264	241	-8.71	244	229	-6.15	172	172	0.00
Atlantic	210	175	-16.67	210	200	-4.76	210	200	-5.00	184	250	36.05
Bergen	263	260	-0.95	263	260	-0.95	263	215	-22.09	131	185	40.95
Burlington	189	180	-4.76	184	180	-2.04	189	178	-6.18	189	175	-7.41
Camden	200	200	0.25	194	190	-2.19	189	190	0.53	168	185	10.12
Cape May	236	225	-4.76	236	225	-4.76	236	225	-5.00	236	225	-4.76
Cumberland	210	200	-4.76	200	205	2.76	184	175	-5.00	181	200	10.74
Essex	200	195	-2.26	200	190	-4.76	189	180	-5.00	168	185	10.12
Gloucester	210	200	-4.76	210	193	-8.10	163	200	18.63	189	200	5.82
Hudson	184	210	14.29	184	180	-2.04	184	175	-5.00	189	200	5.82
Hunterdon	263	250	-4.76	263	250	-4.76	263	250	-5.00	200	-	-
Mercer	210	200	-4.76	210	180	-14.29	210	200	-5.00	158	165	4.76
Middlesex	263	250	-4.76	263	250	-4.76	263	250	-5.00	263	250	-4.76
Monmouth	236	300	26.98	314	299	-4.76	314	299	-5.00	314	300	-4.44
Morris	289	275	-4.76	236	225	-4.76	210	200	-5.00	210	200	-4.76
Ocean	221	210	-4.76	189	175	-7.41	210	195	-7.69	205	195	-4.76
Passaic	200	200	0.25	210	200	-4.76	184	180	-2.08	158	175	11.11
Salem	168	160	-4.76	168	160	-4.76	152	145	-5.00	152	191	25.45
Somerset	263	260	-0.95	341	325	-4.76	341	325	-5.00	210	-	-
Sussex	236	175	-25.93	263	250	-4.76	250	250	0.04	263	250	-4.76
Union	210	300	42.86	210	250	19.05	236	235	-0.53	158	175	11.11
Warren	263	240	-8.57	263	200	-23.81	263	275	4.55	289	180	-37.66

Note that only the providers that reported both the number of slots and rates were entered into the analyses.

Table 25. The 50<sup>th</sup> Percentile Monthly Full-Time Rates (\$) for Family Child Care Providers, weighted

	Infant			Toddler			Preschooler			School-Age		
	2020	2021	% Δ	2020	2021	% Δ	2020	2021	% Δ	2020	2021	% Δ
Statewide	735	725	-1.36	735	712	-3.13	693	700	1.00	735	600	-18.37
<i>N</i>	172	158	-8.14	175	168	-4.00	163	162	-0.61	127	130	2.36
Atlantic	683	670	-1.83	630	670	6.35	704	520	-35.29	546	526	-3.66
Bergen	840	1020	21.43	756	960	26.98	1050	800	-31.25	525	700	33.33
Burlington	756	700	-7.41	693	690	-0.43	735	660	-11.36	630	600	-4.76
Camden	630	700	11.11	704	619	-12.01	630	600	-5.00	525	520	-0.95
Cape May	814	800	-1.69	814	800	-1.69	814	800	-1.72	604	610	1.04
Cumberland	840	800	-4.76	735	700	-4.76	693	700	1.00	630	700	11.11
Essex	672	720	7.14	651	704	8.14	630	620	-1.61	630	620	-1.59
Gloucester	735	620	-15.65	672	630	-6.25	651	666	2.25	565	669	18.43
Hudson	693	660	-4.76	693	650	-6.20	651	660	1.36	696	713	2.42
Hunterdon	1050	1000	-4.76	1050	1000	-4.76	1050	1000	-5.00	--	--	--
Mercer	735	750	2.04	672	700	4.17	634	620	-2.29	525	480	-8.57
Middlesex	945	1000	5.82	840	800	-4.76	872	1000	12.85	840	900	7.14
Monmouth	945	940	-0.53	971	800	-17.63	1023	1000	-2.27	840	800	-4.76
Morris	840	800	-4.76	840	800	-4.76	840	800	-5.00	840	800	-4.76
Ocean	630	400	-36.51	630	600	-4.76	840	600	-40.00	--	--	--
Passaic	756	700	-7.41	756	670	-11.38	630	620	-1.61	630	500	-20.63
Salem	756	720	-4.76	704	670	-4.76	567	540	-5.00	553	540	-2.41
Somerset	1050	1040	-0.95	1050	1040	-0.95	--	--	--	525	--	--
Sussex	683	650	-4.76	683	650	-4.76	683	650	-5.00	683	650	-4.76
Union	756	1000	32.28	840	800	-4.76	735	940	21.81	630	700	11.11
Warren	696	620	-10.94	693	660	-4.76	693	660	-5.00	630	600	-4.76

Note: Camden, Essex, Middlesex, and Passaic are the only counties that had more than ten providers providing infant rates. Somerset and Cape May Counties had only two providers for infants. For toddlers, Hunterdon and Somerset Counties had only one provider each.

Table 26. The 75<sup>th</sup> Percentile Monthly Rates for Family Child Care Providers, weighted

	Infant			Toddler			Preschooler			School-Age		
	2020	2021	% Δ	2020	2021	% Δ	2020	2021	% Δ	2020	2021	% Δ
Statewide	840	900	7.14	840	800	-4.76	840	800	-5.00	756	764	1.06
<i>N</i>	172	158	-8.14	175	168	-4.00	163	162	-0.61	127	130	2.36
Atlantic	735	700	-4.76	840	800	-4.76	840	800	-5.00	704	670	-4.76
Bergen	1050	1020	-2.86	798	1040	30.33	1050	835	-25.75	525	735	40.00
Burlington	756	720	-4.76	756	722.5	-4.43	756	720	-5.00	756	720	-4.76
Camden	735	800	8.84	777	740	-4.76	735	800	8.13	552	800	44.85
Cape May	945	900	-4.76	945	900	-4.76	945	900	-5.00	945	900	-4.76
Cumberland	840	840	0.00	840	840	0.00	756	800	5.50	735	764	3.95
Essex	819	780	-4.76	798	740	-7.27	756	730	-3.56	704	720	2.35
Gloucester	735	620	-15.65	791	640	-19.05	651	800	18.63	840	800	-4.76
Hudson	840	800	-4.76	735	730	-0.68	693	760	8.82	840	800	-4.76
Hunterdon	1050	1000	-4.76	1050	1000	-4.76	1050	1000	-5.00	--	--	--
Mercer	756	800	5.82	735	800	8.84	760	750	-1.36	630	600	-4.76
Middlesex	1050	1000	-4.76	1050	1000	-4.76	1050	1200	12.50	1155	1000	-13.42
Monmouth	1260	1200	-4.76	1176	1120	-4.76	1050	1200	12.50	1250	1200	-3.96
Morris	840	800	-4.76	840	800	-4.76	840	800	-5.00	840	800	-4.76
Ocean*	840	400	-52.38	1512	600	-60.32	1260	800	-57.50	--	--	--
Passaic	802	900	12.19	840	1000	19.05	756	764	1.05	756	700	-7.41
Salem	840	800	-4.76	735	700	-4.76	867	826	-5.00	630	826	31.11
Somerset	1050	1040	-0.95	1050	1040	-0.95	--	--		525	--	--
Sussex	735	700	-4.76	735	700	-4.76	735	700	-5.00	735	700	-4.76
Union	945	1200	26.98	1181	950	-19.58	1050	1100	4.55	656	750	14.29
Warren	840	1100	30.95	840	800	-4.76	756	720	-5.00	630	600	-4.76

\*Note that in Ocean County four providers answered the rate question for infants in 2020 and two providers for 2021. The provider that charged \$1,440 in 2020 was not in the market in 2021. These small N sizes in Ocean County were related to a more than 50% drop in the rate for infants.

Table 27. Weekly and Monthly Rates of Center Providers by Rate Cluster, weighted

	Cluster	50 <sup>th</sup> Percentile Rates				75 <sup>th</sup> Percentile Rates			
		Infant	Toddler	Preschooler	School-Age	Infant	Toddler	Preschooler	School-Age
Weekly Rate	1	225	220	190	115	254	240	220	150
	2	265	250	225	130	300	275	250	180
	3	300	285	253	150	330	312	281	210
	4	362	345	320	225	408	400	355	317
Monthly Rate	1	960	900	760	325	1110	985	860	434
	2	1126	931	898	350	1250	1103	1061	464
	3	1345	1250	1070	400	1457	1350	1205	650
	4	1520	1452	1318	440	1677	1680	1468	800

Note that the calculations were based on 2021 rates.

Table 28. County Ranking by Center Providers' Average Rate Clusters

<b>Rank</b>	<b>County</b>	<b>Number of Zip Codes</b>	<b>Average Rate Cluster</b>
	Statewide	441	2.31
1 <sup>st</sup>	Somerset	19	3.00
2	Morris	40	2.83
3	Mercer	20	2.75
4	Hudson	15	2.73
5	Bergen	54	2.72
6	Essex	29	2.45
7	Union	21	2.38
8	Burlington	21	2.33
9	Middlesex	34	2.32
10	Passaic	21	2.29
11	Hunterdon	15	2.27
12	Monmouth	33	2.24
13	Warren	6	2.17
14	Camden	31	1.97
15	Ocean	18	1.72
16	Gloucester	16	1.69
17	Sussex	14	1.57
18	Atlantic	16	1.50
19	Cape May	6	1.33
20	Cumberland	6	1.33
21 <sup>st</sup>	Salem	6	1.00

Note that the calculations were based on 2021 rates.

Table 29. Weekly and Monthly Rates for Family Child Care Providers by Rate Cluster, weighted

	Cluster	50 <sup>th</sup> Percentile Rates				75 <sup>th</sup> Percentile Rates			
		Infant	Toddler	Preschooler	School-Age	Infant	Toddler	Preschooler	School-Age
Weekly Rate	1	154	150	150	126	175	165	165	150
	2	180	175	170	150	200	180	180	175
	3	200	186	170	150	200	200	195	190
	4	250	235	212	200	260	260	250	250
Monthly Rate	1	620	600	600	525	700	670	660	600
	2	720	700	670	600	800	720	720	720
	3	800	700	680	600	800	800	800	763
	4	1000	950	849	800	1100	1040	1000	950

Note that the calculations were based on 2021 rates.

Table 30. County Ranking by Family Child Care Providers' Average Rate Clusters

Rank	County	Number of Zip Codes	Average Rate Cluster
	Statewide	186	2.64
1 <sup>st</sup>	Hunterdon	3	4.00
2	Somerset	5	3.60
3	Morris	13	3.54
4	Cape May	2	3.50
5	Middlesex	14	3.50
6	Union	12	3.33
7	Bergen	15	3.13
8	Cumberland	5	3.00
9	Warren	4	3.00
10	Monmouth	10	2.80
11	Camden	15	2.53
12	Gloucester	7	2.43
13	Passaic	15	2.40
14	Sussex	3	2.33
15	Ocean	9	2.22
16	Essex	14	2.14
17	Hudson	11	2.09
18	Atlantic	7	2.00
19	Salem	6	1.67
20	Mercer	7	1.43
21 <sup>st</sup>	Burlington	9	1.33

Table 31. The 50<sup>th</sup> and 75<sup>th</sup> Percentile Rates (\$) of Center Providers by Accreditation Status, weighted

			Infant			Toddler			Preschooler			School-Age		
			2020	2021	% Δ	2020	2021	% Δ	2020	2021	% Δ	2020	2021	% Δ
Weekly	50 <sup>th</sup>	No	268	275	2.71	263	260	-0.95	236	240	1.59	131	130	-0.95
		Yes	317	323	1.86	306	310	1.46	267	258	-3.26	134	140	4.17
	75 <sup>th</sup>	No	315	325	3.17	305	300	-1.48	286	285	-0.21	189	185	-2.12
		Yes	373	369	-1.01	354	355	0.32	309	310	0.42	194	225	15.83
Monthly	50 <sup>th</sup>	No	1218	1236	1.48	1155	1133	-1.90	1040	1025	-1.39	341	352	3.15
		Yes	1470	1501	2.11	1322	1375	4.01	1208	1173	-2.86	525	553	5.33
	75 <sup>th</sup>	No	1418	1445	1.94	1397	1350	-3.33	1250	1236	-1.08	473	515	8.99
		Yes	1766	1743	-1.31	1654	1690	2.19	1465	1404	-4.15	961*	915*	-4.76

\*Note that some large unaccredited center providers were serving school-age children and charged around \$100 weekly, far less than the average providers. It appeared that they pulled down the overall rates of non-accredited providers.



Table 32. The 50<sup>th</sup> and 75<sup>th</sup> Percentile Weekly Rates (\$) of Center Providers by GNJK Star Rating, weighted

	Rating	Infant			Toddler			Preschooler			School-Age		
		2020	2021	% $\Delta$	2020	2021	% $\Delta$	2020	2021	% $\Delta$	2020	2021	% $\Delta$
50 <sup>th</sup>	1	263	275	4.76	252	254	0.79	215	230	6.41	168	160	-4.76
	2	236	250	5.82	252	250	-0.79	221	215	-2.56	184	200	8.84
	3	284	278	-1.94	284	275	-3.00	247	250	1.30	158	195	23.81
	4	315	300	-4.76	273	287	5.13	231	241	4.15	116	140	21.21
75 <sup>th</sup>	1	314	312	-0.62	294	290	-1.36	272	272	0.02	210	200	-4.76
	2	305	300	-1.48	284	300	5.82	263	260	-0.96	225	215	-4.32
	3	315	324	2.86	326	312	-4.15	263	285	7.89	217	250	15.02
	4	339	330	-2.70	313	306	-2.21	260	258	-0.93	147	150	2.04

Note that only 14 providers serving school-age children had GNJK star ratings.

Table 33. The 50<sup>th</sup> and 75<sup>th</sup> Percentile Monthly Rates (\$) of Center Provides by GNJK Star Rating, weighted

	Rating	Infant			Toddler			Preschooler			School-Age		
		2020	2021	% Δ	2020	2021	% Δ	2020	2021	% Δ	2020	2021	% Δ
50 <sup>th</sup>	1	1,208	1223	1.28	1103	1124	1.95	916	980	6.57	394	480	21.90
	2	1197	1280	6.93	1137	1169	2.80	989	1000	1.09	635	800	25.93
	3	1418	1350	-4.76	1360	1295	-4.76	1058	1045	-1.28	735	725	-1.36
	4	1260	1245	-1.19	1201	1204	0.23	1078	955	-12.92	399	594	48.87
75 <sup>th</sup>	1	1412	1420	0.55	1273	1300	2.15	1126	1200	6.20	788	800	1.59
	2	1423	1430	0.51	1327	1366	2.92	1188	1250	5.00	882	860	-2.49
	3	1418	1350	-4.76	1418	1350	-4.76	1313	1250	-5.00	1050	1100	4.76
	4	1470	1428	-2.86	1365	1635	19.78	1155	1200	3.75	546	600	9.89

Note that most providers had a star rating of one for each age group. So, the sample size for the ratings two through four were rather small (that is, fewer than 20 or 30).

Table 34. The 50<sup>th</sup> and 75<sup>th</sup> Percentile Weekly Rates (\$) of Family Child Care Providers by GNJK Star Rating, weighted

	Rating	Infant			Toddler			Preschooler			School-Age		
		2020	2021	% Δ	2020	2021	% Δ	2020	2021	% Δ	2020	2021	% Δ
50 <sup>th</sup>	1	189	180	-4.76	200	190	-4.76	164	175	6.40	131	150	14.29
	2	210	225	7.14	184	200	8.84	168	165	-1.82	158	150	-4.76
	3	184	180	-2.04	187	180	-3.69	242	187	-29.14	152	188	23.48
	4	184	165	-10.20	173	165	-4.76	173	165	-5.00	158	158	0.32
75 <sup>th</sup>	1	249	238	-4.36	250	250	0.04	210	225	6.67	158	175	11.11
	2	210	250	19.05	231	250	8.23	173	180	3.75	210	200	-4.76
	3	189	275	45.50	189	180	-4.76	263	250	-5.00	215	250	16.14
	4	263	300	14.29	263	165	-37.14	263	225	-16.67	252	233	-7.54

Note that fewer than 10 infant-serving family child care providers were in star rating of at least two. The rates may not be reliable.

Table 35. The 50<sup>th</sup> and 75<sup>th</sup> Percentile Monthly Rates (\$) of Family Child Care Providers by GNJK Star Rating, weighted

	Rating	Infant			Toddler			Preschooler			School-Age		
		2020	2021	% Δ	2020	2021	% Δ	2020	2021	% Δ	2020	2021	% Δ
50 <sup>th</sup>	1	798	900	12.78	840	800	-4.76	680	700	2.80	630	600	-4.76
	2	840	900	7.14	693	660	-4.76	693	660	-5.00	630	600	-4.76
	3	420	--	--	630	500	-20.63	525	500	-5.00	525	500	-4.76
	4	473	720	52.38	583	660	13.26	583	660	11.70	551	600	8.84
75 <sup>th</sup>	1	998	1000	0.25	1050	1000	-4.76	756	800	5.50	630	750	19.05
	2	882	1000	13.38	840	1000	19.05	693	660	-5.00	840	800	-4.76
	3	735	--	--	735	500	-31.97	578	500	-15.50	672	500	-25.60
	4	756	1200	58.73	693	660	-4.76	693	1200	42.25	630	1200	90.48

Note that fewer than 10 family child care providers were in star ratings of at least two. The rates may not be reliable.

Table 36. Percentages of Center Providers that Offer Extended Care

	Morning Care			Evening Care		
	2020	2021	% Δ	2020	2021	% Δ
Statewide	39.68	43.38	9.33	30.68	33.77	10.09
Atlantic	46.97	56.06	19.35	42.42	48.48	14.29
Bergen	37.94	39.53	4.17	26.88	28.06	4.41
Burlington	35.51	38.32	7.89	21.50	25.23	17.39
Camden	41.62	47.98	15.28	34.10	39.31	15.25
Cape May	47.83	43.48	-9.09	34.78	34.78	0.00
Cumberland	41.43	51.43	24.14	31.43	41.43	31.82
Essex	44.04	44.34	0.69	37.00	37.00	0.00
Gloucester	40.45	41.57	2.78	29.21	32.58	11.54
Hudson	43.59	47.25	8.40	33.33	32.23	-3.30
Hunterdon	15.09	16.98	12.50	7.55	13.21	75.00
Mercer	39.13	39.86	1.85	33.33	36.23	8.70
Middlesex	37.04	38.89	5.00	33.95	36.42	7.27
Monmouth	46.38	50.24	8.33	41.55	45.41	9.30
Morris	30.61	33.16	8.33	19.90	21.43	7.69
Ocean	45.45	50.00	10.00	32.73	33.64	2.78
Passaic	43.96	48.90	11.25	31.87	37.36	17.24
Salem	42.11	52.63	25.00	21.05	31.58	50.00
Somerset	38.67	41.33	6.90	29.33	33.33	13.64
Sussex	27.45	41.18	50.00	23.53	43.14	83.33
Union	33.68	39.90	18.46	22.28	25.39	13.95
Warren	34.88	51.16	46.67	25.58	39.53	54.55

Note that only 13 and 15 center providers that answered the questions reported offering overnight care in 2020 and 2021; and 22 and 28 center providers that answered the questions reported offering weekend care in 2020 and 2021.

Table 37. Percentages of Family Child Care Providers that Offered Extended Care

	Morning Care			Evening Care			Overnight Care			Weekend Care		
	2020	2021	% Δ	2020	2021	% Δ	2020	2021	% Δ	2020	2021	% Δ
Statewide	50.55	57.10	12.96	39.63	44.65	12.67	13.86	12.55	-9.45	12.77	11.68	-8.55
Atlantic	43.33	46.67	7.69	33.33	36.67	10.00	16.67	16.67	0.00	33.33	26.67	-20.00
Bergen	39.47	50.00	26.67	34.21	36.84	7.69	13.16	10.53	-20.00	13.16	5.26	-60.00
Burlington	42.11	47.37	12.50	31.58	28.95	-8.33	18.42	15.79	-14.29	23.68	15.79	-33.33
Camden	51.75	54.39	5.08	41.23	40.35	-2.13	11.40	11.40	0.00	12.28	10.53	-14.29
Cape May	0.00	75.00	--	25.00	50.00	100.00	25.00	0.00	-100.00	25.00	25.00	0.00
Cumberland	52.00	72.00	38.46	44.00	68.00	54.55	20.00	28.00	40.00	28.00	28.00	0.00
Essex	55.56	57.14	2.86	37.30	44.44	19.15	14.29	10.32	-27.78	8.73	10.32	18.18
Gloucester	42.86	64.29	50.00	28.57	50.00	75.00	28.57	28.57	0.00	28.57	35.71	25.00
Hudson	62.50	66.07	5.71	50.00	50.00	0.00	21.43	17.86	-16.67	26.79	16.07	-40.00
Hunterdon	40.00	60.00	50.00	40.00	40.00	0.00	20.00	20.00	0.00	0.00	0.00	0.00
Mercer	50.00	77.78	55.56	38.89	44.44	14.29	16.67	5.56	-66.67	5.56	5.56	0.00
Middlesex	44.00	58.00	31.82	36.00	56.00	55.56	10.00	10.00	0.00	6.00	10.00	66.67
Monmouth	55.81	58.14	4.17	30.23	44.19	46.15	11.63	11.63	0.00	18.60	13.95	-25.00
Morris	42.86	64.29	50.00	35.71	39.29	10.00	0.00	3.57	--	0.00	3.57	--
Ocean	45.45	36.36	-20.00	18.18	22.73	25.00	9.09	9.09	0.00	9.09	9.09	0.00
Passaic	52.36	56.02	7.00	47.12	46.60	-1.11	12.57	11.52	-8.33	7.85	7.85	0.00
Salem	66.67	76.19	14.29	57.14	66.67	16.67	23.81	14.29	-40.00	14.29	14.29	0.00
Somerset	33.33	55.56	66.67	11.11	22.22	100.00	11.11	11.11	0.00	11.11	11.11	0.00
Sussex	44.44	55.56	25.00	55.56	44.44	-20.00	11.11	11.11	0.00	11.11	11.11	0.00
Union	46.30	53.70	16.00	35.19	46.30	31.58	9.26	11.11	20.00	5.56	7.41	33.33
Warren	52.38	57.14	9.09	42.86	47.62	11.11	23.81	23.81	0.00	19.05	23.81	25.00

Table 38. The 50<sup>th</sup> and 75<sup>th</sup> Percentile Hourly Rate (\$) for Extended Care by Center Providers, weighted

	Morning Care						Evening Care					
	50 <sup>th</sup> Percentile			75 <sup>th</sup> Percentile			50 <sup>th</sup> Percentile			75 <sup>th</sup> Percentile		
	2020	2021	% Δ	2020	2021	% Δ	2020	2021	% Δ	2020	2021	% Δ
Statewide	10.5	10	-4.76	15.8	15	-4.76	10.5	10	-5.00	16.8	15	-10.71
Atlantic	7.4	7	-4.76	11.6	10	-13.42	10.5	10	-5.00	12.6	13.5	7.14
Bergen	10.5	10	-4.76	15.8	15	-4.76	10.5	10.5	0.00	15.5	15	-3.15
Burlington	10.8	11.66	7.81	15.8	15	-4.76	15.8	15	-5.00	26.3	30	14.29
Camden	21.0	18	-14.29	41.0	40	-2.32	10.5	9.06	-15.89	21.0	16	-23.81
Cape May*	16.8	15	-10.71	24.2	23	-4.76	48.3	46	-5.00	48.3	46	-4.76
Cumberland	4.6	4.95	7.63	11.6	4.95	-57.14	4.2	6.03	31.04	5.6	6.5	16.14
Essex	10.5	12	14.29	15.8	20	26.98	17.1	10	-70.52	18.9	18	-4.76
Gloucester	15.8	15	-4.76	42.0	15	-64.29	15.8	15	-5.00	21.0	20	-4.76
Hudson	10.5	9	-14.29	15.8	10	-36.51	10.5	10	-5.00	15.8	15	-4.76
Hunterdon	12.6	12	-4.76	15.8	15	-4.76	6.3	14.5	56.55	6.3	23	265.08
Mercer	5.9	6	1.59	10.5	10	-4.76	9.5	10	5.50	9.5	10	5.82
Middlesex	10.5	10	-4.76	21.0	20	-4.76	15.8	17.5	10.00	21.0	25	19.05
Monmouth	8.4	8.6	2.38	10.5	12	14.29	10.5	10	-5.00	12.6	15	19.05
Morris	14.3	14	-2.32	17.9	15	-15.97	16.8	15	-12.00	18.7	22	17.38
Ocean	10.5	10	-4.76	14.7	13	-11.56	10.5	11.5	8.70	15.8	20	26.98
Passaic	9.5	8	-15.34	15.8	16	1.59	10.5	8.5	-23.53	17.9	18	0.84
Salem*	4.7	5	5.82	5.3	5	-4.76	4.2	4.20	0.00	4.2	5	19.05
Somerset	10.5	10	-4.76	26.3	15.5	-40.95	13.9	15	7.25	36.8	16.5	-55.10
Sussex	10.5	12	14.29	10.5	12	14.29	10.5	12	12.50	10.5	15	42.86
Union	10.5	11	4.76	12.6	15	19.05	13.1	12.5	-5.00	17.1	20	17.29
Warren	10.0	10.25	2.76	11.6	12	3.90	11.6	12	3.75	12.6	14	11.11

\*Cape May had only two providers offering evening care; Salem also had only two providers offering morning and evening care. The rates may not be representative of those counties.

Note that change refers to percent change between the two years.

Table 39. The 50<sup>th</sup> and 75<sup>th</sup> Percentile Hourly Rate (\$) for Extended Care by Family Child Care Providers, weighted

Morning Care						Evening Care					
50 <sup>th</sup> Percentile			75 <sup>th</sup> Percentile			50 <sup>th</sup> Percentile			75 <sup>th</sup> Percentile		
2020	2021	% Δ	2020	2021	% Δ	2020	2021	% Δ	2020	2021	% Δ
12	10	-16.70	18	20	11.11	10	11	10.00	20	20	0.00
Weekend Care						Overnight Care					
50 <sup>th</sup> Percentile			75 <sup>th</sup> Percentile			50 <sup>th</sup> Percentile			75 <sup>th</sup> Percentile		
2020	2021	% Δ	2020	2021	% Δ	2020	2021	% Δ	2020	2021	% Δ
10	10	0.00	15	20	33.33	12.5	15	20.00	20	24	20.00

Note that change refers to percent change between the two years.



Table 40. Percentages of Providers Participating in State Child Care Assistance Program, among Survey Responders

	<b>Center Providers</b>	<b>Family Child Care Providers</b>
Participating in subsidy	75.25	74.24
Factors that would encourage non-participants to participate: (all that apply)		
Higher rates	37.85	79.03
Timely subsidy payment	32.57	62.37
Enrollment-based reimbursement	34.15	43.55
Having subsidy-receiving families	46.13	66.67
Under no circumstances	17.43	13.98
Other	17.61	7.53

Table 41. Zip Code Areas by Rate Cluster: Center Providers

County	City	Zip Code	Cluster		County	City	Zip Code	Cluster
Atlantic	Absecon	08201	2		Bergen	Englewood	07631	2
Atlantic	Atlantic City	08401	1		Bergen	Englewood Cliffs	07632	4
Atlantic	Atlantic City	08405	1		Bergen	Fair Lawn	07410	3
Atlantic	Brigantine	08203	1		Bergen	Fairview	07022	1
Atlantic	Buena Vista	08310	1		Bergen	Fort Lee	07024	4
Atlantic	Egg Harbor City	08215	1		Bergen	Franklin Lakes	07417	4
Atlantic	Egg Harbor City	08234	2		Bergen	Garfield	07026	3
Atlantic	Elwood	08217	1		Bergen	Glen Rock	07452	1
Atlantic	Folsom	08037	2		Bergen	Hackensack	07601	4
Atlantic	Galloway	08087	1		Bergen	Harrington Park	07640	2
Atlantic	Galloway	08205	2		Bergen	Hasbrouck Heights	07604	3
Atlantic	Margate City	08402	1		Bergen	Haworth	07641	2
Atlantic	Mays Landing	08330	2		Bergen	Hillsdale	07642	1
Atlantic	Minotola	08341	2		Bergen	Leonia	07605	2
Atlantic	Northfield	08225	2		Bergen	Little Ferry	07643	2
Atlantic	Somers Point	08244	2		Bergen	Lodi	07644	1
Bergen	Alpine	07620	4		Bergen	Lyndhurst	07071	2
Bergen	Bergenfield	07621	4		Bergen	Lyndhurst	07083	2
Bergen	Bogota	07603	1		Bergen	Mahwah	07430	4
Bergen	Carlstadt	07072	2		Bergen	Mahwah	07647	4
Bergen	Cliffside Park	07010	4		Bergen	Midland Park	07432	2
Bergen	Closter	07624	4		Bergen	Montvale	07645	4
Bergen	Cresskill	07626	1		Bergen	New Milford	07646	1
Bergen	Dumont	07628	1		Bergen	North Arlington	07031	1
Bergen	Dumont	07728	3		Bergen	Norwood	07648	3
Bergen	Edgewater	07020	4		Bergen	Oakland	07436	3
Bergen	Elmwood Park	07407	4		Bergen	Oakland	07456	1
Bergen	Emerson	07630	3		Bergen	Palisades Park	07650	4
Bergen	Paramus	07652	4		Bergen	Ridgefield Park	07660	2
Bergen	Ramsey	07446	4		Bergen	Ridgewood	07450	4

County	City	Zip Code	Cluster		County	City	Zip Code	Cluster
Bergen	River Edge	07661	2		Camden	Atco	08004	1
Bergen	River Vale	07675	3		Camden	Atco	08044	1
Bergen	Rochelle Park	07662	2		Camden	Audubon	08106	1
Bergen	Rutherford	07070	3		Camden	Barrington	08007	2
Bergen	Saddle Brook	07663	2		Camden	Bellmawr	08031	1
Bergen	Teaneck	07666	4		Camden	Berlin	08009	2
Bergen	Tenafly	07670	4		Camden	Blackwood	08012	4
Bergen	Township of Washington	07676	1		Camden	Blackwood	08094	2
Bergen	Woodcliff Lake	07677	4		Camden	Brooklawn	08030	2
Bergen	Wyckoff	07481	3		Camden	Camden	08102	2
Burlington	Bordentown	08505	3		Camden	Camden	08103	2
Burlington	Browns Mills	08015	3		Camden	Camden	08104	1
Burlington	Burlington	08016	3		Camden	Camden	08105	1
Burlington	Chesterfield	08515	2		Camden	Cherry Hill	08002	3
Burlington	Cinnaminson	08077	4		Camden	Cherry Hill	08003	4
Burlington	Columbus	08022	1		Camden	Cherry Hill	08034	1
Burlington	Delran	08075	2		Camden	Clementon	08021	4
Burlington	Eastampton	08060	2		Camden	Collingswood	08108	1
Burlington	Evesham	08053	3		Camden	Erial	08081	3
Burlington	Hainesport	08036	1		Camden	Glendora	08029	1
Burlington	Lumberton	08048	3		Camden	Haddon Heights	08035	2
Burlington	Maple Shade	08052	1		Camden	Haddonfield	08033	1
Burlington	Marlton	08063	1		Camden	Magnolia	08049	1
Burlington	Medford	08055	3		Camden	Merchantville	08109	1
Burlington	Moorestown	08057	4		Camden	Oaklyn	08107	1
Burlington	Mount Laurel	08054	4		Camden	Pennsauken	08110	3
Burlington	Roebing	08554	1		Camden	Runnemede	08078	2
Burlington	Shamong	08088	2		Camden	Somerdale	08083	2
Burlington	Willingboro	08046	1		Camden	Stratford	08084	2
Camden	Voorhees	08043	4		Cape May	Cape May	08204	1
Camden	West Berlin	08091	3		--	--	--	--

County	City	Zip Code	Cluster		County	City	Zip Code	Cluster
Cape May	Cape May Court House	08210	2		Essex	Newark	07103	2
Cape May	Cape May Court House	08302	2		Essex	Newark	07104	3
Cape May	Marmora	08223	1		Essex	Newark	07105	3
Cape May	Ocean City	08226	1		Essex	Newark	07106	1
Cape May	Woodbine	08270	1		Essex	Newark	07107	1
Cumberland	Millville	08332	2		Essex	Newark	07108	1
Cumberland	Port Elizabeth	08348	1		Essex	Newark	07112	1
Cumberland	Port Norris	08349	1		Essex	Newark	07114	1
Cumberland	Rosenhayn	08352	2		Essex	Nutley	07110	3
Cumberland	Vineland	08360	1		Essex	Orange	07050	2
Cumberland	Vineland	08361	1		Essex	Roseland	07068	4
Essex	Belleville	07109	2		Gloucester	Clarksboro	08020	2
Essex	Bloomfield	07003	3		Gloucester	Clayton	08312	1
Essex	Bloomfield	07013	3		Gloucester	Deptford	08096	2
Essex	Bloomfield	07052	4		Gloucester	Franklinville	08322	1
Essex	Caldwell	07006	3		Gloucester	Gibbstown	08027	1
Essex	Cedar Grove	07009	2		Gloucester	Glassboro	08028	2
Essex	East Orange	07017	1		Gloucester	Harrisonville	08039	1
Essex	East Orange	07018	1		Gloucester	Logan Township	08085	4
Essex	East Orange	07079	4		Gloucester	Mullica Hill	08062	3
Essex	Fairfield	07004	4		Gloucester	Newfield	08344	1
Essex	Glen Ridge	07028	1		Gloucester	Paulsboro	08066	1
Essex	Irvington	07111	2		Gloucester	Pitman	08071	2
Essex	Livingston	07039	3		Gloucester	Sewell	08080	3
Essex	Maplewood	07040	2		Gloucester	Thorofare	08086	1
Essex	Millburn	07041	4		Gloucester	Wenonah	08090	1
Essex	Montclair	07042	4		Gloucester	Westville	08093	1
Essex	Montclair	07043	4		Hudson	Bayonne	07002	1
Essex	Newark	07102	2		Hudson	Guttenberg	07093	3

County	City	Zip Code	Cluster		County	City	Zip Code	Cluster
Hudson	Hamilton Park	07302	4		Mercer	Ewing	08638	1
Hudson	Harrison	07029	1		Mercer	Groveville	08620	1
Hudson	Hoboken	07030	4		Mercer	Hamilton	07747	4
Hudson	Jersey City	07032	2		Mercer	Hamilton	08610	1
Hudson	Jersey City	07304	3		Mercer	Hamilton	08619	3
Hudson	Jersey City	07305	1		Mercer	Hamilton	08629	1
Hudson	Jersey City	07306	4		Mercer	Hamilton	08648	4
Hudson	Jersey City	07307	3		Mercer	Hamilton	08690	3
Hudson	Jersey City	07310	4		Mercer	Hamilton	08691	4
Hudson	North Bergen	07047	3		Mercer	Hopewell	08525	4
Hudson	Secaucus	07094	2		Mercer	Hopewell	08534	3
Hudson	Union City	07087	2		Mercer	Princeton	08540	4
Hudson	Weehawken	07086	4		Mercer	Princeton	08542	2
Hunterdon	Annandale	08801	3		Mercer	Trenton	08609	3
Hunterdon	Asbury	08822	4		Mercer	Trenton	08611	1
Hunterdon	Califon	07830	1		Mercer	West Windsor	08550	4
Hunterdon	Clinton	08809	4		Middlesex	Avenel	07001	1
Hunterdon	Flemington	08825	3		Middlesex	Carteret	07008	2
Hunterdon	Flemington	08889	4		Middlesex	Colonia	07067	1
Hunterdon	Lambertville	08530	3		Middlesex	Cranbury	08512	4
Hunterdon	Lebanon	08804	2		Middlesex	Dayton	08810	3
Hunterdon	Lebanon	08833	3		Middlesex	Dunellen	08812	1
Hunterdon	Milford	08848	1		Middlesex	East Brunswick	08816	3
Hunterdon	Readington	08870	1		Middlesex	East Brunswick	08904	3
Hunterdon	Ringoes	08551	1		Middlesex	Edison	08817	2
Hunterdon	Sergeantsville	08557	1		Middlesex	Edison	08820	3
Hunterdon	Stanton	08885	2		Middlesex	Edison	08837	2
Hunterdon	Three Bridges	08887	1		Middlesex	Helmetta	08828	1
Mercer	East Windsor	08520	4		Middlesex	Iselin	08830	4
Mercer	Ewing	08368	2		Middlesex	Jamesburg	08831	4
Mercer	Ewing	08618	2		Middlesex	Kendall Park	08824	3
Mercer	Ewing	08628	4		Middlesex	Laurence Harbor	08879	1

County	City	Zip Code	Cluster		County	City	Zip Code	Cluster
Middlesex	Metuchen	08840	2		Monmouth	Leonardo	07737	1
Middlesex	Middlesex	08846	3		Monmouth	Lincroft	07738	4
Middlesex	Milltown	08850	1		Monmouth	Long Branch	07740	1
Middlesex	Monmouth Junction	08852	4		Monmouth	Manasquan	08736	4
Middlesex	New Brunswick	08901	3		Monmouth	Marlboro	07746	1
Middlesex	North Brunswick	08902	3		Monmouth	Middletown	07748	3
Middlesex	North Brunswick	09902	1		Monmouth	Millstone	08510	1
Middlesex	Old Bridge	08857	3		Monmouth	Morganville	07751	3
Middlesex	Parlin	08859	3		Monmouth	Neptune	07753	3
Middlesex	Perth Amboy	08861	2		Monmouth	Neptune	08753	2
Middlesex	Perth Amboy	08862	1		Monmouth	Oakhurst	07755	1
Middlesex	Piscataway	08854	3		Monmouth	Oceanport	07757	1
Middlesex	Port Reading	07064	4		Monmouth	Port Monmouth	07758	1
Middlesex	Sewaren	07077	1		Monmouth	Red Bank	07701	3
Middlesex	South Plainfield	07080	2		Monmouth	Rumson	07760	3
Middlesex	South River	08882	1		Monmouth	Shrewsbury	07702	2
Middlesex	Spotswood	08884	1		Monmouth	Spring Lake	07762	1
Middlesex	Woodbridge	07095	3		Monmouth	Spring Lake Heights	07719	3
Monmouth	Asbury Park	07712	2		Monmouth	West Long Branch	07764	2
Monmouth	Atlantic Highlands	07716	2		Morris	Boonton	07005	3
Monmouth	Belford	07718	4		Morris	Budd Lake	07828	3
Monmouth	Colts Neck	07722	2		Morris	Butler	07405	1
Monmouth	Deal	07723	1		Morris	Cedar Knolls	07927	4
Monmouth	Eatontown	07724	4		Morris	Chatham	07928	4
Monmouth	Englishtown	07726	3		Morris	Chester	07930	2
Monmouth	Fair Haven	07704	1		Morris	Chevy Chase	20815	1
Monmouth	Farmingdale	07727	2		Morris	Denville	07834	3
Monmouth	Hazlet	07730	3		Morris	Dover	07801	1
Monmouth	Holmdel	07733	4		Morris	East Hanover	07936	4
Monmouth	Howell	07731	2		Morris	Flanders	07836	4
Monmouth	Keansburg	07734	2		Morris	Florham Park	07932	4
Monmouth	Keyport	07735	2		Morris	Gillette	07933	1

County	City	Zip Code	Cluster		County	City	Zip Code	Cluster
Morris	Lake Hopatcong	07849	3		Ocean	Brick	08742	2
Morris	Landing	07850	2		Ocean	Forked River	08731	2
Morris	Ledgewood	07852	4		Ocean	Island Heights	08732	2
Morris	Lincoln Park	07035	3		Ocean	Jackson	08527	3
Morris	Long Valley	07853	1		Ocean	Lakewood	08701	2
Morris	Madison	07940	4		Ocean	Lanoka Harbor	08734	1
Morris	Millington	07946	1		Ocean	Lavallette	08735	1
Morris	Mine Hill	07803	3		Ocean	Manahawkin	08050	1
Morris	Montville	07045	4		Ocean	Manchester	08759	1
Morris	Morris Plains	07905	1		Ocean	Seaside Heights	08751	2
Morris	Morris Plains	07950	4		Ocean	South Toms River	08757	2
Morris	Morristown	07960	3		Ocean	Toms River	08755	1
Morris	Mountain Lakes	07046	4		Ocean	Waretown	08758	1
Morris	Oak Ridge	07438	2		Passaic	Bloomingtondale	07403	2
Morris	Parsippany	07054	4		Passaic	Clifton	07011	2
Morris	Parsippany	07504	1		Passaic	Clifton	07012	1
Morris	Pequannock	07440	1		Passaic	Clifton	07014	4
Morris	Pine Brook	07058	4		Passaic	Haledon	07508	4
Morris	Pompton Plains	07444	3		Passaic	Hawthorne	07506	1
Morris	Randolph	07869	3		Passaic	Hewitt	07421	1
Morris	Randolph	07885	2		Passaic	Little Falls	07424	3
Morris	Rockaway	07866	4		Passaic	Newfoundland	07435	3
Morris	Stirling	07980	4		Passaic	North Haledon	07580	3
Morris	Street	07876	2		Passaic	Passaic	07055	1
Morris	Totowa	07512	3		Passaic	Paterson	07501	2
Morris	Towaco	07082	4		Passaic	Paterson	07503	1
Morris	Whippany	07981	4		Passaic	Paterson	07505	2
Ocean	Barneget	08005	1		Passaic	Paterson	07514	3
Ocean	Bayville	08721	2		Passaic	Paterson	07522	1
Ocean	Beachwood	08722	1		Passaic	Paterson	07524	3
Ocean	Brick	08723	3		Passaic	Pompton Lakes	07442	2
Ocean	Brick	08724	3		Passaic	Wanaque	07465	2

County	City	Zip Code	Cluster		County	City	Zip Code	Cluster
Passaic	Wayne	07470	4		Sussex	Highland lakes	07422	1
Passaic	West Milford	07480	3		Sussex	Hopatcong	07843	2
Salem	Carneys Point	08069	1		Sussex	McAfee	07428	1
Salem	Elmer	08318	1		Sussex	Newton	07860	1
Salem	Pedricktown	08067	1		Sussex	Ogdensburg	07439	1
Salem	Pennsville	08070	1		Sussex	Randolph	07874	3
Salem	Salem	08079	1		Sussex	Sparta	07871	3
Salem	Woodstown	08098	1		Sussex	Stockholm	07460	1
Somerset	Basking Ridge	07920	4		Sussex	Vernon	07462	1
Somerset	Bedminster	07921	1		Union	Berkeley Heights	07922	4
Somerset	Belle Mead	08502	2		Union	Clark	07066	4
Somerset	Bernardsville	07924	1		Union	Cranford	07016	2
Somerset	Bound Brook	08805	4		Union	Elizabeth	07201	1
Somerset	Branchburg	08876	4		Union	Elizabeth	07202	1
Somerset	Bridgewater	08807	3		Union	Elizabeth	07206	1
Somerset	Gladstone	07934	4		Union	Elizabeth	07208	2
Somerset	Hillsborough	08844	4		Union	Fanwood	07023	4
Somerset	Manville	08835	4		Union	Garwood	07027	2
Somerset	North Plainfield	07060	2		Union	Hillside	07205	1
Somerset	North Plainfield	07063	4		Union	Kenilworth	07033	4
Somerset	Pluckemin	07978	1		Union	Mountainside	07092	1
Somerset	Pottersville	07979	3		Union	New Providence	07974	4
Somerset	Raritan	08869	4		Union	Plainfield	07062	1
Somerset	Skillman	08558	4		Union	Rahway	07065	3
Somerset	Somerset	08873	3		Union	Roselle	07203	1
Somerset	Warren	07059	4		Union	Roselle Park	07204	1
Somerset	Watchung	07069	1		Union	Scotch Plains	07076	4
Sussex	Andover	07821	1		Union	Summit	07090	4
Sussex	Augusta	07822	1		Union	Summit	07901	4
Sussex	Branchville	07826	2		Union	Vauxhall	07088	1
Sussex	Glenwood	07419	2		Warren	Alpha Boro	08865	1
Sussex	Greendell	07839	2		Warren	Blairstown	07825	2



County	City	Zip Code	Cluster					
Warren	Hackettstown	07840	4					
Warren	Port Murray	07865	1					
Warren	Stewartsville	08886	4					
Warren	Washington	07882	1					

Table 42. Zip Code Areas by Rate Cluster: Family Child Care Providers

County	City	Zip Code	Cluster		County	City	Zip Code	Cluster
Atlantic	Atlantic City	08401	1		Burlington	Pemberton	08068	2
Atlantic	Egg Harbor City	08215	1		Burlington	Riverside	08075	1
Atlantic	Egg Harbor Township	08234	1		Burlington	Willingboro	08046	2
Atlantic	Galloway	08205	3		Burlington	Riverside	08075	1
Atlantic	Hammonton	08037	4		Burlington	Willingboro	08046	2
Atlantic	Mays Landing	08330	3		Camden	Blackwood	08012	1
Atlantic	Pleasantville	08232	1		Camden	Camden	08102	3
Bergen	Bogota	07603	2		Camden	Camden	08103	3
Bergen	Dumont	07628	4		Camden	Camden	08104	3
Bergen	Elmwood Park	07407	4		Camden	Camden	08105	1
Bergen	Englewood	07631	4		Camden	Cherry Hill	08002	4
Bergen	Fair Lawn	07410	2		Camden	Collingswood	08107	1
Bergen	Fairview	07022	3		Camden	Gloucester City	08030	1
Bergen	Garfield	07026	1		Camden	Laurel Springs	08021	2
Bergen	Hackensack	07601	4		Camden	Lawnside	08045	1
Bergen	Little Ferry	07643	4		Camden	Merchantville	08109	4
Bergen	Lodi	07644	4		Camden	Pennsauken	08110	3
Bergen	Midland Park	07432	4		Camden	Sicklerville	08081	3
Bergen	Ridgefield Park	07660	1		Camden	Somerdale	08083	4
Bergen	Rochelle Park	07662	2		Camden	Stratford	08084	4
Bergen	Teaneck	07666	4		Cape May	Cape May	08204	4
Bergen	Wyckoff	07481	4		Cape May	Cape May Court House	08210	3
Burlington	Browns Mills	08015	1		Cumberland	Bridgeton	08302	4
Burlington	Burlington	08016	1		Cumberland	Cedarville	08311	1
Burlington	Edgewater Park	08010	1		Cumberland	Millville	08332	4
Burlington	Lumberton	08048	1		Cumberland	Vineland	08360	3
Burlington	Maple Shade	08052	2		Cumberland	Vineland	08361	3
Burlington	Mount Holly	08060	1		Essex	Belleville	07109	3

County	City	Zip Code	Cluster	County	City	Zip Code	Cluster
Essex	East Orange	07018	1	Hunterdon	Milford	08848	4
Essex	Irvington	07111	2	Mercer	East Windsor	08512	1
Essex	Montclair	07042	4	Mercer	Ewing	08618	3
Essex	Newark	07103	4	Mercer	Ewing	08638	2
Essex	Newark	07104	2	Mercer	Hamilton	08609	1
Essex	Newark	07106	1	Mercer	Hamilton	08619	1
Essex	Newark	07107	2	Mercer	Trenton	08611	1
Essex	Newark	07108	1	Mercer	Trenton	08629	1
Essex	Newark	07112	1	Middlesex	Avenel	07001	3
Essex	Newark	07194	1	Middlesex	Carteret	07008	4
Essex	Orange	07050	2	Middlesex	Dunellen	08812	4
Essex	West Orange	07052	4	Middlesex	Edison	08817	4
Gloucester	Clayton	08312	3	Middlesex	Fords	08863	3
Gloucester	Gibbstown	08027	1	Middlesex	Jamesburg	08831	4
Gloucester	Glassboro	08028	3	Middlesex	Keasbey	08832	3
Gloucester	Logan Township	08085	4	Middlesex	Middlesex	08846	4
Gloucester	West Deptford	08086	4	Middlesex	New Brunswick	08901	3
Gloucester	Williamstown	08094	1	Middlesex	Newton	07860	2
Gloucester	Woodbury	08096	1	Middlesex	Parlin	08859	4
Hudson	Bayonne	07002	3	Middlesex	Perth Amboy	08861	4
Hudson	Jersey City	07302	4	Middlesex	Piscataway	08854	3
Hudson	Jersey City	07304	1	Middlesex	Plainsboro	08536	4
Hudson	Jersey City	07305	2	Monmouth	Asbury Park	07712	4
Hudson	Jersey City	07306	4	Monmouth	Eatontown	07724	3
Hudson	Jersey City	07307	4	Monmouth	Farmingdale	07727	4
Hudson	Kearny	07032	1	Monmouth	Hazlet	07730	1
Hudson	North Bergen	07047	1	Monmouth	Hazlet township	07734	2
Hudson	Union City	07087	1	Monmouth	Long Branch	07740	3
Hudson	Weehawken	07086	1	Monmouth	Manalapan	07726	1
Hudson	West New York	07093	1	Monmouth	Morganville	07751	4
Hunterdon	Frenchtown	08825	4	Monmouth	Neptune	07753	2
Hunterdon	Lebanon	08833	4	Monmouth	Wall	07719	4

County	City	Zip Code	Cluster	County	City	Zip Code	Cluster
Morris	Boonton	07005	3	Passaic	Paterson	07513	3
Morris	Cedar Knolls	07927	4	Passaic	Paterson	07522	2
Morris	Denville	07834	4	Passaic	Paterson	07524	4
Morris	Dover	07801	3	Passaic	Woodland Park	07424	3
Morris	East Hanover	07936	4	Salem	Carneys Point	08069	1
Morris	Mine Hill	07803	4	Salem	Pedricktown	08067	2
Morris	Montville	07045	4	Salem	Pennsville	08070	1
Morris	Morris Plains	07950	4	Salem	Piles grove	08098	1
Morris	Mount Arlington	07856	1	Salem	Pittsgrove	08318	1
Morris	Pompton Plains	07444	4	Salem	Salem	08079	4
Morris	Rockaway	07866	4	Somerset	Bedminster	07921	4
Morris	Wharton	07885	4	Somerset	Bridgewater	08807	4
Ocean	Barneget	08005	1	Somerset	Hillsborough	08844	4
Ocean	Brick	08723	1	Somerset	Manville	08835	2
Ocean	Brick	08724	1	Somerset	Somerset	08873	4
Ocean	Forked River	08731	4	Sussex	Branchville	07826	1
Ocean	Jackson	08527	4	Sussex	Franklin	07416	4
Ocean	Lakewood	08701	1	Sussex	Stanhope	07874	2
Ocean	New Egypt	08533	2	Union	Elizabeth	07201	2
Ocean	Toms River	08753	3	Union	Elizabeth	07202	2
Ocean	Toms River	08757	3	Union	Elizabeth	07206	3
Passaic	Clifton	07011	4	Union	Elizabeth	07208	4
Passaic	Clifton	07013	1	Union	Hillside	07205	4
Passaic	Haledon	07508	4	Union	Linden	07036	3
Passaic	Hawthorne	07506	2	Union	Plainfield	07060	4
Passaic	Passaic	07055	1	Union	Plainfield	07062	4
Passaic	Paterson	05703	1	Union	Rahway	07065	4
Passaic	Paterson	07501	1	Union	Roselle	07203	2
Passaic	Paterson	07502	3	Union	Springfield	07081	4
Passaic	Paterson	07503	3	Union	Union	07083	4
Passaic	Paterson	07504	3	Warren	Belvidere	07823	4

County	City	Zip Code	Cluster					
Warren	Blairstown	07825	4					
Warren	Hackettstown	07840	2					
Warren	Phillipsburg	08865	2					



## **Cover Letter**

**Dear Family Child Care Providers**

**The New Jersey Department of Human Services, Division of Family Development (DHS/DFD), Office of Child Care Operations (OCCO) is required by federal law to conduct a Childcare Market Price Survey for 2021. The federal law also requires states to ensure that eligible children have equal access to childcare services that are comparable to services provided to children whose parents are not eligible to receive childcare assistance.**

**The data collected by this survey will provide valuable information related to**

child care market prices, expenses associated with the implementation of health, safety, and staffing requirements, and the cost of higher-quality care. The DFD will use the data collected through this process to inform policy and budget planning for the state's childcare subsidy program.

This survey has been sent to all childcare providers in New Jersey for their participation. Your participation is critical and necessary to ensure that the collected data adequately reflect the full population of providers located across the state. Please provide your answers to all the questions applicable to your program and services and submit your survey before May 31, 2021. You should still participate in this survey even if your program has closed due to the COVID-19 pandemic.

Your answers will remain completely confidential. If you have any questions regarding this survey, please feel free to contact us at 609-588-2075 or at [christopher.cammarata@dhs.nj.gov](mailto:christopher.cammarata@dhs.nj.gov).

Thank you so much for your time and participation in advance.

NJ Department of Human Services, Division of Family Development

**1. Please give us up-to-date contact information for your child care business.**

Program Name

Street Address 1 (number and street)

Street Address 2 (suite or floor)

City

School District

County

5 digit zip code



Telephone Number

Email

**2. Are you open and operating as of today (Date survey Published)?**

☐ Yes

☐ No

**3. If your answer to the question above is No, when do you plan to re-open?**

☐ Summer 2021

☐ Winter 2021

☐ Unsure

☐ Do not plan to re-open

**4. Did you receive any grants/aids/financial assistance related to the Covid-19 pandemic? Please check all that apply.**

Check All That Apply

DHS/DFD Cleaning and Sanitizing  
Grant

☐

FEMA-Public Assistance

☐

Paycheck Protection Program

☐

Unemployment Insurance

☐

Small Business Loan

☐

Other please name:

☐

**5. Please tell us the age group that you serve(d) in February 2020 and May 2021.  
Please check all that apply.**

**If your business is currently closed, please answer only for February 2020.**

**\*If you are answering this survey on your mobile phone, you need to click on the  
down arrow to record your answer for each age group.**

	February 2020	May 2021
Infants: from birth to 17 months of age	<input type="checkbox"/>	<input type="checkbox"/>
Toddlers: from 18 to 29 months of age	<input type="checkbox"/>	<input type="checkbox"/>
Preschoolers: from 30 months to 5 years of age	<input type="checkbox"/>	<input type="checkbox"/>
School age children: 5 to 13 years of age	<input type="checkbox"/>	<input type="checkbox"/>

**6. If you serve infants (0 -17 months), please write down the specified price(\$) and the number of children enrolled. If your business is currently closed, please answer only for February 2020.**

	February 2020	May 2021
Full-Time Weekly Price	<input type="text"/>	<input type="text"/>
Full-Time Monthly Price	<input type="text"/>	<input type="text"/>
Full-Time Enrollment	<input type="text"/>	<input type="text"/>
Part-Time Enrollment	<input type="text"/>	<input type="text"/>
Maximum slots allowed	<input type="text"/>	<input type="text"/>

**7. If you serve toddlers (18 -29 months), write down the specified price(\$) and the number of children enrolled. If your business is currently closed, please answer only for February 2020.**

	February 2020	May 2021
Full-Time Weekly Price	<input type="text"/>	<input type="text"/>
Full-Time Monthly Price	<input type="text"/>	<input type="text"/>
Full-Time Enrollment	<input type="text"/>	<input type="text"/>
Part-Time Enrollment	<input type="text"/>	<input type="text"/>
Maximum slots allowed	<input type="text"/>	<input type="text"/>

**8. If you serve preschoolers (30 months to 5 years of age), write down the specified price(\$) and the number of children enrolled. If your business is currently closed, please answer only for February 2020.**

	February 2020	May 2021
Full-Time Weekly Price	<input type="text"/>	<input type="text"/>
Full-Time Monthly Price	<input type="text"/>	<input type="text"/>
Full-Time Enrollment	<input type="text"/>	<input type="text"/>

	February 2020	May 2021
Part-Time Enrollment	<input type="text"/>	<input type="text"/>
Maximum slots allowed	<input type="text"/>	<input type="text"/>

**9. If you serve school-age children (5 to 13 years of age), write down the specified price(\$) and the number of children enrolled. If your business is currently closed, please answer only for February 2020.**

	February 2020	May 2021
Weekly Price	<input type="text"/>	<input type="text"/>
Monthly Price	<input type="text"/>	<input type="text"/>
Hourly Price	<input type="text"/>	<input type="text"/>
Full-Time Enrollment	<input type="text"/>	<input type="text"/>
Part-Time Enrollment	<input type="text"/>	<input type="text"/>
Maximum slots allowed	<input type="text"/>	<input type="text"/>

**10. What time does the regular full-time care begin and end each day?**

**If your business is currently closed, please answer only for February 2020.**

	February 2020	May 2021
Begin (AM)	<input type="text"/>	<input type="text"/>
End (PM)	<input type="text"/>	<input type="text"/>

**11. Are you anticipating the need to raise your child care rates in the near future?**

- ☐ Yes
- ☐ No

**12. If your answer to the question above was 'Yes', when do you expect to raise your rates?**

**13. Do you currently offer the following type of care? Please check all that apply.**  
**If your business is currently closed, please answer only for February 2020.**

	February 2020	May 2021
Morning hour care	<input type="checkbox"/>	<input type="checkbox"/>
Evening hour care	<input type="checkbox"/>	<input type="checkbox"/>
Overnight care	<input type="checkbox"/>	<input type="checkbox"/>
Weekend care	<input type="checkbox"/>	<input type="checkbox"/>

**14. If you offer weekend care, please write down the daily and hourly rate(\$) you charge. If your business is currently closed, please answer only for February 2020.**

	February 2020		May 2021	
	Daily F/T Rate	Hourly Rate	Daily F/T Rate	Hourly Rate
Saturday	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Sunday	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

**15. If you offer morning, evening, or overnight care, please write down the hourly rate(\$) you charge. If your business is currently closed, please answer only for February 2020.**

	February 2020	May 2021
Morning hour	<input type="text"/>	<input type="text"/>
Evening hour	<input type="text"/>	<input type="text"/>
Overnight	<input type="text"/>	<input type="text"/>

**16. If you charge a registration fee, transportation fee, or any other fees, please write down the amount(\$) and frequency of the fee collection (i.e., annually, weekly, monthly, only once). If your business is currently closed, please answer only for February 2020.**

	February 2020		May 2021	
	Amount	Frequency	Amount	Frequency
Registration Fee	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Transportation Fee	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>



	February 2020		May 2021	
	Amount	Frequency	Amount	Frequency
Name (other fee 1)				
Name (other fee 2)				

**17. Do you offer a sibling discount? If yes, please write down the weekly amount. If no, please write down 'No' in the box below.**

**If your business is currently closed, please answer only for February 2020.**

	February 2020	May 2021
Yes	<input type="text"/>	<input type="text"/>
No	<input type="text"/>	<input type="text"/>

**18. Is your child care business accredited by National Association of Family Child Care Providers?**

- ☐ Yes  
☐ No

**19. Are you enrolled in Grow NJ Kids, New Jersey's Quality Rating Improvement System?**

- ☐ Yes  
☐ No

**20. Please tell us the number of staff in your business (including yourself) that has the following credentials. If your business is currently closed, please answer only for February 2020.**

	February 2020	May 2021
Number of staff with Child Development Associate (CDA)	<input type="text"/>	<input type="text"/>
New Jersey Infant/Toddler Credential	<input type="text"/>	<input type="text"/>
Number of staff with at least an Associate degree	<input type="text"/>	<input type="text"/>
Number of staff with at least a Bachelor's degree	<input type="text"/>	<input type="text"/>
Number of staff with an Advanced degree	<input type="text"/>	<input type="text"/>

**21. What is the average hourly pay rate for the following staff? If your business is currently closed, please answer only for February 2020.**

	February 2020	May 2021
Staff with High School Diploma	<input type="text"/>	<input type="text"/>
Staff with Child Development Associate (CDA)	<input type="text"/>	<input type="text"/>
Staff with an Associate Degree	<input type="text"/>	<input type="text"/>
Staff with a Bachelor Degree	<input type="text"/>	<input type="text"/>
Staff with an Advanced Degree	<input type="text"/>	<input type="text"/>

**22. Do you receive funding through the NJ Child Care Subsidy Program (through the local CCR&R)?**

☐ Yes

- ☐ No
- ☐ Not Applicable (e.g., currently closed)

**23. If you answered 'No' to the question above, what would it take for you to participate in the NJ Child Care Subsidy Program? Please check all that apply.**

	Yes
Higher rates or rates closer to the private pay rates.	<input type="checkbox"/>
Timely payment of subsidy	<input type="checkbox"/>
Reimbursement based on enrollment rather than attendance	<input type="checkbox"/>
Families receiving subsidy applying to your center	<input type="checkbox"/>
You would not consider participating under any circumstance	<input type="checkbox"/>
Other reasons (please briefly specify here): <div></div>	<input type="checkbox"/>

**24. If the price of care is more than the amount that the state subsidy pays, do you charge parents the difference?**

- ☐ Yes
- ☐ No

**25. Since the COVID-19 pandemic, which of the following changes did you experience? Please check all that apply.**

- ☐ Tuition fee (i.e. increase or decrease)
- ☐ Number of staff (i.e. addition or reduction)
- ☐ Number of children (i.e. increase or decrease)
- ☐ Program schedule hours (i.e. opening or closing times)

**26. We are planning to conduct a small pilot survey to collect data on the costs of providing child care services. Would you be interested in participating in it?**

- ☐ Yes
- ☐ No





## **Letter**

### **Dear NJ Childcare Family Providers**

The State of New Jersey Department of Human Services, Division of Family Development (DHS/DFD) is required by the federal government to examine how much it costs for childcare providers in New Jersey to operate their programs and/or centers. To fulfill the requirement, DHS/DFD collaborated with a childcare research team at Rutgers School of Social Work and developed an online survey to collect the actual costs and revenues of operating a childcare program. The research team at Rutgers School of Social Work has also been contracted to distribute the survey on behalf of DHS/DFD.

The data collected by this survey will help DHS/DFD identify the following two gaps: (1) the gap between the cost of childcare services and the market prices of the services and (2) the gap between the cost of childcare services and the state childcare subsidy rates (together with copayments). The data can also help

DHS/DFD examine variations in childcare costs by the age of children, the quality of service, and the geographic location of childcare services. The analyses of the collected data will inform the policy and budget processes of the state childcare subsidy program.

The survey is being emailed to select groups of childcare providers who, in the recent Childcare Market Rate Survey, indicated their interest in a childcare cost study. Your participation is voluntary, and you can stop the survey whenever you want. However, because DHS/DFD cannot examine childcare cost issues without data from you and other providers, completing the entire survey and submitting it as soon as possible will be greatly appreciated.

Please note that because the information you enter will be aggregated in data analyses and reports, no information specific to your program will be identified for data analyses and reports. Furthermore, provider identifiers will be removed from analyses as soon as all the necessary data are combined. Below is the list of some other information about this survey that you will find helpful:

- (1) This survey will take about 15 minutes to complete.
- (2) Before you begin the survey, you may want to have the financial document(s) of your program in front of you so that answering some of the survey questions can be easy for you.



(3) While answering the questions, you will be allowed to move backward and forward in the survey and to leave the survey momentarily to return to it later as long as you keep your internet browser open.

(4) If you close your browser before completing the survey, you can simply begin a new submission. As long as you enter your program's contact information, we can combine your answers across multiple submissions.

(5) If your program's costs and revenues fluctuate, please submit the best averages as your answers.

We appreciate your time on this survey and look forward to receiving your responses.

Best regards,

The Childcare Research Team, Rutgers School of Social Work  
On behalf of the Division of Family Development, NJ Department  
of Human Services

## **A. PROGRAM INFORMATION**

Please provide the contact information of your childcare business.

Program Name

	<input type="text"/>
Street Address 1 (number and street)	<input type="text"/>
Street Address 2 (suite or floor)	<input type="text"/>
City	<input type="text"/>
School District	<input type="text"/>
County (please do not enter NJ)	<input type="text"/>
Zip Code (5 digits)	<input type="text"/>
Telephone Number	<input type="text"/>
Email	<input type="text"/>

This survey asks about the **annual** expense and revenue amounts of your childcare program. Which twelve-month period would you like to use in answering the survey questions? Please

choose only one and enter the beginning and ending months of the period in the textbox (e.g., July - June).

- ☐ Calendar Year (January - December)
- ☐  Fiscal Year
- ☐  School Year

For each of the following age groups, (1) What is the total number of children currently enrolled?, (2) What would be the desirable number of children? If the numbers fluctuate, please provide the best averages. Answer for all age groups that your center serves.

	(1) Total Number of Enrolled Children (Currently)	(2) Desired Number of Children (Ideally)
Infants (From birth to 17 months of age)	<input type="text"/>	<input type="text"/>
Toddlers (From 18 to 29 months of age)	<input type="text"/>	<input type="text"/>
Preschoolers (From 30 months to 5 years of age)	<input type="text"/>	<input type="text"/>
School-age children (From 5 to 13 years of age)	<input type="text"/>	<input type="text"/>

## B. PERSONNEL EXPENSES

Please enter the total annual salaries (\$) and benefits (\$) of your paid personnel by each personnel type. If the annual expenses fluctuate, please provide the best averages. For the benefits your program does not provide, please enter 0. Please do not include amounts for an unpaid volunteer(s). Enter only the numbers without a \$ sign.

	Salary	Health and/or Dental Insurance	Retirement Saving Plan	Paid Vacation/Leave	Training/Professional Development	Other, if any
Director or owner	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Assistant 1	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Assistant 2	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Please enter the annual amount (\$) paid into your paid personnel's payroll taxes, Unemployment Insurance taxes, and Workers' Compensation insurance taxes. Enter only the numbers without a \$ sign.

If you conduct child assessment, do you incur any expense related to the assessment? If so, please enter it as a rough

percentage(%) of the involved personnel's weekly time spent on child assessment.

- ☐ Not applicable (you do not conduct child assessment)
- ☐ Yes, but without additional expenses
- ☐ Yes, and with additional expenses (please enter as % of the personnel's weekly time)

## C. PROGRAM EXPENSES

Please enter annual expenses (\$) related to the following items of program operation. If the expenses fluctuate, please provide the best averages. Please enter all expenses applicable to your program and do not include expenses incurred for you or your household. Do not include the monetary values of donations here (Donation values will be asked below). Enter 0 if your expense is zero. Enter only the numbers without a \$ sign.

Advertising/marketing

Vehicle and/or transportation expenses

Depreciation of any equipment

Insurance (liability, accident, etc.)	<input type="text"/>
Interest paid on loans and/or late fees	<input type="text"/>
Accounting, legal or professional service fees (e.g., accountant, payroll services, tax preparation, credit card processing, etc.)	<input type="text"/>
Office supplies (e.g., pens, postage, printing, paper, computer software, etc.)	<input type="text"/>
Repair and maintenance, related to your program (e.g., Covid-related or regular cleaning, exterminating fees, etc.)	<input type="text"/>
Educational supplies (e.g., arts and crafts, toys, books, games, etc.)	<input type="text"/>
Food, food prep, and/or food-related supplies (e.g., paper goods, etc.)	<input type="text"/>
Medical or Covid-related PPE	<input type="text"/>
License, registration, and/or permits	<input type="text"/>
Professional membership dues or subscriptions	<input type="text"/>
Other	<input type="text"/>

## D. SHARED BUSINESS USE OF HOME

Please enter annual expenses (\$) related to your program's physical space. If the expenses fluctuate, please provide the best averages. Please enter all expenses applicable to your program and do not include expenses incurred for you or your household. Do not include the monetary values of donations here (Donation values will be asked below). Enter 0 if your expense is zero. Enter only the numbers without a \$ sign.

Mortgage interest, property tax, and depreciation or rent/lease

Home owners insurance or renters insurance

Repairs and maintenance (for your program)

Utilities (e.g., telephone, internet, electricity, gas, water, sanitation, security, snow removal, yard service)

Supplies (e.g. household supplies, toilet papers, cleaning supplies, etc.)

## E. TIME-SPACE PERCENTAGE

Please enter the average number of hours you work per week.

What is the total space of your home (in square feet)? Please enter the number only.

What is the space of your home (in square feet) used for your childcare business? Please enter the number only.

## **E. REVENUE**

Please enter the annual average revenue amount (\$) from the following items. If the revenues fluctuate, please provide the best averages. For in-kind donations, please provide roughly estimated monetary values. Answer for all the revenue items applicable to your program. Please enter the number only.



Tuition and fees	<input type="text"/>
State Childcare Subsidy	<input type="text"/>
Child and Adult Care Food Program	<input type="text"/>
Grants related to Covid-19 pandemic	<input type="text"/>
Other grants	<input type="text"/>
Community organizations (e.g., donations from religious groups, food banks)	<input type="text"/>
Friends, neighbors, or relatives (include monetary values of free materials, unpaid volunteers, etc.)	<input type="text"/>
Other	<input type="text"/>

## F. UNCOLLECTED AMOUNT

Please enter the average annual amounts (\$) of the following revenue items that are uncollected. If the amounts fluctuate, please provide the best averages. Answer for all the items

applicable to your program. Please enter the numbers only without a \$ sign.

Tuition

Fees

State Childcare Subsidy

Other revenue items



**State of New Jersey**

DEPARTMENT OF HUMAN SERVICES  
DIVISION OF FAMILY DEVELOPMENT  
PO BOX 716  
TRENTON, NJ 08625-0716

## **Cover Letter**

**To the Directors of Child Care Centers and Programs:**

**The New Jersey Department of Human Services, Division of Family Development (DHS/DFD), Office of Child Care Operations (DHS/DFD/OCCO) is required by federal law to conduct a Childcare Market Price Survey. The federal law also requires states to ensure that eligible children have equal access to childcare services that are comparable to services provided to children whose parents are not eligible to receive childcare assistance.**

**The data collected by this survey will provide valuable information related to child care market prices, expenses associated with the implementation of health, safety, and staffing requirements, and the price of higher-quality care. The DHS/DFD/OCCO will use the data collected through this survey to recommend payment rates for child care providers and to inform policy and budget processes for the State's childcare subsidy program.**

**This survey has been emailed to all Licensed Child Care Centers in New Jersey for their participation. Your participation is critical and necessary to ensure that the collected data adequately reflect the full population of providers located across the State. The survey has 28 questions in total and will take approximately 10-15 minutes to complete. Please provide your answers to all the questions applicable to your program services and submit your answers as soon as possible. You should still participate in this survey even if your center has closed due to the COVID-19 pandemic.**

**Your answers will remain completely confidential. If you have any questions regarding this survey, please feel free to contact us at either 609-874-8142 or [christopher.cammarata@dhs.nj.gov](mailto:christopher.cammarata@dhs.nj.gov).**

**We appreciate your time and participation in advance.**

**NJ Department of Human Services, Division of Family Development**

**1. Please give us up-to-date contact information for your center.**

Child Care Center Name

Street Address 1 (number and street)

Street Address 2 (suite or floor)

City

County

5 digit zip code

Telephone Number

Email

**2. Which of the following program types describe your center? Please check all that apply.**

Yes

Yes

A Head Start or Early Head Start Program

☐

A Free Public School Program

☐

A Licensed Child Care Center

☐

A Community-Based Licensed Center Partnering with  
the School District

☐

A License-Exempt Child Care Center or Program

☐

**3. Are you open and operating as of September 1, 2021?**

☐ Yes

☐ No

**4. If your answer to the question above is "No", when do you plan to re-open?**

☐ Fall 2021

☐ Winter 2021/2022

☐ Unsure

☐ Do not plan to re-open

**5. Did you receive any grants/aids/financial assistance related to the Covid-19 pandemic? Please check all that apply.**

Check All That Apply

DHS/DFD Cleaning and Sanitizing  
Grant

☐

FEMA-Public Assistance

☐

Paycheck Protection Program

☐

Unemployment Insurance

☐

Small Business Loan

☐

Other, please name

☐



**6. Please tell us the age group that you serve(d) in February 2020 and in September 2021. Please check all that apply. If your center is currently closed, please answer only for February 2020.**

**\*If you are answering this survey on your mobile phone, you need to click on the down arrow to record your answer for each age group.**

	February 2020	September 2021
Infants: from birth to 17 months of age	<input type="checkbox"/>	<input type="checkbox"/>
Toddlers: from 18 to 29 months of age	<input type="checkbox"/>	<input type="checkbox"/>
Preschoolers: from 30 months to 5 years of age	<input type="checkbox"/>	<input type="checkbox"/>
School age children: 5 to 13 years of age	<input type="checkbox"/>	<input type="checkbox"/>

**7. If your center serves infants (0-17 months), please write down the specified price(\$), maximum slots, and the number of enrollment. If your center is currently closed, please answer only for February 2020.**

	February 2020	September 2021
Weekly Price(\$)	<input type="text"/>	<input type="text"/>
Monthly Price(\$)	<input type="text"/>	<input type="text"/>
Maximum Slots Allowed	<input type="text"/>	<input type="text"/>
Full-Time Enrollment	<input type="text"/>	<input type="text"/>
Part-Time Enrollment	<input type="text"/>	<input type="text"/>

**8. If your center serves toddlers (18 -29 months), please write down the specified price(\$), maximum slots, and the number of enrollment. If your center is**

**currently closed, please answer only for February 2020.**

	February 2020	September 2021
Weekly Price(\$)	<input type="text"/>	<input type="text"/>
Monthly Price(\$)	<input type="text"/>	<input type="text"/>
Maximum Slots Allowed	<input type="text"/>	<input type="text"/>
Full-Time Enrollment	<input type="text"/>	<input type="text"/>
Part-Time Enrollment	<input type="text"/>	<input type="text"/>

**9. If your center serves preschoolers (30 months to 5 years of age), please write down the specified price(\$), maximum slots, and the number of enrollment.**

**If your center is currently closed, please answer only for February 2020.**

	February 2020	September 2021
Weekly Price(\$)	<input type="text"/>	<input type="text"/>
Monthly Price(\$)	<input type="text"/>	<input type="text"/>

	February 2020	September 2021
Maximum Slots Allowed	<input type="text"/>	<input type="text"/>
Full-Time Enrollment	<input type="text"/>	<input type="text"/>
Part-Time Enrollment	<input type="text"/>	<input type="text"/>

**10. If your center serves school-age children (5 to 13 years of age), please write down the specified price(\$), maximum slots, and the number of enrollment.**

**If your center is currently closed, please answer only for February 2020.**

	February 2020	September 2021
Weekly Price(\$)	<input type="text"/>	<input type="text"/>
Monthly Price(\$)	<input type="text"/>	<input type="text"/>
Hourly Price(\$)	<input type="text"/>	<input type="text"/>
Maximum Slots Allowed	<input type="text"/>	<input type="text"/>

	February 2020	September 2021
Number of Children Enrolled	<input type="text"/>	<input type="text"/>

**11. What time does the regular full-time care begin and end each day? If your center is currently closed, please answer only for February 2020.**

	February 2020	September 2021
Begin (AM)	<input type="text"/>	<input type="text"/>
End (PM)	<input type="text"/>	<input type="text"/>

**12. Does your center offer extended care beyond the aforementioned full-time hours, such as the extended morning or evening care? If your center is currently closed, please answer only for February 2020.**

	February 2020	September 2021
Yes	<input type="checkbox"/>	<input type="checkbox"/>

February 2020

September 2021

No

☐☐

**13. Are you anticipating the need to increase your child care rates in the near future?**

☐ Yes

☐ No

**14. If your answer to the question above was "Yes", when do you expect to raise your rates?**

**15. Does (did) your center offer the following type of care? Please check all that apply.**

**If your center is currently closed, please answer only for February 2020.**

	February 2020	September 2021
Morning hour care	<input type="checkbox"/>	<input type="checkbox"/>
Evening hour care	<input type="checkbox"/>	<input type="checkbox"/>
Overnight care	<input type="checkbox"/>	<input type="checkbox"/>
Weekend care	<input type="checkbox"/>	<input type="checkbox"/>

**16. If your center offers weekend care, please write down the daily and hourly rates(\$) you charge. If your center is currently closed, please answer only for February 2020.**

	February 2020		September 2021	
	Daily F/T Rate(\$)	Hourly Rate(\$)	Daily F/T Rate(\$)	Hourly Rate(\$)

	February 2020		September 2021	
	Daily F/T Rate(\$)	Hourly Rate(\$)	Daily F/T Rate(\$)	Hourly Rate(\$)
Saturday	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Sunday	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

**17. If your center offers morning, evening, or overnight care, please write down the hourly rate(\$) you charge. If your center is currently closed, please answer only for February 2020.**

	February 2020	September 2021
Morning hour	<input type="text"/>	<input type="text"/>
Evening hour	<input type="text"/>	<input type="text"/>
Overnight	<input type="text"/>	<input type="text"/>

**18. If your center charges a registration fee, transportation fee, or any other fees, please write down the amount(\$) and frequency of the fee collection (i.e.,**



**annually, weekly, monthly, only once). If your center is currently closed, please answer only for February 2020.**

	February 2020		September 20	
	Amount(\$)	Frequency	Amount(\$)	Fre
Registration Fee	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Transportation Fee	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Name (other fee 1)	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Name (other fee 2)	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

**19. Does your center offer a sibling discount? If yes, please write down the weekly amount(\$). If no, please write down 'NO' in the box below. If your business is currently closed, please answer only for February 2020.**

	February 2020	September 2021
Yes	<input type="text"/>	<input type="text"/>
No	<input type="text"/>	<input type="text"/>

**20. Is your center accredited? If 'Yes', please write down the accrediting body.**

- ☐  Yes
- ☐ No

**21. Are you enrolled in Grow NJ Kids, New Jersey's Quality Rating Improvement System?**

- ☐ Yes
- ☐ No

**22. Please tell us the number of staff in your center (including yourself) that has the following credentials. If your center is currently closed, please answer only for February 2020.**

	February 2020	September 2021
Number of staff with Child Development Associate (CDA)	<input type="text"/>	<input type="text"/>
Number of staff with New Jersey Infant/Toddler Credential	<input type="text"/>	<input type="text"/>
Number of staff with at least an Associate degree	<input type="text"/>	<input type="text"/>
Number of staff with at least a Bachelor's degree	<input type="text"/>	<input type="text"/>
Number of staff with an Advanced degree	<input type="text"/>	<input type="text"/>

**23. What is the average hourly pay rate(\$) for the following staff? If your center is currently closed, please answer only for February 2020.**

February 2020

September 2021

	February 2020	September 2021
Staff with High School Diploma	<input type="text"/>	<input type="text"/>
Staff with Child Development Associate	<input type="text"/>	<input type="text"/>
Staff with Associate Degree	<input type="text"/>	<input type="text"/>
Staff with Bachelor Degree	<input type="text"/>	<input type="text"/>
Staff with P-3 certification	<input type="text"/>	<input type="text"/>
Staff with Advanced Degree	<input type="text"/>	<input type="text"/>

**24. Does your center receive funding through the NJ Child Care Subsidy Program (through the local CCR&R)?**

- ☐ Yes
- ☐ No
- ☐ Not applicable (e.g., currently closed)

**25. If you answered 'No' to the question above, what would it take for you to participate in the NJ Child Care Subsidy Program? Please check all that apply.**

**\*If you are answering this survey on your mobile phone, you need to click on the down arrow to record your answer for each age group.**

	Yes
Higher rates or rates closer to the private pay rates.	<input type="checkbox"/>
Timely payment of subsidy	<input type="checkbox"/>
Reimbursement based on enrollment rather than attendance	<input type="checkbox"/>
Families receiving subsidy applying to your center	<input type="checkbox"/>
You would not consider participating under any circumstance	<input type="checkbox"/>
Other reasons (please briefly specify here): <div></div>	<input type="checkbox"/>

**26. If the price of care is more than the amount that the state subsidy pays, do you charge parents the difference?**

- ☐ Yes
- ☐ No

**27. Since the COVID-19 pandemic, which of the following changes have you experienced? Please check all that apply.**

- ☐ Tuition fee increase
- ☐ Tuition fee decrease
- ☐ Addition of staff
- ☐ Reduction of staff
- ☐ Increase in the number of children
- ☐ Decrease in the number of children
- ☐ Program schedule hours (i.e., opening/closing times)

**28. We are planning to conduct a small pilot survey to collect data on the costs of providing child care services. Would you be interested in participating in it?**

☐ Yes

☐ No

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## **Letter**

### **Dear NJ Childcare Center Providers**

The State of New Jersey Department of Human Services, Division of Family Development (DHS/DFD) is required by the federal government to examine how much it costs for childcare providers in New Jersey to operate their programs and/or centers. To fulfill the requirement, DHS/DFD collaborated with a childcare research team at Rutgers School of Social Work and developed an online survey to collect the actual costs and revenues of operating a childcare program. The research team at Rutgers School of Social Work has also been contracted to distribute the survey on behalf of DHS/DFD.

The data collected by this survey will help DHS/DFD identify the following two gaps: (1) the gap between the cost of childcare services and the market prices of the services and (2) the gap between the cost of childcare services and the state childcare



subsidy rates (together with copayments). The data can also help DHS/DFD examine variations in childcare costs by the age of children, the quality of service, and the geographic location of childcare services. The analyses of the collected data will inform the policy and budget processes of the state childcare subsidy program.

The survey is being emailed to select groups of childcare providers who, in the recent Childcare Market Rate Survey, indicated their interest in a childcare cost study. Your participation is voluntary, and you can stop the survey whenever you want. However, because DHS/DFD cannot examine childcare cost issues without data from you and other providers, completing the entire survey and submitting it as soon as possible will be greatly appreciated.

Please note that because the information you enter will be aggregated in data analyses and reports, no information specific to your program will be identified for data analyses and reports. Furthermore, provider identifiers will be removed from analyses as soon as all the necessary data are combined. Below is the list of some other information about this survey that you will find helpful:

- (1) This survey will take about 15 minutes to complete.
- (2) Before you begin the survey, you may want to have the financial document(s) of your program in front of you so that

answering some of the survey questions can be easy for you.

(3) While answering the questions, you will be allowed to move backward and forward in the survey and to leave the survey momentarily to return to it later as long as you keep your internet browser open.

(4) If you close your browser before completing the survey, you can simply begin a new submission. As long as you enter your program's contact information, we can combine your answers across multiple submissions.

(5) If your program's costs and revenues fluctuate, please submit the best averages as your answers.

(6) If your center has multiple locations, please submit your survey response for each location separately.

(7) Even if your program operates only during the summer months (June-August), please enter the costs and revenues as annual averages.

We appreciate your time on this survey and look forward to receiving your responses.

Best regards,

The Childcare Research Team, Rutgers School of Social Work  
On behalf of the Division of Family Development, NJ Department  
of Human Services

## A. PROGRAM INFORMATION

Please provide the contact information of your center/program.

Center Name

Street Address 1 (number and street)

Street Address 2 (suite or floor)

City

School District

County (please do not enter NJ)

Zip Code (5 digits)

Telephone Number

Email

Which of the following program type(s) describes your center/program? Please check all that apply.

- ☐ Head Start or Early Head Start Program
- ☐ Free Public School Program
- ☐ Licensed Childcare Center
- ☐ Community-Based Licensed Center Partnering with the School District
- ☐ License-Exempt Childcare Center/Program
- ☐ Before/After School Program
- ☐ Youth Summer Camp/Program

This survey asks about the annual expense and revenue amounts of your childcare program. Which twelve-month period would you like to use in answering the survey questions? Please choose only one and enter the beginning and ending months of the period in the textbox (e.g., July - June).

- ☐ Calendar Year (January - December)
- ☐  Fiscal Year
- ☐  School Year

For each of the following age groups, (1) How many classrooms/cohorts do you currently run? (2) What is the total number of children currently enrolled and (3) What would be the desirable number of children? If the numbers fluctuate, please provide the best averages. Answer for all age groups that your center/program serves.

	(1) Number of Classrooms/Cohorts (Currently)	(2) Total Number of Enrolled Children (Currently)	(3) Desirable Number of Children (Ideally)
Infants (From birth to 17 months of age)	<input type="text"/>	<input type="text"/>	<input type="text"/>
Toddlers (From 18 to 29 months of age)	<input type="text"/>	<input type="text"/>	<input type="text"/>
Preschoolers (From 30 months to 5 years of age)	<input type="text"/>	<input type="text"/>	<input type="text"/>
School-age children (From 5 to 13 years of age)	<input type="text"/>	<input type="text"/>	<input type="text"/>

## B. PERSONNEL EXPENSES

Please identify all types of personnel working in your center/program (e.g., director, teacher, assistant, etc.), and enter the number of the personnel (e.g., 1, 2, 3, etc.) and their average weekly work hours (e.g., 15, 20, 35, etc.) by the personnel type. If your program has an unpaid volunteer(s), include them as well.

	Number of Personnel	Average Weekly Hours of Work
Personnel 1 (please enter the title below) <input type="text"/>	<input type="text"/>	<input type="text"/>
Personnel 2 (please enter the title below) <input type="text"/>	<input type="text"/>	<input type="text"/>
Personnel 3 (please enter the title below) <input type="text"/>	<input type="text"/>	<input type="text"/>
Personnel 4 (please enter the title below) <input type="text"/>	<input type="text"/>	<input type="text"/>
Personnel 5 (please enter the title below) <input type="text"/>	<input type="text"/>	<input type="text"/>
Personnel 6 (please enter the title below) <input type="text"/>	<input type="text"/>	<input type="text"/>
Personnel 7 (please enter the title below) <input type="text"/>	<input type="text"/>	<input type="text"/>

Please enter the total annual salaries (\$) and benefits (\$) of your paid personnel by each personnel type. If the annual expenses fluctuate, please provide the best averages. For the benefits your

center/program does not provide, please enter 0. Please do not include amounts for unpaid volunteers. Enter only the numbers without a \$ sign.

	Salary	Health and/or Dental Insurance	Retirement Saving Plan	Paid Vacation/Leave	Training/Professional Development	Other, If any
Personnel 1	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Personnel 2	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Personnel 3	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Personnel 4	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Personnel 5	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Personnel 6	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Personnel 7	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Please enter the annual amount (\$) paid into your paid personnel's payroll taxes, Unemployment Insurance taxes, and Workers' Compensation taxes. Enter only the numbers without a \$ sign.

If your center/program conducts child assessment, do you incur any expense related to the assessment? If so, please enter it as a

rough percentage(%) of the involved personnel's weekly time spent on child assessment.

- ☐ Not applicable (you do not conduct child assessment)
- ☐ Yes, but without additional expenses
- ☐ Yes, and with additional expenses (please enter as % of the personnel's weekly time)

## C. PROGRAM EXPENSES

Please enter annual expenses (\$) related to the following items of program operation. If the expenses fluctuate, please provide the best averages. Please enter all applicable expenses that your center/program incurred (that is, do not include the monetary values of donations here - donation values will be asked below). Enter 0 if your expense is zero. Enter only the numbers without a \$ sign.

Food and/or food prep

Kitchen supplies

Education and classroom supplies



Office supplies and equipment	<input type="text"/>
Interest paid on loans and/or credit cards	<input type="text"/>
Medical supplies, including Covid-related PPE	<input type="text"/>
Insurance (liability, accident, etc.)	<input type="text"/>
Advertising/Marketing	<input type="text"/>
Franchise fee	<input type="text"/>
Accounting, legal, or professional service fees	<input type="text"/>
License, accreditation, and/or permit fees	<input type="text"/>
Vehicle or transportation	<input type="text"/>
Professional membership dues and subscriptions	<input type="text"/>
Other	<input type="text"/>

## D. BUILDING EXPENSES

Please enter the size of your center/program (in square feet) as well as the following annual expenses (\$) related to your center/program's physical space. If the expenses fluctuate, please provide the best averages. Please enter all applicable expenses that your center/program incurred (that is, do not include the monetary values of donations here - donation values will be asked below). Enter 0 if your expense is zero. Enter only the numbers without a \$ sign.

Total space (in square feet)

Rent/lease or mortgage payment and/or property tax

Utilities (internet, telephone, electricity, gas, water, security, snow remover, etc.)

Building insurance

Maintenance, repair, and cleaning

Facility/ program equipment and/or furniture

Other

## E. REVENUE

Please enter the annual average revenue amounts (\$) from the following items. If the revenues fluctuate, please provide the best averages. For in-kind donations, please provide roughly estimated monetary values. Answer for all the revenue items applicable to your center/program. Enter only the numbers without a \$ sign.

Tuition and fees

Head Start

Child and Adult Care Food Program

Preschool expansion grant

Grants related to Covid-19 pandemic

Other grants

Community organizations (include monetary values of in-kind donations from food banks, etc.)

State Childcare Subsidy

Fundraising and/or monetary donations

## F. UNCOLLECTED AMOUNT

Please enter the annual amounts (\$) of the following revenue items that are uncollected. If the amounts fluctuate, please provide the best averages. Answer for all the items applicable to your center/program. Enter the numbers only without a \$ sign.

Tuition

Fees

State Childcare Subsidy

Other revenue items



**State of New Jersey**

DEPARTMENT OF HUMAN SERVICES  
DIVISION OF FAMILY DEVELOPMENT  
PO BOX 716  
TRENTON, NJ 08625-0716

**To the Directors of Youth Summer Camps:**

**The New Jersey Department of Human Services, Division of Family Development (DHS/DFD), Office of Child Care Operations (OCCO) is required by federal law to conduct a Childcare Market Price Survey. The federal law also requires states to ensure that eligible children have equal access to childcare services that are comparable to services provided to children whose parents are not eligible to receive childcare assistance.**

**The data collected by this survey will provide valuable information related to child care market prices, expenses associated with the implementation of health, safety, and staffing requirements, and the cost of higher-quality care.**

**DHS/DFD/OCCO will use the data collected through this process to inform policy and budget planning for the state's childcare subsidy program.**

**This survey has been emailed to all youth camps in New Jersey for their participation. Your participation is critical to ensure that the collected data adequately reflect the full population of youth camp providers located across the state. The survey has 26 questions in total and will take approximately 10-15 minutes to complete. Please provide your answers to all the questions applicable to your camp and submit your answers as soon as possible.**

**Your answers will remain completely confidential. If you have any questions regarding this survey, please feel free to contact us at 609-874-8142 or at [christopher.cammarata@dhs.nj.gov](mailto:christopher.cammarata@dhs.nj.gov).**

**Thank you so much for your time and participation in advance.**

**NJ Department of Human Services, Division of Family Development**

**1. Please give us up-to-date contact information for your youth camp.**

Youth Camp Name

Street Address 1 (number and street)

Street Address 2 (suite or floor)

City

School District

County

5 Digit Zip Code

Telephone Number

Email

**2. Were you open and operating during Summer 2020 and/or Summer 2021 including virtual (online) opening and operation? Please check all that apply.**

	Summer 2020	Summer 2021
Yes	<input type="checkbox"/>	<input type="checkbox"/>
No	<input type="checkbox"/>	<input type="checkbox"/>

**3. Which type of youth summer camp describes your camp? Please check all the year(s) that apply.**

	Summer 2020	Summer 2021
A Day Camp	<input type="checkbox"/>	<input type="checkbox"/>
A Residential (sleep-away) Camp	<input type="checkbox"/>	<input type="checkbox"/>
Other Type	<input type="checkbox"/>	<input type="checkbox"/>

**4. Did you receive any grants/aids/financial assistance related to the Covid-19 pandemic? Please check all that apply.**

Check All That Apply



Check All That Apply

DHS/DFD Cleaning and Sanitizing Grant

☐

FEMA-Public Assistance

☐

Paycheck Protection Program

☐

Unemployment Insurance

☐

Small Business Loan

☐

Other, please name

☐

**5. Please check all the age group(s) that your camp served. Please answer all the year(s) that apply.**

**\*If you are answering this survey on your mobile phone, you need to click on the down arrow to record your answer for each age group.**

	Summer 2020	Summer 2021
Infants: from birth to 17 months of age	<input type="checkbox"/>	<input type="checkbox"/>
Toddlers: from 18 to 29 months of age	<input type="checkbox"/>	<input type="checkbox"/>
Preschoolers: from 30 months to 5 years of age	<input type="checkbox"/>	<input type="checkbox"/>

Summer 2020

Summer 2021

School age children: 5 to 13  
years of age

☐
☐

**6. If your camp served infants (0-17 months), please write down the specified price(\$), the number of children enrolled, and maximum slots.**

Summer 2020

Summer 2021

Daily Price(\$)



Weekly Price(\$)



Full-Time  
Enrollment



Part-Time  
Enrollment



Maximum Slots  
Allowed



**7. If your camp served toddlers (18 -29 months), please write down the specified price(\$), the number of children enrolled, and maximum slots.**

Summer 2020

Summer 2021

Daily Price(\$)

	Summer 2020	Summer 2021
Weekly Price(\$)	<input type="text"/>	<input type="text"/>
Full-Time Enrollment	<input type="text"/>	<input type="text"/>
Part-Time Enrollment	<input type="text"/>	<input type="text"/>
Maximum Slots Allowed	<input type="text"/>	<input type="text"/>

**8. If your camp served preschoolers (30 months to 5 years of age), please write down the specified price (\$), the number of children enrolled, and maximum slots.**

	Summer 2020	Summer 2021
Daily Price (\$)	<input type="text"/>	<input type="text"/>
Weekly Price (\$)	<input type="text"/>	<input type="text"/>
Full-Time Enrollment	<input type="text"/>	<input type="text"/>
Part-Time Enrollment	<input type="text"/>	<input type="text"/>
Maximum Slots Allowed	<input type="text"/>	<input type="text"/>

**9. If your camp served school-age children (5 to 13 years of age), please write down the specified price (\$), the number of children enrolled, and maximum slots.**

	Summer 2020	Summer 2021
Daily Price (\$)	<input type="text"/>	<input type="text"/>
Weekly Price (\$)	<input type="text"/>	<input type="text"/>
Full-Time Enrollment	<input type="text"/>	<input type="text"/>
Part-Time Enrollment	<input type="text"/>	<input type="text"/>
Maximum Slots Allowed	<input type="text"/>	<input type="text"/>

**10. For how many days was your camp open and operating during summer?**

**Please answer to all the year(s) that apply.**

	Summer 2020	Summer 2021
Number of days	<input type="text"/>	<input type="text"/>

**11. If your camp was a day camp, what time of a day (e.g., 9:00 am, 6:00 pm) did your camp begin and end?**

Summer 2020

Summer 2021

Beginning Time

Ending Time

**12. Are you anticipating the need to increase your camp price in the near future?**

☐ Yes

☐ No

**13. If your answer to the question above was "Yes", when do you expect to raise your price?**

**14. Did your camp offer the following type of care that required additional payments? Please check all that apply.**

Summer 2020

Summer 2021

	Summer 2020	Summer 2021
Morning hour care	<input type="checkbox"/>	<input type="checkbox"/>
Evening hour care	<input type="checkbox"/>	<input type="checkbox"/>
Overnight care	<input type="checkbox"/>	<input type="checkbox"/>
Weekend care	<input type="checkbox"/>	<input type="checkbox"/>

**15. If your camp offered weekend care that required additional payments, please write down the daily and hourly rates (\$) you charged.**

	Summer 2020		Summer 2021	
	Daily Rate(\$)	Hourly Rate(\$)	Daily Rate(\$)	Hourly Rate(\$)
Saturday	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Sunday	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

**16. If your camp offered morning, evening, or overnight care that required additional payments, please write down the hourly rate(\$) you charged.**

	Summer 2020	Summer 2021
Morning hour	<input type="text"/>	<input type="text"/>
Evening hour	<input type="text"/>	<input type="text"/>
Overnight	<input type="text"/>	<input type="text"/>



**19. Was your camp accredited by an accrediting organization such as the American Camp Association? If 'Yes', please write down the accrediting body.**

- ☐  Yes
- ☐ No

**20. Please tell us the number of staff in your camp that had the following credentials. Please answer all that apply.**

	Summer 2020	Summer 2021
Number of staff with Child Development Associate (CDA)	<input type="text"/>	<input type="text"/>
Number of Staff with New Jersey Infant/Toddler Credential	<input type="text"/>	<input type="text"/>
Number of staff with at least an Associate degree	<input type="text"/>	<input type="text"/>
Number of staff with at least a Bachelor's degree	<input type="text"/>	<input type="text"/>
Number of staff with an Advanced degree	<input type="text"/>	<input type="text"/>



**21. What was the average hourly pay rate(\$) of your camp staff with the following credential? Please answer all that apply.**

	Summer 2020	Summer 2021
Staff with High School Diploma	<input type="text"/>	<input type="text"/>
Staff with Child Development Associate (CDA)	<input type="text"/>	<input type="text"/>
Staff with Associate Degree	<input type="text"/>	<input type="text"/>
Staff with Bachelor's degree	<input type="text"/>	<input type="text"/>
Staff with Advanced Degree	<input type="text"/>	<input type="text"/>
Staff with P-3 certification	<input type="text"/>	<input type="text"/>

**22. During summer 2021, did your camp serve any children who received a subsidy for the camp from the NJ Child Care Subsidy Program?**

- ☐ Yes
- ☐ No

**23. If you answered 'No' to the question above, what would encourage your camp to accept children who receive a subsidy from the NJ Child Care Subsidy Program? Please check all that apply.**

Yes

Higher rates or rates closer to the private pay rates.

☐

Timely payment of subsidy

☐

Reimbursement based on enrollment rather than attendance

☐

Families receiving subsidy applying to your camp

☐

You would not consider participating under any circumstance

☐

Other reasons (please briefly specify here):

☐

**24. If the price of your camp was more than the amount that the state subsidy paid, did you charge parents the difference?**

☐ Yes

☐ No

**25. Since the COVID-19 pandemic, which of the following changes did your camp make? Please check all that apply.**

- ☐ Price increase
- ☐ Price decrease
- ☐ Addition of staff
- ☐ Reduction of staff
- ☐ Increase in the number of children
- ☐ Decrease in the number of children
- ☐ Program schedule hours (i.e., opening/closing times)

**26. We are planning to conduct a small pilot survey to collect data on the costs of operating youth summer camp programs. Would you be interested in participating in it?**

- ☐ Yes
- ☐ No